

# the Register

April 2014

Serving the Simmental  
and Simbrah Breeds



[www.simmental.org](http://www.simmental.org)

## Features

Ranching at High Altitude

Genetic Trends, 1993-2013

National Classic Preview

Family

Join us to celebrate 10 years of...

# Traditions

10th Annual

Female Sale • April 26, 2014 at 1:00 pm

Sunset View Farm Sale Facility, Auburn, KY



Packin Heat x Dream On



Built Right x Sazerac • Donor and daughter sell!



Packin Heat x Reddy Or Not  
Bred to Built Right



Warsaw x Stonehenge



Movin Forward x Sweet Emotion  
Bred to Packin Heat



Allegiance x 468P x Expectation



Star Power x Black Jade due to Movin Forward



Shock Force x Dominance  
heifer by Northern Light



Warsaw x Star X509



Star Player x Sazerac T99



Movin Forward x Sheza Star S800



Steel Force x Knockout  
Donor with calf at side

For information and a sale book...



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# ASCENDING NEW HEIGHTS

## 29SM0449 **CATALYST**



MR ISHEE **CATALYST** ASA 2595882 PB SM  
ELLINGSON LEGACY M229 OLIE x HC HUMMER 12M

ABS  
SEXATION

### Accelerate Your Herd's Potential

- ✓ Homozygous black, homozygous polled
- ✓ Curve bending 'OLIE' son with impressive calving ease and yearling growth
- ✓ Great end product merit, ranks in the top 10% of the breed for Marbling, top 1% for REA and top 5% TI

CE	BW	WW	YW	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
+15.0	+1.4	+68.2	+109.0	+15.0	+28.9	+62.9	+16.3	+11.8	+37.0	-.50	+.32	-.078	+1.30	-.21	\$138	\$80
.39	.47	.44	.45	.29	.30	.34	.34	.17	.36	.30	.42	.34	.33	.24		

[DDF]

SPRING 2014 TOP 35%

## 29SM0444 **COMFORT ZONE**



GW **COMFORT ZONE** 651Y ASA 2605948 PB SM  
ELLINGSON LEGACY M229 OLIE x GW PREMIUM BEEF 021TS

ABS  
SEXATION

### Aiming For the Comfort Zone

- ✓ DNA tested homozygous black, homozygous polled
- ✓ Legitimate candidate to replace his legendary maternal and CE sire 'OLIE'
- ✓ Carcass superiority, ranks in the top 25% for MARB and top 10% REA

CE	BW	WW	YW	MCE	MILK	MWW	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
+19.2	-4.6	+49.3	+77.1	+15.1	+30.0	+54.7	+15.5	+9.3	-.51	+.25	-.075	+1.00	-.62	\$166	\$72
.63	.76	.69	.60	.29	.30	.39	.39	.49	.32	.41	.35	.32	.31		

SPRING 2014 TOP 35%

## 29SM0454 **PRIME BEEF**



WS **PRIME BEEF** Z8 ASA 2675742 PB SM  
WS BEEF KING W107 x ER BIG SKY 545B

### Prime Calving Ease & Performance

- ✓ DNA tested homozygous polled, non-diluter
- ✓ Generous blend of calving ease and growth with top 20% API and top 1% TI
- ✓ Dam is very productive Big Sky x Red Quorum daughter that transmits added ADG and performance

CE	BW	WW	YW	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
+12.2	+0.8	+83.1	+115.9	+16.8	+23.7	+65.2	+16.0	+10.8	+39.1	-.29	+.30	-.051	+.89		\$135	\$86
.28	.36	.31	.33	.23	.23	.25	.31	.18	.27	.24	.39	.24	.31			

SPRING 2014 TOP 35%

## 29SM0456 **FRONTIER**



CCR **FRONTIER** 0053Z ASA 2703756 1/2 SM, 1/2 AN  
MCC DAYLITE 0005 x HTP/SVF DURACELL T52

### Frontier Outcross Genetics

- ✓ Homozygous black and homozygous polled
- ✓ Elite genetic profile - ranks in the top 25% or better for 12 traits with top 2% API & 3% TI and dominating carcass merit
- ✓ Sire is the product of the ABS Sire Alliance winner DAYBREAK

CE	BW	WW	YW	MCE	MILK	MWW	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
+18.0	-2.5	+67.7	+113.6	+12.7	+27.6	+61.4	+11.1	+34.2	-.13	+.70	+.027	+.92	-.34	\$175	\$88
.26	.43	.37	.42	.16	.17	.23	.06	.34	.24	.38	.21	.29	.18		

[DDF]

SPRING 2014 TOP 35%

Rising stars of their contemporaries! These young sires are showing a lot of promise with their initial calf reports. Get ahead of next year's competition. To order contact your local ABS Representative or call **1.800.ABS.STUD**.



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Volume 27, Number 7

Evaluate him  
any way you  
want... he's the  
**REAL DEAL**



- He ranks in top 3% of the breed for calving ease and API and top 4% for TI.
- Sired by Smith Evan, who is out of Smith Nu Approach and the great Bella Bella.
- Dam, RFI Dominoe, a Smith Also N Red daughter, which provides the genetics of Sargeant, Dream On and Power Drive. She is a donor in the Reavis herd.
- Polled, solid red, deep bodied purebred Simbrah.
- 2014 ASA National and National at San Antonio Grand Champion Bull. 2014 International Reserve Grand Champion Bull.

## FOREIGN SEMEN SALES ONLY



**RFI REAL DEAL**  
2014 ASA National and National at San Antonio  
Grand Champion Bull. 2014 International Reserve  
Grand Champion Bull.

Owned by Reavis Farms, Smith Genetics, Burch Farms,  
Diamond RF Farms and Southwestern Farms.

FOR MORE INFORMATION CONTACT

Tim Smith  
512-587-7896  
smithgenetics1@gmail.com



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**About the cover:** An attentive mother from the herd of Schaake Farms, Westmoreland, KS.  
Photo by Kansas State University student Melissa Grimmel.

the Register (Issn: 0899-3572) is the official publication of the American Simmental Association, published monthly, except bimonthly, in December/January, May/June, and July/August by ASA Publication, Inc., 2 Simmental Way, Bozeman, Montana 59715-9733, and is a wholly owned, for-profit subsidiary of the American Simmental Association.

Periodicals Postage paid at Bozeman, MT and at additional mailing offices.



Subscription Rates: \$50 (U.S.), \$100 (U.S.) First-Class, \$100 (U.S.) All International Subscriptions.

POSTMASTER: Send address changes to the Register,  
2 Simmental Way, Bozeman, Montana 59715-9733.

Printed in USA



Laramie

ASA#2584337

# STF Endangerment

Sire: STF Fixation

Dam: STF Miss 794 (STF Momentum)

Semen available thru



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Sire: Remington Lock N Load

Dam: STF Onyx (STF Domiance)

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Laramie

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Production Sale

**September 13<sup>th</sup>, 2014**



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Canada Publications Agreement Number: 1875183

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# SUPER SIMGENETIC SELECTIONS

## ROBUST

**ASA 2694778 • 7SM75  
PREM BEEF X PREDESTINED**

CE 17 BW -0.7 WW 71  
YW 128 Milk 28  
API 186 TI 96

*From Gateway Simmentals, MT;  
Gibbs Farms, AL and Cow Camp Ranch, KS*



- Incredible numbers for \$API and \$TI.
- Attractive, sound and muscular with an expansive midsection.
- Offers an impressive combination of Calving Ease, Growth and Carcass Merit.

## SUBSTANCE



**ASA 2605922 • 7SM72  
PREM BEEF X MR. MATERNAL**

CE 16 BW -0.9 WW 54 YW 95  
Milk 28 API 159 TI 75

*From Gateway Simmentals, MT and Wildberry Farms, IL*

- Expect more depth, more rib, more muscle from Substance
- Top 1% for Docility—his calves are pups!
- First progeny well accepted at Gateway and Keller's

## DEACON



**ASA 2657403 • 7SM73  
REGIS X STETSON**

CE 15 BW -0.4 WW 69 YW 109  
Milk 30 API 154 TI 82

*From Gibbs Farms, AL; Fred Smith, NC  
and Wildberry Farms, IL*

- Ranks high for a long list of traits.
- Combines Regis and Stetson — two solid cowmaker sires.
- Use to boost maternal strength without sacrificing performance.

## RAISIN' CAIN



**ASA 2602502 • 7SM69  
UPGRADE X SHANNIGAN**

CE 12 BW 2.9 WW 75 YW 121  
Milk 25 API 129 TI 79

*From Gibbs Farms, AL*

- Powerful growth in an eye-appealing package.
- Use to inject added muscle and performance into your calf crop.
- Moderate, wide-based and loaded with muscle.

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YOUR SUCCESS *Our Passion*

# VIEWPOINT

By Trustee Jessie Driggers, Glennville, Georgia



I would like to begin my final viewpoint article for the American Simmental Association with a big “Thank You” to the ASA staff and my fellow Trustees. It has been both an honor and a privilege to serve with and among you for the past six years. I have made many friends that will last a lifetime and learned much.

As an ASA member, I know without a doubt that we are on the right course to achieve great things in the cattle business. Over the past ten years our breed’s market share has increased a whopping 10% from 7% in 2004 to 17% in 2014. This is because our breed is doing the right things to make it relevant and valued by the beef industry. Through our tireless promotion of crossbreeding and the benefits of heterosis, we have carved ourselves a place in the US beef industry. This has been accomplished, even though our #1 competitor in the seedstock industry has been preaching straight breeding as the thing to do. Now that we are on the right track, let’s not back off on the accelerator, but continue driving forward to an even bigger share of the US beef bull market.

Another bright spot on our horizon is the ASA’s multi-breed genetic evaluation. The wheels have been put into motion to build an even better system that will take us into the future as an industry leader. With the new genetic evaluation system in place, the sky will be the limit as far as incorporating new DNA marker data with phenotypic data. It would not surprise me one bit, when all the work is done, that the ASA could be the worldwide beef seedstock industry’s equivalent to what Apple Computers were to the personal computer industry in the 1980’s. Hold onto your hats ASA members, because the best is yet to come!

I close this Viewpoint with this challenge to ASA’s membership, staff and Trustees: Keep on doing what you are doing. It is working! We are creating a product that is being sought after by our customers. The sky is the limit to what our breed can achieve in the world beef industry.

Thank you, for allowing me to serve as an ASA Trustee and to be a part of one of the greatest cattle breed organizations in the world. ♦



## Carcass Merit Sire Evaluation Program

Each year, bull owners commit thousands of dollars to get unbiased evaluation for the next generation of genetically influential young candidate sires. For SimGenetic users, this information is critical for building significant accuracy for economically important EPDs.

# TNT SIMMENTALS

A special **THANK YOU** to all of our bidders and buyers. It is our wonderful customers that make our sale such a success!

96 Bulls Averaged \$8,456



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No matter what *You're Looking For...*  
We've got you *Covered!*

## BETTIS

TRIPLE C BETTIS S72J  
reg#: 2341670 | 014SM03050  
SHEAR FORCE X PERFECTOR

THE PROVEN CHOICE FOR SUPERIOR CALVING EASE.

CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA	API	TI
19.6	1.2	70.4	99.3	13.6	23.6	58.8	14.1	-43	.04	1.05	143.1	73.2
.90	.92	.91	.90	.87	.87	.88	.72	.48	.59	.55	Spring 2014	



CALVING EASE

## MANIFEST

NICHOLS MANIFEST T79  
reg#: 2416547 | 014SM3052  
LEGACY M72 X LUCKY DICE

THE OBVIOUS CHOICE FOR TODAY'S SIMMENTAL BREEDERS. HE WAS #5 FOR REGISTRATIONS IN 2013.

CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA	API	TI
9.0	1.9	79.6	127.5	18.2	32.4	72.2	7.8	-12	.31	.77	139.5	83.5
.85	.92	.91	.90	.77	.77	.80	.80	.47	.61	.55	Spring 2014	



PERFORMANCE

## BUILT RIGHT

SVF/NJC BUILT RIGHT N48  
reg#: 2225381 | 014SM03049  
DREAM ON X BLACK IRISH KANSAS

THE BEST PROVEN "BALDIE" BULL ON THE MARKET!

CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA	API	TI
14.8	1.2	59.1	84.9	6.7	23.1	52.6	7.6	-27	.04	.39	124.0	65.0
.94	.95	.94	.94	.93	.93	.93	.62	.45	.56	.52	Spring 2014	



PHENOTYPE

## RANGE BOSS

IR RANGE BOSS Y623  
reg#: 2648991 | 014SM03074  
SURE BET X OBJECTIVE

STANDOUT IN HIS CONTEMPORARY GROUP AT IRVINE RANCH WHERE HE WENT ON TO TOP THEIR SALE.

CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA	API	TI
13.9	-1.4	65.8	100.6	8.9	25.2	58.1	12.5	-26	.56	1.29	153.1	82.7
.28	.35	.31	.33	.24	.25	.27	.18	.28	.41	.33	Spring 2014	



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## MAIL BAG

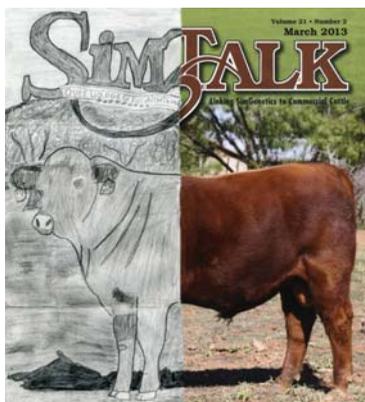
### Budding Artist

Dear Editor:

Our 11-year-old grandson, Andy Beavers, had a project to do in his 5th grade art class. He took one of my *SimTalk* magazines to school and completed this project.

I thought you might enjoy this from a future Simmental breeder! Both his dad and I are.

Sincerely,  
Jim Beavers  
Powell, WY 82435 ♦



# Foundation Honor Roll

The following people donated to the ASA Foundation in the last 30 days.

**Dale & Paula Miller**  
Gildford, MT

**William H. McDonald**  
Blacksburg, VA

**Roger & Susan Finke**  
Berthold, ND

**Philip & Jessica Tom**  
Campbellton, TX

**Jimmy Holliman**  
Marion Junction, AL

**Nancy Tom**  
Campbellton, TX

**We Invite You to Add Your Name to The List.**

Attend the  
**AJSA**  
Annual Meeting

at the  
**National Classic**  
Louisville, KY  
July, 13, 2014  
4 PM

[www.juniorsimmental.org](http://www.juniorsimmental.org)

## GENOMIC-ENHANCED EPDs—FIND THE BEST FASTER!

The Simmental and SimAngus™ Genomic Profile is now available from the American Simmental Association (ASA) through its partnership with GeneSeek®.



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- **Confidence:** The ASA GeneSeek Genomic Profiler™ (GGP-HD) was developed by a team of scientists using almost 3,000 genotypes and millions of phenotypes.
- **Accuracy:** When paired with ASA's multi-breed genetic evaluation, test results increase the EPD accuracy on Simmental and SimAngus animals.
- **Simplicity:** Along with adding EPD accuracy, a single DNA sample can provide information on parentage, genetic defects, coat color and horned/poled status.
- **Value:** At \$90 for 80K technology and parentage, the ASA profile is one of the best values in the business.

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American Simmental Association

**GENESEEEK**  
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**T292**

ASA # 2436217 SimAngus™  
Sells with 2nd generation SimAngus™  
heifer calf by RRJS Steel Force 061U



**T241**

ASA # 2436189 Purebred Simmental  
Sells with heifer calf by Dikemans Sure Bet



**P118**

ASA # 2285790 Purebred Simmental  
Out of LRS Big Country 37E

# 7P RANCH

## Mature Cowherd

### DISPERSAL SALE

**Saturday, May 24, 2014**

**1:00 P.M. • Lunch at 12:00 Noon**

**At the ranch, Tyler, Texas**

*Located one mile south of I-20 on FM 757 midway between Tyler and Longview.*

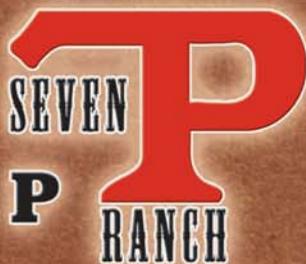
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- Most are Black and Red
- Many are Fleckvieh influenced

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*Catalogs available on request. Click on our website, for more and updated information: [www.7pranch.com](http://www.7pranch.com)*



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**Sale Consultants:**  
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903-235-9112 Tom Barker, manager



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[www.CattleInMotion.com](http://www.CattleInMotion.com)

The sale will be broadcast live and internet bidding will be available. To view and bid online, go to [www.CattleInMotion.com](http://www.CattleInMotion.com)



**S12**

ASA # 2342802 Purebred Simmental  
Grandsire is Rains Limit Up



**S195**

ASA # 2395999 Purebred Simmental  
Her dam is by Nichols Legacy G151



**U18**

ASA # 2467373 Purebred Simmental  
Out of SVF/NJC Built Right N48



**S92**

ASA # 2342833 Purebred Simmental  
Out of SS Goldmine L42

# Ranching In The

**A highly diversified Colorado breeder focuses on beef production under challenging environmental conditions.**

## **T-Heart Ranch,**

located high in the rugged mountain terrain of south-central Colorado near the small town of Center, didn't even exist 20 years ago. Today, owners Shane and Beth Temple, run a cowherd of 2,000 head, market 100-125 bulls and sell 500-600 bred commercial replacement heifers annually.

Along the way, the Temples have become a primary source for high altitude seed stock, carving out a market with those breeders who need genetics that can tolerate deadly brisket disease, often associated with grazing up to timberline at 11,000 feet or higher.

### **On the Fast Track**

"After high school, I went to Lamar Community College for a year, but I was impatient and wanted to get started ranching sooner than later," Shane recalled. "So I came back home to this area and took a job on a ranch for a couple of years."

In 1995, armed with a first-time farmer loan, he bought 30 cows, plus a small piece of land. "I'd always had a passion for cattle, having

grown up around my grandfather's small herd of Hereford-Angus cross cows," he commented.

Shortly thereafter, Shane and Beth were married. "I guess you could say that we started with nothing. We had met in high school and she's my full-time partner — committed 100% to our operation. She's the mother of our four children, serves as the ranch bookkeeper, and artificially inseminates 1,000 head every year with an amazing success rate," he says. Their children, three girls and a boy, are Shelby, 11; Lindsay, 9; Ashley, 4; and Coy, 1.

From that humble beginning, their operation has grown at an astonishing rate. "Those first cattle were just a mixed bunch that I wished we'd never bought. We acquired the wrong cattle and had to work our way through it. Later, we got involved with an outfit named 'Seedstock Plus,' which

*T-Heart replacement heifers on their summer range.*

# High Country

By Dan Rieder

focused on Gelbvieh, so we went with Gelbvieh for quite a while,” he said.

“We had a lot of Angus-Gelbvieh crosses, but we were fighting so hard against brisket disease. We discovered that Angus have a low rate of tolerance to that problem,” he reported. “So, after talking to Perry McKinley, a good friend and partner on some cattle from Oklahoma, we introduced Simmental into our breeding program. When I saw those first Simmental-sired calves, I knew we were on to something.”

He’s very pleased with the Simmental influence. “By putting Simmental in there, it has taken our brisket disease death loss down to almost nothing. Phenotypically, Simmental are just good cattle to be around, pleasant to look at, structurally sound. The breed has a tremendous number of good cowmen who have developed the breed and put together good, hardy cattle,” he continued.

He’s also convinced his folks, Danny and Denise, to introduce Simmental into their

300-head cowherd. “My dad had been involved in the landscaping business when I was growing up and didn’t get into cattle until I did. Now, he’s raising cows full time,” he explained.

The Temples have drastically expanded their land base by acquiring nearby ranches as they became available. In 2005, they bought a 1,000-acre place that adjoined their original small acquisition. Three years ago, they bought the famed L-Cross Ranch, which enabled them to expand their carrying capacity by 800 head. They now own 10,000 deeded acres and have access to Bureau of Land Management, state and private leases totaling nearly 80,000 acres.

The current cowherd includes 500 registered cows, both Angus and SimAngus™, split almost 50-50. Their large commercial herd is comprised largely of Angus-cross females, with a 200-head Hereford contingent, acquired during their most recent ranch acquisition. “You can see that we’ve got a little bit of everything in there, but my ultimate goal is to turn the entire commercial herd into SimAngus,” he went on.

“On the purebred side, our goal is to reach the purebred Simmental level. We’re already breeding our halfbloods to purebreds to produce three-quarter females, and as soon as those replacements are ready, we’ll breed them to purebreds,” he said. “We’ll A.I. those Simmental females, because of their resistance to brisket disease, to Angus bulls.”

(Continued on page 14)



# The sires...

Thank you to all the buyers and bidders who made our 2014 sale the best ever!

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follow our new blog: [werningcattleco.blogspot.com](http://werningcattleco.blogspot.com)



## W/C LOCK DOWN Z206

Remington Lock N Load x Ironwood New Level • We may be on to the next great calving ease sire that doesn't sacrifice look and power. First 15 calves at our place have an avg. BW of 72.26 lbs with a good percentage of baldies. This bull is getting hot, get him on your list! Owned with Walsh Simmental & 4B Land & Cattle



## W/C LOADED UP 1119Y

Remington Lock N Load x Macho • One of the most impressive beef bulls we have ever raised! A bull to make a positive impact for the herds that will use him. 1/2 interest sold for \$105,000. Owned with Larry Simmons Farms



## REMINGTON LOCK N LOAD

Remington On Target x Bar 15 Miss Knight • No semen currently available. Look to Lock Down, Loaded Up, and Bullseye to carry the load in 2014!



## W/C WIDE TRACK 694Y

3C W/C Right Track W9462 x Miss Werning 694Y (Liberty) • Sired an awesome first crop! His calves topped sales and were at the top wherever he was used. Excellent choice to add hip, muscle and power with the right pattern. Owned with Larry Simmons Farms LLC



## W/C UNITED 956Y

TNT Tuition U238 x Miss Werning 956W (Bismarck) • He earned his way in his first calf crop, ranks in the top 1% for growth. The best choice to add mass, dimension, and performance in one generation. Owned by some of the best in the business. Owned with Hook Farms, Eichacker Simmentals and NLC Simmentals



## W/C NO REMORSE 763Y

Yardley High Regard x DW Susanna 763Y (Focus) • Already siring calves selling from 20 to 40 K in his first crop. Being used heavily by the best! Calving ease with stoutness and quality, he needs to be on your short list. Owned with Huston Cattle Co.



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*These Champions represent 8 generations of W/C cow families and sire selection. Our balanced trait approach and uncompromising standards of production makes of confident that these sires can make a positive contribution to your herds. We are using all of these sires in our own program and rest assured their dams have good feet, good udders, and are the kind we all want more of. We love to talk cattle, so don't hesitate to call about the bulls or to order semen.*



**W/C BULLSEYE 3046A**

Lock N Load x Dream Catcher

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**Owned with Tingle Farms & Harrell Cattle Co.**

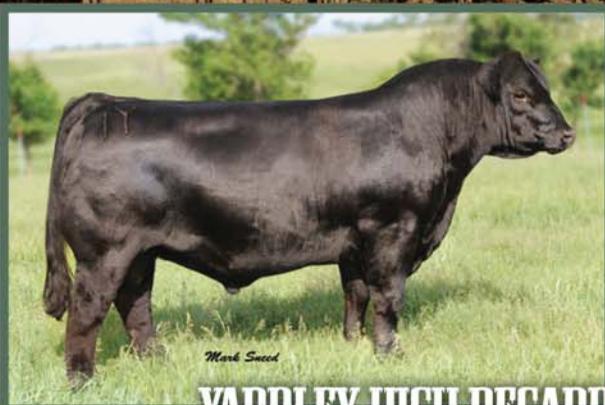


**W/C BF INNOCENT MAN 174A**

W/C No Remorse x Dream Catcher

2014 Second high selling bull who made lots of friends with his stout and attractive build plus solid data.

**Owned with BF Simmentals & Brandon Bird**



**YARDLEY HIGH REGARD**

Yardley Impressive x Prowler Pinion • High Regard has quickly gained popularity among Simmental breeders for his ability to sire that special pattern and balance that allows his progeny to be phenotypic standouts and compete at the highest level of the show ring. His sons roam the Dakotas and the Sandhills and are sought after by ranchers. He will add extension, muscle, and foot size.

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# Ranching In The High Country

(Continued from page 11)

At such high elevations, the grazing season is short, necessitating a feeding period of seven months or longer. One way they have managed to maintain and increase herd size is by utilizing readily available by-products, such as potatoes and straw to make silage that serves as a big part of their winter feed supply.

For the past two years, 800 head have been trucked 300 miles to the Texas Panhandle, where they graze cornstalks and milo stubble. “We hope to continue to take advantage of that available feed between October and mid-February.” He also runs cattle on a lease on the nearby Baca Federal Wildlife Reserve from October through December.

A crew of seven men is needed to handle the workload at T-Heart and L-Cross. “One of the most challenging things I have to do is managing help. We provide a house, pay the utilities and give my main guys a beef each year,” he says.

## Diversification

T-Heart Ranch currently produces 8,000 to 10,000 tons of hay annually, with a ready market of several area dairies. The hay is produced in large square bales under center pivot irrigation.

Temple has a contract for malt barley production with the famed Coors Brewing Company, also under irrigation. The contract calls for two million pounds a year, and he also leases farm ground from Coors.

In recent years, more and more embryo transfer has been incorporated, flushing their own cows and placing 150 embryos this past year into some of their commercial cows. “We still have 80 Balancer females and used them as recipients. We are in the process of phasing out the Balancers, but they make very good recipis,” he said.

Before bulls are sold, they go through a rigorous on-ranch development program. Former ASA Board Chairman Robert Campbell, Ignacio, Colorado, has placed bulls in the T-Heart development lot for past four years. “Robert markets his bulls right along with ours,” he added. Bulls sell through a sale held at the sale barn in Monte Vista, a short 18-mile trip from the ranch.

Bred replacement heifers are in great demand. “We’re selling Sim-Angus-influenced heifers and eventually we’ll be selling 100% SimAngus heifers. That’s a great market for us — we sold our last batch through Superior Livestock Video, averaged \$2,250. We ultra-sound and fetal-sex those heifers which also draws extra interest,” he reported.

They are members of Allied Genetics Resources, owned by former ASA Director of Commercial Programs Marty Ropp. “Marty offers sound advice, helps with our promotion, and is heavily involved in managing our sale. Last year our bulls sold extremely well, averaging \$3,600,” he said. “Four bulls went to well-known seedstock breeders, which kind of validates our breeding program. The rest went to commercial producers.”

Ropp is impressed with the Temples’ work ethic and approach to beef production. “They are about as high tech and motivated to expand and get better as anybody I have met,” he said.

(Continued on page 16)

The Temple family, standing: Shelby, Ashley, Lindsey. Seated, Coy, Beth and Shane.



A SimAngus herdsire, framed by the rugged Colorado mountains.





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# W/C BULLSEYE 3046A

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 BW: 84 ET :: ADJ 205: 846 :: ADJ 365: 1405 :: ADG: 4.18 :: SCROTAL: 42 CM :: ADJ % IMF: 4.19 :: BACKFAT: 0.30 :: ADJ REA: 16.92



**Miss Werning KP 8543U**  
 DAM OF W/C BULLSEYE



**W/C Miss Angel 2870Z**  
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# Ranching In The High Country

(Continued from page 14)

## PAP Testing Vital At High Altitudes

High Mountain Disease (HMD), also known as Brisket Disease or Dropsy, is a very costly malady. It is the result of elevated pulmonary arterial pressure caused from lack of oxygen and generally affects animals at elevations above 5,000 feet. Some cattle are able to tolerate high pressures for a long period of time while others die quickly. HMD is not limited to one sex or to one breed.

Pulmonary arterial pressures (PAP) scores are obtained through a procedure known as “right-heart-catheterization.” A fine plastic catheter is passed through a needle in the jugular vein, with blood flow into the upper right side of the heart, through a valve into the right ventricle, through another valve, and into the pulmonary artery just short of the branches to the lungs. Pressure waves are observed on a heart monitor, which gives a direct readout of the true average pressure.

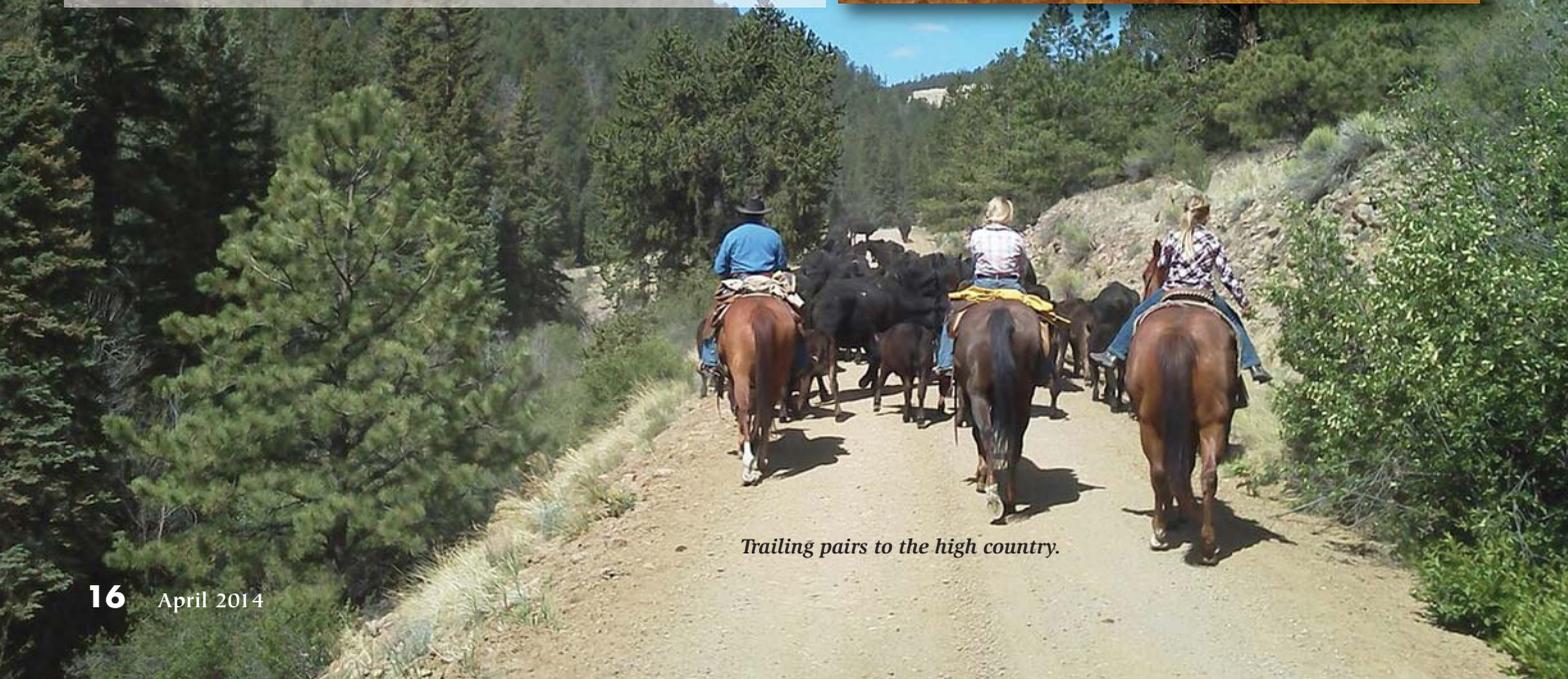
Tim Holt, DVM, an assistant professor at Colorado State University’s Veterinary Hospital is a recognized world expert on HMD, and also maintains a private veterinary practice. “This disease is stimulated by hypoxic stress secondary to high altitude. Therefore, it is impossible to conduct accurate PAP tests in lower elevations,” Holt explained. Cattle tested at lower elevations, regardless of how low the scores were, have developed HMD or scored a high PAP test when taken to high elevation. The higher the elevation when the test is taken, the more accurate.

Research has shown that heritability of HMD is quite high, ranging from 42% to 84%, indicating that cattlemen can successfully select against the disease by culling cattle with high PAP scores.

T-Heart Ranch has distinguished itself in many ways, but specializes in supplying low PAP bulls for ranchers who run cattle in the higher elevations of the West. T-Heart Ranch was among the first to conduct wholesale testing at such high altitudes and have evaluated more than 4,500 bulls over the last decade. “Our bull development lot, at 7,700 feet is the highest elevation of any in the US,” owner Shane Temple said. ♦



*Dr. Tim Holt and an assistant conduct PAP tests on T-Heart Cattle.*



*Trailing pairs to the high country.*

# LIKE FATHER LIKE SON

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### 1SM00126 TOP GRADE

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Reg#: 2474338

MCM TOP GRADE 018X  
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- Homozygous Black, Homozygous Polled

- Top Grade is a real package that sires the right combination of cow sense and science.
- Homozygous Black, Homozygous Polled

CED	BW	WW	YW	MCE	MM	MWW	STAY	DOC	CW	YG	MB	BF	REA	SHR	API	TI
11.8	2.3	85.2	126.7	11.3	33.2	75.8	19.1	12.1	48.1	-0.48	0.57	-0.094	1.24	-0.17	156.7	94.8
.91	.94	.93	.92	.88	.88	.89	.33	.86	.61	.41	.50	.47	.44	.46		
25%				3%	1%			25%			1%	1%	1%		1%	1%

CED	BW	WW	YW	MCE	MM	MWW	STAY	DOC	CW	YG	MB	BF	REA	SHR	API	TI
12.9	-1.5	57.0	93.8	14.4	42.4	71.0		13.6	24.0	-0.26	0.73	-0.030	0.75	-0.24	164.6	83.8
.68	.88	.83	.74	.31	.31	.43		.72	.56	.35	.43	.40	.34	.26		
15%				3%	1%	1%		10%			3%	25%	25%		5%	10%

Based on progeny born from 7/1/2012 to 6/30/2013; EPDs as of 3/11/14

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| 6. 1SM00113 TNT <b>TANKER</b> U263          | Reg. # 2470581 | 26. 1SM00133 WS <b>BEEF KING</b> W107         | Reg. # 2499589 |
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| 9. 1SM00098 HOOKS <b>SHEAR FORCE</b> 38K    | Reg. # 2081939 | 39. 1SM00141 REMINGTON <b>LOCK N LOAD</b> 54U | Reg. # 2503661 |
| 13. 1AN01044 S A V <b>FINAL ANSWER</b> 0035 | Reg. # 2320695 | 41. 1SM00111 GCF MR <b>AMIGO</b>              | Reg. # 2360021 |
| 18. 1SM00115 RC <b>CLUB KING</b> 040R       | Reg. # 2311320 | 44. 1AN01131 S A V <b>BISMARCK</b> 5682       | Reg. # 2492333 |
| 21. 1SM00094 HTP SVF <b>IN DEW TIME</b>     | Reg. # 2285555 | 50. 1AN00141 S A V <b>PIONEER</b> 7301        | Reg. # 2496647 |

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# Simmental Genetic Trends (1993-2013)



By Jackie Atkins, Ph.D., Director of Science and Education

As we look to rebuild our cattle inventory and increase food resources for the mushrooming population growth, it's an important time to review genetic trends of the Simmental breed. In the February 2014 edition of *BEEF*, a survey asked a group of producers, "What was the breed makeup of the last bull(s) you purchased?" The top five breeds were Angus, Hereford, Red Angus, Simmental, and SimAngus™ (66.8, 17.2, 11.9, 8.8, and 8.1%, respectively). If we consider Simmental and SimAngus together, we rank third in the poll (16.9%). The percentage Simmental and SimAngus increased from the 2010 *BEEF* poll with only 4.6 and 5.5% respondents buying Simmental and SimAngus, respectively. According to the NAAB website (12/3/2013), the top five beef breeds for semen sales in 2012 were Angus, Simmental, Red Angus, Polled Hereford, and Gelbvieh (74.1, 8.4, 6.0, 3.9, and 1.3%, respectively). It is comforting to see that SimGenetics are competitive in the market but we certainly have room to grow. Simmental cattle have improved in a number of economically important traits

Yearling Weight (YW), Carcass Weight (CW), Yield Grade (YG), Marbling (MRB), Back Fat (BF), Ribeye area (REA), and Shear Force (SF). As you can see, the myth that Simmental cattle are hard calvers is not true with today's genetics. We have increased our direct calving ease from 1.8 to 9.2%. We have also made progress in maternal calving ease and stayability while continuing to improve our growth and performance traits. Simmental cattle are known for producing desirable yield grade scores but we have also made huge progress in the marbling ability of our cattle (from -0.12 in 1993 to 0.12 in 2013).

For those of you who are more visual thinkers, here are two graphs to illustrate Simmental genetics are moving in the right direction. In Figure 1, you can see changes in a number of important traits in purebred Simmentals born in 1994 to 2013. Please note, the graph is not in actual EPD units. Rather, each trait has been standardized (divided by the standard deviation and set the 1994 EPD value to zero) so comparisons of relative changes among the nine EPDs can be made. Again, you

## Simmental Trends

Year of Birth	CE	BW	MCE	STAY	MW	MLK	MWW	DOC
1993	1.80	5.00	8.90	5.10	51.34	28.80	59.00	7.70
2003	6.50	3.30	9.60	16.20	83.49	24.40	54.50	9.30
2013	9.20	2.20	10.60	19.20	83.72	24.00	56.20	10.30

Year of Birth	WW	YW	CW	YG	MRB	BF	REA	SF
1993	60.60	81.80	25.30	-0.24	-0.12	-0.07	0.42	-0.07
2003	60.40	85.60	25.20	-0.28	-0.02	-0.06	0.57	-0.23
2013	64.40	93.40	28.60	-0.27	0.12	-0.06	0.75	-0.32

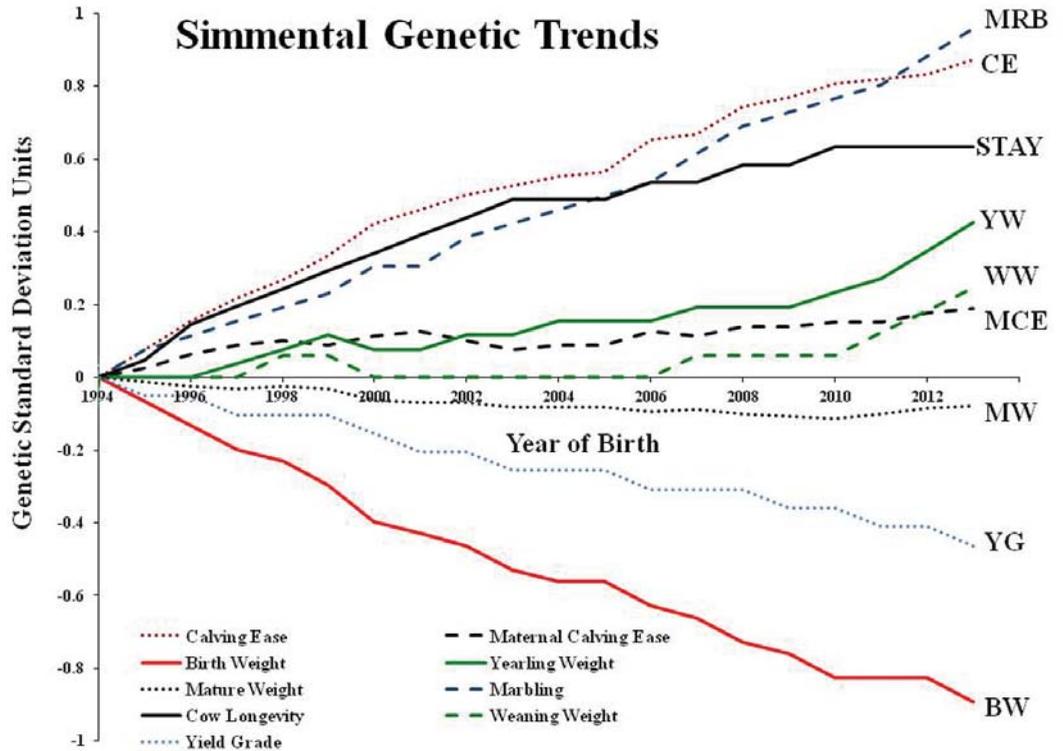
over the years leading to the current population offering high-quality genetics to an industry needing to bolster numbers and efficiency of cattle. There are many myths about Simmental cattle that hopefully can be dispelled by reviewing the following data.

The tables below provide the average EPD values for purebred Simmental cattle born in 1993, 2003, and 2013 for the following traits: Calving Ease (CE), Birth Weight (BW), Maternal Calving Ease (MCE), Stayability (STAY), Mature Weight (MW), Maternal Weaning Weight (MWW), Docility (DOC), Weaning Weight (WW),

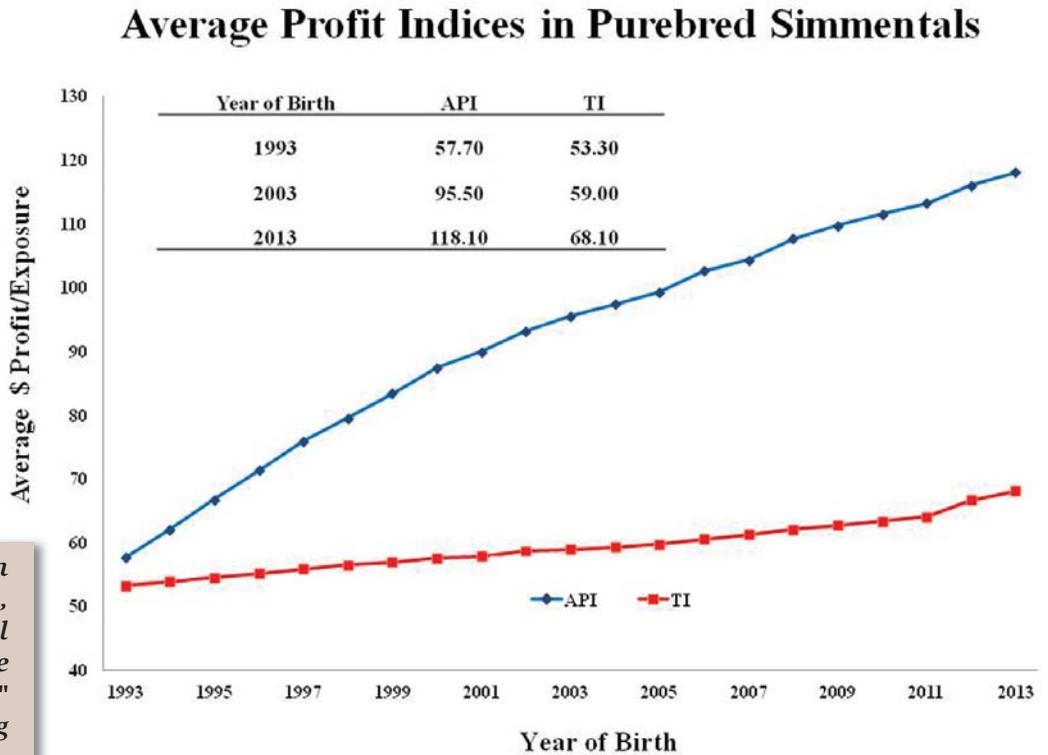
can see that Simmental cattle have made improvements in each of these traits over the last 20 years especially in marbling and calving ease. The selection pressure in these economically relevant traits is reflected in the increase in the selection indices (API and TI; Figure 2) over the same time period. The average API has grown from roughly \$58 to \$118/exposure. While TI has not increased as sharply as API, TI has still improved from roughly \$53 to \$68/exposure in the last 20 years. This translates to an increase of \$60.40 and \$14.80 per cow exposed for API and TI, respectively.

The time is here to sell our story. These data showcase the high-quality genetics Simmental cattle have to offer. The industry is looking to expand and Simmental breeders, through wise selection, have built a product that can improve the efficiency, meat quality, and profitability of beef production. Simmental breeders should be proud of the progress they have made over the last 20 years. Keep up the good work!

**Figure 1.**  
Genetic improvement in the average EPD of purebred Simmental cattle born in 1994 to 2013. The traits have been standardized in order to compare relative change between traits.



**Figure 2.**  
Change in the average All Purpose Index (API; best if keeping replacement heifers) and Terminal Index (TI; best if all calves will be harvested) in purebred Simmental cattle born in 1993 to 2013.



For similar data on Fullblood, Simbrah, and hybrid Simmental genetics, check out the "Science and SimGenetics" page on the tREG blog <http://asasimmental.wordpress.com/>.

To keep on top of industry "hot topics", visit ASA Science Forum. Interact with your own comments or questions. [www.simmental.org/forum](http://www.simmental.org/forum)



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# Different Place Same Dream



## The 2014 National Classic is headed for Louisville and the magnificent Kentucky Exposition Center.



Curt Rincker,  
Classic Coordinator.

**Curt Rincker, Shelbyville, Illinois, is serving as overall coordinator** of ASA's 2014 National Classic. Rincker's entire family, including his wife, Pam, and their two adult children, Cari and Brent, will be deeply involved as well.

Rincker has a wealth of first-hand experience with the AJSA program. "There is no better way to become immersed in the Classics than being a parent of two competing AJSA members. Pam and I were able to encourage involvement and participation while fostering Cari and Brent's interest in improving themselves and their SimGenetics. Every parent can relate to helping grill their children on one of their tests or critiquing a sales talk. It is the best way to understand what the Classic is really all about," he said. He has also served as Regional Classic heifer show judge as well as judging Public Speaking and Sales Talk.

Rincker, a former ISA President, took on the job of Classic Coordinator after being approached by the Illinois Simmental Association (ISA) Board to serve in that role.

Two other Illinois families have also been heavily involved in the 2014 Classic from the beginning. Stan Tarr was president and led the effort, with Paul Walker, Wendell Alwardt, Jim Stoutenborough, Bill Bree and others, when the ISA Board bid for and was awarded the current event. Tarr has continued his active role, is very engaged on the Finance Committee and with Roger Allen, was instrumental in securing the "SimSational Six" donors. In addition, the Tarr Family has accepted responsibility for conduct of the Classic judging contest.

Current ISA President Tony Drach and his wife, Joy, along with their children, Ty, 12, and Ellie, 8, are the owners of Next Generation Farms. Joy (Parr) is a former AJSA Trustee, with a wealth of experience in the Association's junior program. "Tony and

Joy have enjoyed being involved in our fundraising and planning activities from the very outset," Rincker pointed out.

### Planning

The Classic theme of "Different Place, Same Dream," was conceived by Allie Loschen, her younger sister, IJSA President Kaylie Huizinga, and the Illinois Junior Simmental Association (IJSA). The fact that Illinois was the host state, yet chose a site in Kentucky, was a symbol for the theme. They also believed that participants who often drive hundreds of miles to the Classic, will find Louisville as "being a different place" and will yet fulfill their "same dreams" of having another unique educational, enjoyable event, providing new acquaintances and memories.

"We are fortunate in having an outstanding junior program advised by Allie Loschen along with Kristi Huizinga, Georgia Litman, and Joy Drach. The IJSA leadership includes Kaylie Huizinga as IJSA President, along with Carley Travis, Brianne Helregal, Blake Bauer and current AJSA Trustee Samantha Walker. Tony Drach and his entire Board are providing strong leadership," Rincker said. "And former AJSA President Koty Allen has come forward to serve on several committees. Those committees have been meeting diligently over the past couple of years, freely giving of their time and talents."

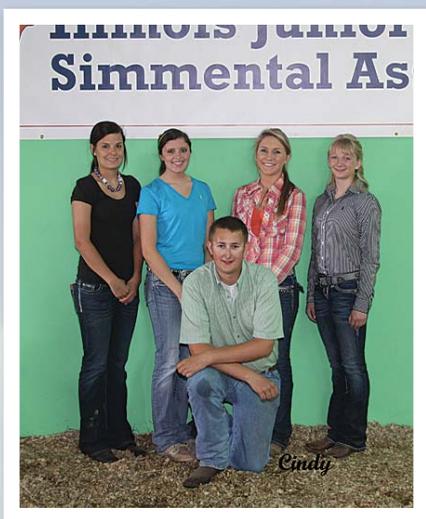
### Committees and their members are as follows:

#### Grounds Superintendents —

Jim Stoutenborough, Bob Danner,  
Greg Fairfield, Paul Walker

**Check-in** — Jame Krieger, Paul Walker, Jim Stoutenborough, Bob Danner, Greg Fairfield

**Hospitality** — Janice Travis, Georgia Litman,  
Jackie Wright, Kaylie Huizinga



IJSA Officers, left to right, standing, Brianne Helregel, Carley Travis, Shelby Routh, President Kaylie Huizinga. In front: Blake Bauer



The membership of the Illinois Junior Simmental Association.

**Meals, Show Day Cookout** — Julie Kimme, Shea and Pam Bramlett, Janice and Janilyn Travis, Lynn Danner, Kaylie Huizinga, Georgia Litman

**Social Events** — Dan, Dalton, and Jody Heavner, Allie Loschen

**Decorations** — Karen Myerscough, Jame Krieger, Jackie Wright

**Public Speaking/Interview Contest** — Kerry Travis, Lane Glick, Joy Drach

**Cattlemen's Quiz** — Paul Walker, Lynn Danner, Mary Bloomberg

**Sales Talk** — Roger Allen, Tony Drach, Kristi Huizinga, Charlie Myerscough

**Judging Contest** — Stan, Brock, Travis, and Brad Tarr Families, Garrett Helregel

**Showmanship** — Brad Dorsey, Dan Heavner, Chris and Lacey Schick

**Cattle Show** — Wendell Alwardt Family

**Publicity** — Curt Rincker, Tony Brach, Kaylie Huizinga, Paul and Samantha Walker

**Novice Division** — Lynette Frederich, Stacy Sundberg, Chris Glick, Allie Loschen, Diane Jarvis

**Trade Show Space/Displays** — Joy and Tony Drach, Curt and Pam Rincker, Jennifer Tarr

**Finance Committee** — Brian and Allie Loschen, Kaylie Huizinga, Stan and Jennifer Tarr, Tony and Joy Drach, Roger and Koty Allen, Paul Walker, Curt and Pam Rincker,

**Portrait** — Cindy Brown, Joy Drach, Kaylie Huizinga, Curt Rincker

**Recreation/Field Trips/Education** — Paul Walker, Joy Drach, Kaylie Huizinga, Koty Allen

**Fitting Contest** — Bill Bree, Brad Horner

**CookOff Contest** — Julie Kimme, Shea and Pam Branlett, Janice and Janilyn Travis, Lynn Danner, Kaylie Huizinga, Georgia Litman, Jackie Wright

**Other Volunteers:**

Stan Metzger, Art Farley, Tom Huizinga, John Frederich, Darin and Annette Smith, and David Simms

"In addition, Illinois has had a close working relationship with Cliff Orley, Jamie Krieger, and the Simmental Breeders Sweepstakes Board," Rincker added.

## Fundraising

The ISA and 2014 Classic Finance Committee have been working diligently on fundraising, and may be the most ambitious undertaking in Classic history considering the anticipated number of participants and the goal of increasing the number of complimentary meals to participants and their families.

"The Finance Committee is a dynamic group that has reached out with a successful fundraising plan. In addition to Freezer Beef Sales by IJSA members, the ISA Board has had an active Semen and Craft Auction as an annual event. Illinois has also been fortunate in that a number of Simmental Sales hosted by breeders in the past year offered some major donations. Other fundraisers include our many sponsors with Sullivan's Stock Show University, Hudson Pines, and Circle M stepping up as major sponsors," he said. "Our two largest fundraising efforts have been the SimSational Six Donor ticket sales and a CJ Brown Portrait," Rincker elaborated.

The advertising for the SimSational Six Donors reads: *With 2014 quickly approaching, and next Summer's AJSA Classic with the exciting "Different Place-Same Dream" theme, now is your opportunity to purchase the winning ticket to also build your dreams! Can you imagine the opportunity to flush not one, but all six of the Illinois Simmental Association's selected elite donors from all across the country, with each donor guaranteeing five embryos? A total of 30 embryos from the sires of your choice! And you get that opportunity for the winning ticket for just \$100 or you can get six opportunities to win for just \$500! A chance to flush KA TCF Independence, Queen Sazerac P94, and Rhythm 418P and add to that EKHCC Red Jewel, HHSF Black Glitter 297K, and STF Onyx. Simply go to [www.simsational6.com](http://www.simsational6.com) and click to buy your ticket now.*

(Continued on page 24)

# Different Place Same Dream



(Continued from page 23)

“Our second major fundraising is a CJ Brown portrait commemorating the 2014 Classic, held in conjunction with the Simmental Breeders’ Sweepstakes. CJ will paint a champion line-up at Sweepstakes including a Simmental and percentage champion cow, heifer and bull, ringside sponsor banners and spectators. The print will include the six champion animals and exhibitors, six ringside farm/sponsor banners and several spectators. These spots have and are being auctioned at a number of past national sales and upcoming State Beef Expos. This fundraiser has had great support from Sale Managers Doug Parke, Val and Lori Eberspacher, Bob Dwyer, and Larry Martin, volunteering their time to this fundraiser. This unique one-of-a-kind portrait will be auctioned at the 2014 AJSA Classic Banquet,” he reported.



## Top of the Line Facilities

“If you have ever been to the North American Livestock Exposition, you will understand why the ISA Board wanted that facility for the 2014 Classic — lots of space under roof in a controlled environment. The Kentucky Exposition Center (KEC) staff is dedicated to making each event the best,” Rincker commented. “The cattle will be housed in the West Wing. What makes this Classic unique is the fact that it will be held jointly with the Simmental Breeders Sweepstakes. Their cattle and joint leadership participation in AJSA Activities will only enhance the Classic.”

Tie-outs are conveniently located just outside the West Wing with parking available surrounding the West Wing. The KEC requires a one-time fee of \$8 for each vehicle for the entire week. Otherwise, each AJSA Classic participant, family member, judges and spectators will not have a single charge.

All events, including the banquet, will be held at the KEC. The show, showmanship, fitting clinics, and judging contest will take place in Broadbent Arena.

Several university and colleges will be involved. The University of Illinois and Illinois Community College staff will be engaged in the conduct of several of the competitions. Purdue University will also be involved in the judging contest.

The Crowne Plaza Hotel, which serves as Classic Headquarters, is located right across the street within easy walking distance and has quoted a Classic rate of \$99 per night.

## Extra-Curricular

- The opening session is scheduled for 3 p.m., with the AJSA annual membership meeting to follow at 4 p.m.
- The week’s meals will be available to exhibitors and their families by purchasing a weeklong meal ticket for \$20/person.
- A hospitality room will be available to all Classic participants and their families in the West Hall.
- The AJSA and Simmental Breeders Sweepstakes dance will be held at the Crowne Plaza at 9:00 on Friday evening.
- Several educational activities are being planned for families, advisors, and other interested individuals, many of which will be a part of the sponsorship program. ASA Executive Vice President, Dr. Wade Shafer will preside at the Town Hall meeting slated for Tuesday evening.

(Continued on page 26)



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# Schedule of Events

Absolutely no cattle or  
tack trailers may arrive  
at the grounds prior to  
8 am on Saturday, July 12

## National Classic XXXIV Schedule of Events, Kentucky Exposition Center, Louisville July 13-19

### Saturday, July 12

- 8:00 am Barns open for stall setup and cattle arrival
- 5:00 pm - 8:00 pm Illinois Host State Contestant and Cattle Check-In — West Wing/Door W2

### Sunday, July 13

- 8:00 am - 2:00 pm Contestant and Cattle Check-In — West Wing/Door W2
- 3:00 pm - 4:00 pm Opening Session — Broadbent Arena
- 4:00 pm AJSA Annual Membership Meeting — Broadbent Arena
- 4:30 pm - 5:30 pm Mentoring Program — Broadbent Arena

### Monday, July 14

- 6:30 am - 8:00 am Breakfast\* — West Hall B
- 8:00 am - 1:45 pm Sales Talk — Broadbent Arena
- 9:00 am Novice Division Activities Begin — West Hall W3
- 11:30 am - 1:00 pm Lunch\* — West Hall B
- 2:00 pm Public Speaking — West Hall
- 4:00 pm Sweepstakes Cattle Check-In — Wash Rack Area
- 5:00 pm Fitting Clinic *Sponsored by Sullivan Supply-Stock Show U* — Broadbent Arena
- 7:00 pm Mixer — West Hall W3

### Tuesday, July 15

- 6:30 am - 8:00 am Breakfast\* — West Hall B
- 8:00 am - 9:30 am Cattlemen's Quiz — West Hall W1, W2
- 10:00 am - 2:45 pm Livestock Judging Contest — Broadbent Arena
- 11:30 am - 1:00 pm Lunch\* — West Hall B
- 3:30 pm Silent Auction Begins — West Wing
- 7:00 pm ASA Town Hall Meeting — West Hall W1

### Wednesday, July 16

- 6:30 am - 8:00 am Breakfast\* — West Hall B
- 8:00 am AJSA Steers, Simbrah, Fullblood, Cow/Calf, & Percentage Heifer Shows — Broadbent Arena
- 11:00 am - 1:00 pm Lunch\* — West Wing
- 5:00 pm Fitting Contest *Sponsored by Sullivan Supply-Stock Show U* — Broadbent Arena
- 6:00 - 7:00 pm Supper\* — West Wing

### Thursday, July 17

- 6:30 am - 8:00 am Breakfast\* — West Hall B
- 8:00 am AJSA Purebred Simmental Heifer Show — Broadbent Arena
- 11:00 am - 1:00 pm Vendors open for Lunch — West Wing
- 5:00 pm Simmental Breeders Sweepstakes Parade of Sale Heifers — West Wing
- 6:00 pm Cookout\* and Simmental Breeders Sweepstakes Embryo and Summer Stakes Elite Heifer Auction — West Wing

### Friday, July 18

- 6:30 am - 8:00 am Breakfast\* — West Hall B
- 8:00 am Showmanship *Exhibitors must wear Hudson Pines T-shirt* — Broadbent Arena
- 11:00 am - 1:00 pm Vendors open for Lunch — West Wing
- 2:00 pm Simmental Breeders Sweepstakes Bull Show — Broadbent Arena
- 5:30 pm Team Cook-Off (*Preparation Begins*) — Door W2

### Saturday, July 19

- 8:00 am Simmental Breeders Sweepstakes Junior Show — Broadbent Arena
- 6:00 pm AJSA National Classic Banquet (*Tickets must be purchased separately*) — West Hall B

### Sunday, July 20

- 8:00 am Simmental Breeders Sweepstakes Open Show — Broadbent Arena

*\*All meals marked with an asterisk are included in the \$20 week-long meal ticket available for purchase at the time of entry*  
(Rule Changes found on page 28)

# Make your 2014 Classic hotel reservations early!



**Eastern Regional**  
**June 18-21**  
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Winston-Salem, NC  
336.723.2911

**Western Regional**  
**June 26-28**  
**Holiday Inn**  
5 E Baxter Lane  
Bozeman, MT  
406.587.4561

**North Central Regional**  
**June 18-21**  
**Super 8**  
1621 Super Plaza Ave.  
Hutchinson, KS  
620.663.7822

**AJSA National Classic**  
**July 13-20**  
**Crowne Plaza**  
830 Phillips Lane  
Louisville, KY  
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[www.juniorshimmental.org](http://www.juniorshimmental.org)



# Rule Changes for 2014



**Hannah Wine**  
Media & Youth Coordinator  
hwine@simmgene.com

## New Rule Changes . . .

The AJSA Board of Trustees has been hard at work. Check out the rule changes for the 2014 AJSA Regional and National Classics. Please review complete rules online at [www.juniorsimmental.org](http://www.juniorsimmental.org)

## Interview Contest Takes On New Technology

As many organizations utilize new technology in the interview process, the AJSA Board of Trustees has decided to do the same with the Interview Contest traditionally held at the National Classic. Designed to allow a broader spectrum of AJSA members to participate, the newly revamped interview contest will be conducted via Skype on July 1. Contestants must submit a detailed job description in 50 words or less describing the position (either existing or fictitious) for which they are applying and a resume in PDF format to [ajsa@simmgene.com](mailto:ajsa@simmgene.com) by June 1. The top three placings will be awarded at the National Classic banquet but contestants need not be present at the National Classic to win. Check out the complete contest details in the 2014 AJSA Classic rules.

## AJSA Board of Trustee Candidate Requirements Amended

Historically, AJSA Trustees Candidates have been required to attend at least two Regional Classic events and one National Classic. In an effort to broaden the experience and background of the AJSA Trustee candidates, the AJSA Board of Trustees has changed the candidate requirements to include that "AJSA Trustee candidates must have participated in at least one Regional Classic, one National Classic, and one of the following events for a total of three events, AJSA National Classic, AJSA Regional Classic, AJSA Summit, Beef Improvement Federation, and Youth Beef Industry Congress."

## AJSA Annual Meeting Slated for July 13

All AJSA members are invited to attend the official AJSA Annual Membership Meeting on July 13, 2014 at the National Classic in Louisville, Kentucky. The meeting will take place in Broadbent Arena at 4 p.m.

*Headed to Louisville for the National Classic? Catch up on a few changes for this year's National Classic*

## AJSA National Classic Exhibitors Invited to Participate in the Simmental Breeders Sweepstakes

The Simmental Breeders Sweepstakes Show will take place in Louisville immediately following the AJSA National Classic. The Sweepstakes has invited AJSA exhibitors to participate in a second cattle show while in Louisville and exhibit at their prestigious Simmental Breeders Sweepstakes Junior and Open Shows to take place on Saturday, July 19 and Sunday, July 20. Sweepstakes entries are available online at [www.simmentalbreederssweepstakes.com](http://www.simmentalbreederssweepstakes.com).

## Tack Space, Tie Outs, and Stalling

A reminder to all of our exhibitors that per AJSA rules no farm or ranch signs are permitted to hang in the stalls at the National Classic. States will be allocated a group tack space behind their cattle stalls. Exhibitors are welcome to purchase additional stall space at time of entry. For those of you entering additional animals, please remember you will only be allocated stall space for three head. If you need additional stall space you must purchase extra stalls. Plan early, as no additional stalls will be sold following the close of entries.

Tie outs are available on a first-come first-served basis. While there are permanent tie outs, there is also more than ample space to tie to trailers. Exhibitors are welcome to bring panels for outdoor pens. Please be courteous when parking trailers to ensure that all trailers around you are able to hookup and pullout.

Stalling information will be available following the close of entries. Please be sure to use a current email address when submitting your Classic entries, as you will receive email confirmations and stalling details.

(Continued on page 30)

# AJSA Cattlemen's Quiz

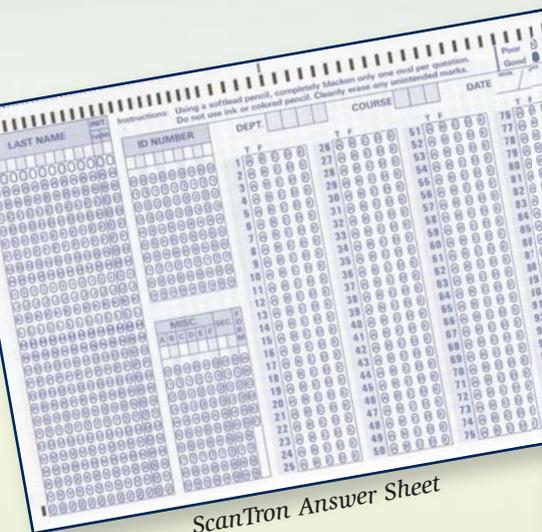
With April showers come May flowers and just around the corner are the AJSA Regional and National Classics! Rainy April days are the perfect time for AJSA exhibitors to begin preparing for the Classic Cattlemen's Quizzes.

The Cattlemen's Quiz consists of 50 multiple choice questions. You will use a ScanTron answer sheet; familiarize yourself with how to mark your answers on a ScanTron sheet and be sure to bring a pencil. You'll have 90 minutes to take your quiz. The Cattlemen's Quiz covers a wide variety of beef industry subjects such as animal breeding and genetics, the ASA and AJSA organizations, beef anatomy and physiology, health and disease, behavior, current industry events, management techniques, nutrition, Simmental History, and the Spring 2014 Sire Summary. Study materials are available by utilizing the 4-H Skills for Life Series, past Cattlemen's Quizzes, *the Register*, the Online Herdsman Resource Manual online at [www.junior-simmental.org](http://www.junior-simmental.org), and the educational materials and forums on [www.simmental.org](http://www.simmental.org).



## Take the practice quiz below to see what areas you need to study!

- Ensiling tends to \_\_\_\_\_ the nitrate content of forages.
  - eliminate
  - have no effect on
  - increase
  - decrease
- An animal registered with the ASA based on information from another breed registration is known as what?
  - a foundation animal
  - an outcross
  - a donor dam
  - a backcrosser
- What would the expected impact of hybrid vigor be in crossbreeding systems which use very dissimilar breeds in a rotation?
  - increased
  - increased, but not as highly increased as if similar breeds were used
  - decreased
  - remain the same as a purebred population
- The practice of artificially manipulating the reproductive process of a group of cows, with the goal being that a large number come into heat at the same time is referred to as which of the following?
  - ultrasounding
  - artificial insemination
  - estrous synchronization
  - parturition
- Which of the following is the most prominent influencing factor on cattle disposition?
  - genotype
  - environment/handling
  - sire's disposition score
  - dam's disposition score
- An important part of any breeding soundness examination is the evaluation of sperm morphology. In this context, what does morphology refer to?
  - activity
  - abundance
  - shape
  - coloration
- Which of the following traits is weighted most heavily in the calculation of the ASA's \$ Index API?
  - Stayability
  - Milk
  - Yield Grade
  - Weaning Weight
- The magazine that preceded *the Register* as ASA's official publication was named what?
  - Simmental Shield*
  - the Performance Advocate*
  - Simmental's Finest*
  - The Better Breeder*
- On January 28, 2004, Elanco Animal Health made the widely used beef feed additive \_\_\_\_\_ commercially available. This medicated additive's active ingredient is the repartitioning agent ractopamine.
  - Paylean™
  - Optaflexx™
  - Winning Fill™
  - Zilmax™
- Udder infections in cattle generally fall under what broad diagnosis?
  - Navel ill
  - Hardware disease
  - Grass tetany
  - Mastitis



ScanTron Answer Sheet

- Sample Question  
Answers:
- D
  - C
  - A
  - A
  - C
  - D
  - B
  - B
  - A
  - A
  - D
  - B
  - A
  - A
  - C



# Rule Changes for 2014

(Continued from page 28)

## Parking Passes

All vehicles entering the Kentucky Fair and Expo Center grounds will be required to have a parking pass or pay an \$8 entry fee each time you enter the fairgrounds. Be sure to purchase your parking passes when you submit your National Classic entries. Parking passes will be available for pick up at exhibitor check-in located in the West Wing. Upon first entry while moving in to the National Classic be sure to notify the parking attendants that you are moving in for the National Classic and you will not be charged. Be sure to proceed to exhibitor check-in to pick up your pre-ordered parking passes to use for the duration of the week.

## Meal Tickets and Banquet Tickets

Bringing Mom, Dad, Grandma and your sister to the National Classic this summer? Be sure to purchase a weekly meal ticket for yourself and all of your family members. For just \$20 per person you can avoid the hassle of running off the grounds to McDonalds for breakfast and heading over to Arby's for lunch all week. Be sure to get a weeklong meal ticket for the exhibitors in your family too, they'll need good food for brain power to get through all of the educational contests.

Banquet tickets for family members are available for purchase at the time of entry. Be sure to purchase these early, as a very limited number will be available following the close of entries. A reminder that exhibitor banquet tickets are included with the exhibitor registration fee. ♦

# Give us your best shot!

2014 AJSA Photography Contest

Winning photo will be on the cover of the September issue of *the Register*

Photos must have been taken after August 1, 2013

### Four categories

- Landscape
- Agriculture
- People
- SimGenetics

Entry form available at [www.juniorsimmental.org](http://www.juniorsimmental.org)  
Submissions must be postmarked by June 1



# WE GET VISITORS

## Parnell Investigates ASA Technology

Dr. Peter Parnell, Chief Executive Officer of the Australian Angus Association recently made his second visit to ASA headquarters in just seven months. In June of 2013, Parnell visited ASA headquarters as one stop on an extensive trip through the US and Canada.

In late January, Parnell returned to Bozeman for more discussion pertaining to science and technology. Parnell, a former scientist, has a keen interest in forging relationships with progressive organizations.

“Peter is a good friend, committed to the same scientific approach to beef production as our own,” ASA’s Shafer said. “We look forward to continuing to develop a relationship that may prove beneficial to both of our organizations.”



Left to right: ASA programmer Sheldon Ross; Parnell; Shafer; Operations Manager Steve McGuire in discussion at the ASA office. ♦



**Don't be the last one to cross the finish line!**

### AJSA Regional Classic

entries due May 5 (late entries May 12)

### AJSA National Classic

entries due May 15 (late entries May 22)

[www.juniorsimmental.org](http://www.juniorsimmental.org)

## The AJSA Board of Trustees is proud to announce . . . 2014 Junior Nationals Hotel Scholarship

Scholarship will cover all lodging expenses at the 2014 National Classic for winning contestants and their families. Open to all members of the AJSA.



Look  
for the  
application at [juniorsimmental.org](http://juniorsimmental.org)

# Simmental Cumulative Sale Averages

## 33-Year Totals 1981-2013 (3,001 Sales)

Category	Head	Ave
Bulls	91,729	\$2,525
Bred Cows	23,274	1,820
Cow/Calf Pairs	14,294	1,929
Bred Heifers	29,250	1,957
Open Females	45,022	1,762
<b>Totals</b>	<b>203,569</b>	<b>\$2,152</b>

Over 33 years, these figures cover 203,569 head sold at an average of \$2,152

Category	1981-85 (393 Sales)		1986 (27 Sales)		1987 (28 Sales)		1988 (33 Sales)		1989 (77 Sales)	
	Head	Ave	Head	Ave	Head	Ave	Head	Ave	Head	Ave
Bulls	7,147	\$1,649	512	\$1,281	877	\$1,978	866	\$1,416	2,437	\$1,671
Bred Cows	3,600	1,399	177	1,629	269	1,581	706	1,556	1,077	1,164
Cow/Calf Pairs	3,079	1,698	183	1,707	187	1,877	146	1,859	409	1,564
Bred Heifers	2,888	1,578	171	1,274	150	1,231	264	1,438	792	1,401
Open Females	4,886	1,261	184	1,718	260	1,395	159	1,420	1,104	1,564
<b>Totals</b>	<b>21,600</b>	<b>\$1,517</b>	<b>1,227</b>	<b>\$1,459</b>	<b>1,743</b>	<b>\$1,755</b>	<b>2,141</b>	<b>\$1,495</b>	<b>5,819</b>	<b>\$1,513</b>

Category	1990-91 (133 Sales)		1992 (146 Sales)		1993 (93 Sales)		1994 (127 Sales)		1995 (121 Sales)	
	Head	Ave	Head	Ave	Head	Ave	Head	Ave	Head	Ave
Bulls	4,230	\$1,965	3,922	\$1,969	3,375	\$2,064	3,875	\$2,078	3,097	\$1,809
Bred Cows	1,807	1,958	1,650	1,789	1,202	1,628	905	1,634	941	1,433
Cow/Calf Pairs	1,076	2,181	908	2,094	920	1,802	790	1,829	552	1,343
Bred Heifers	1,240	1,818	1,248	1,800	962	1,570	1,006	1,645	1,500	1,503
Open Females	2,006	1,663	2,037	1,706	1,391	1,590	1,515	1,626	1,918	1,541
<b>Totals</b>	<b>10,359</b>	<b>\$1,911</b>	<b>9,765</b>	<b>\$1,874</b>	<b>7,850</b>	<b>\$1,822</b>	<b>8,091</b>	<b>\$1,866</b>	<b>8,008</b>	<b>\$1,611</b>

Category	1996 (100 Sales)		1997 (121 Sales)		1998 (107 Sales)		1999 (130 Sales)		2000 (128 Sales)	
	Head	Ave								
Bulls	2,724	\$1,757	3,126	\$1,802	3,263	\$1,669	3,919	\$1,761	3,916	\$1,921
Bred Cows	745	1,341	638	1,352	669	1,432	1,033	1,509	830	1,625
Cow/Calf Pairs	497	1,399	1,162	1,641	678	1,429	414	1,433	570	2,134
Bred Heifers	822	1,473	1,208	1,314	1,017	1,546	1,175	1,484	1,248	1,622
Open Females	1,567	1,467	2,340	1,381	1,698	1,400	2,289	1,524	2,866	1,408
<b>Totals</b>	<b>6,264</b>	<b>\$1,575</b>	<b>8,384</b>	<b>\$1,558</b>	<b>7,325</b>	<b>\$1,550</b>	<b>8,846</b>	<b>\$1,618</b>	<b>9,430</b>	<b>\$1,712</b>

Category	2001 (129 Sales)		2002 (132 Sales)		2003 (110 Sales)		2004 (111 Sales)		2005 (120 Sales)	
	Head	Ave								
Bulls	3,862	\$1,989	4,447	\$2,024	3,105	\$2,093	3,353	\$2,338	4,137	\$2,493
Bred Cows	964	1,662	758	1,785	787	1,688	633	1,956	655	2,117
Cow/Calf Pairs	606	2,218	630	1,641	855	2,272	407	2,423	213	3,233
Bred Heifers	1,437	1,728	1,312	1,832	1,251	1,721	1,063	2,075	1,469	2,206
Open Females	2,315	1,497	2,148	1,623	1,846	1,688	2,035	1,799	1,816	2,150
<b>Totals</b>	<b>9,004</b>	<b>\$1,841</b>	<b>9,268</b>	<b>\$1,860</b>	<b>7,844</b>	<b>\$1,917</b>	<b>7,491</b>	<b>\$2,126</b>	<b>8,290</b>	<b>\$2,356</b>

Category	2006 (123 Sales)		2007 (94 Sales)		2008 (92 Sales)		2009 (75 Sales)		2010 (84 Sales)	
	Head	Ave	Head	Ave	Head	Ave	Head	Ave	Head	Ave
Bulls	5,187	\$2,638	3,638	\$2,549	4,214	\$2,807	2,809	\$2,760	2,620	\$2,882
Bred Cows	399	2,269	509	1,943	614	2,183	545	1,941	310	2,447
Cow/Calf Pairs	327	2,099	138	2,352	220	1,806	188	2,144	175	2,027
Bred Heifers	1,142	2,057	1,043	2,303	1,045	1,880	806	2,116	897	2,083
Open Females	1,760	2,179	1,340	2,137	1,335	2,271	1,203	2,262	1,203	2,229
<b>Totals</b>	<b>8,815</b>	<b>\$2,434</b>	<b>6,668</b>	<b>\$2,378</b>	<b>7,428</b>	<b>\$2,501</b>	<b>5,551</b>	<b>\$2,457</b>	<b>5,205</b>	<b>\$2,538</b>

Category	2011 (90 Sales)		2012 (82 Sales)		2013 (106 Sales)	
	Head	Ave	Head	Ave	Head	Ave
Bulls	3,893	\$3,665	4,120	\$4,351	4,908	\$4,355
Bred Cows	457	2,959	325	3,334	807	3,525
Cow/Calf Pairs	102	2,371	204	3,613	368	3,284
Bred Heifers	765	2,763	950	3,399	1,587	3,042
Open Females	1,161	2,821	1,224	3,036	1,636	3,102
<b>Totals</b>	<b>6,378</b>	<b>\$3,332</b>	<b>6,824</b>	<b>\$3,912</b>	<b>9,306</b>	<b>\$3,529</b>



# 2014 Fall Total Herd Enrollment

The American Simmental Association encourages all members to participate in our cow inventory system. The following information will assist during enrollment of your cow herd.

## 1. Get Your Preliminary Inventory

(should include any cow enrolled in the previous year, first-calf heifers, and purchased cows)

- Use the Data Entry section of Herdbook Services from our website [www.simmental.org](http://www.simmental.org) or complete paper inventory and return to ASA.

## 2. Decide which Cows will be in your 2014 Fall Calving Herd

- “Enrolled Cows” are any females of calving age, 2012 Fall-born females, and jointly owned females managed with your herd
- “Removed Cows” are any females of calving age removed from your herd. Every cow listed not given a removal code will be enrolled in your Fall 2014 herd.

## 3. Provide Enrollment/Removal Data

### Codes for

#### Enrolling Dams —

- ASA number, tattoo, birth date, and breed codes.

### Enrollment Codes and Description

0	Cow Bred to Calve During the Season	4	Exposed and Failed to Conceive — Moved to Next Year (Fall 2015)
1	Heifer Bred to Calve During the Season	5	Donor Cow
2	Not Exposed — Moved to Next Season	6	Recipient Cow
3	Exposed and Failed to Conceive — Moved to Next Season (Spring 2015)		

### Codes for

#### Removing Dams —

- At least one is required, however, you may assign up to two removal codes per dam.
- Remember to place an **N** in the **A/B/C/N** column.

### Removal Codes and Description

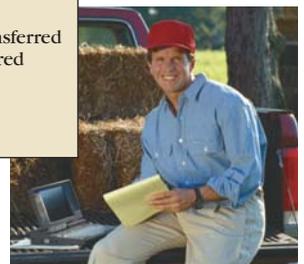
60	Exposed and Failed to Conceive	72	Hoof Condition
61	Aborted	73	Horned
62	Age	74	Injury
63	Appearance	75	Production/Performance
64	Calf Loss at Calving	76	Prolapse
65	Calf Loss Post Calving	77	Sickness/Disease
66	Color	78	Sold, Breeding Purposes, Paper Not Transferred
67	Died - Calving	79	Sold, Breeding Purposes, Paper Transferred
68	Died - Other	80	Structural Soundness
69	Died - Sickness/Disease	81	Udder Quality
70	Disposition	82	Genetic Defect Status
71	Herd Reduction		

Steps for Enrolling in



## 4. Decide which Payment Option Best Fits Your Herd

These rates apply for enrollments submitted by June 15, 2014.



Enrollment Fees: Registration Fees:	Option A (TR) \$15.00 \$0.00	Option B (SR) \$0.00 \$30/\$40/\$50 <sup>a</sup>	Option C \$7.50 \$30/\$40/\$50 <sup>a</sup>
<b>Choosing the best options:</b>			
If you register > 45% of your calf crop	✓		
If you register < 45% of your calf crop and don't use EPDs for selection decisions		✓	
If you register < 20% and use EPDs for selection decisions.			✓
<b>Benefits of Enrolling:</b>		Reg. Animals Only	
EPDs to make informative selective decisions.	✓		✓
Herd participates in genetic evaluation.	✓	✓	✓
Reproductive record on every cow enrolled.	✓	✓	✓
Commercial cows or cows of other breeds are eligible.	✓	✓	✓
<b>Requirements when enrolled:</b>			
Every registered SM/SI dam must be enrolled.	✓	✓	✓
Each dam enrolled must have calf or productivity reported/year.	✓	✓	✓
Deadlines to be met for enrollment and calf data.	✓	✓	✓

a) depending on age of calf

## 5. Send Your 2014 Fall Inventory to ASA by June 15, 2014

- **Online** — using Data Entry section of Herdbook Services — [www.simmental.org](http://www.simmental.org)
- **Email ASA** — [THE@simmgene.com](mailto:THE@simmgene.com)
- **By Mail** — 1 Simmental Way, Bozeman, MT 59715

Call if you would like a paper inventory:

**406-587-4531**

## Example of Enrollment Form

	AnmRegNbr	AnmTatt	Primary Code	Addtl Code	A/B/C/N	Animal Name	Birth Dt	Brd Cds	Bill Code	Remarks
COW 1	2777777	7P	0		A	Cornellia	8/5/04	PB SM	F	
COW 2	2333333	14R	60	74	N	Poly Dolly	11/3/05	5/8 SM 3/8 BR		AI-ed 2 Times
COW 3		50S	6		B	Aggie	9/1/06	1/2 AN 1/2 HH		
COW 4	(9444444)	13U	0		C	MS Cornhusker	10/18/08	PB CS	F	
COW 5	2666666	9Z	2		A	Lady Cat	12/5/12	PBAN	F	Too small to Breed

### Cow 1 — Cornellia

Purebred Simmental registered with ASA  
**Primary Code - 0** - Cow bred to Calve During the Season  
**A/B/C/N - A** - Enrolled in Option A  
**Bill Code - F** - Pay the full \$15.00 for Option A enrollment now

### Cow 2 — Poly Dolly

Purebred Simbrah registered with ASA  
**Primary Code - 60** - Exposed and Failed to Conceive  
**Addtl Code - 74** - Injury  
**A/B/C/N - N** - Not Enrolled, removing from inventory  
**Remarks** - AI-ed 2 times

### Cow 3 — Aggie

Commercial cow who is NOT in ASA database  
**Primary Code - 6** - Recipient Cow  
**A/B/C/N - B** - Enrolled in Option B  
**Bill Code - Blank** - No billing associated with Option B enrollment

### Cow 4 — MS CORNHUSKER

Commercial Simmental on file with ASA  
**Primary Code - 0** - Cow bred to Calve During the Season  
**A/B/C/N - C** - Enrolled in Option C  
**Bill Code - F** - Pay the full \$7.50 for Option C enrollment now

### Cow 5 — Lady Cat

Purebred Angus registered with ASA as a Foundation cow  
**Primary Code - 2** - Not Exposed-Moved to Next Season Spring 2015  
**A/B/C/N - A** - Enrolled in Option A  
**Bill Code - F** - Option A enrollment will not be billed until Spring 2015  
**Remarks** - Too Small to Breed



## Instructions for Online Enrollment



From the Simmental Home Page [www.simmental.org](http://www.simmental.org)

1. Select **Herdbook Online Services**
2. **Log In** by entering
  - 6-digit member number (zero filled example: 000317)
  - Password
3. Under **Data Entry** select **Online**
4. On inventory tab, make sure year is **2014** and season is **Fall**.
5. Select **Update 2014 Fall THE Cow Inventory**
6. Update Inventory
  - If the dam is remaining in your herd, enter appropriate Enrollment code in **Primary Code** column
  - If the dam has been removed from your herd, select a **Removal Code** and enter in the **Primary Code** column. To designate a second reason for removal, you may enter a **Removal Code** in the **Addtl Code** column as well.
  - **A/B/C/N** Enrollment Type — If you are enrolling in **Option A** — place **A** in this column. For **Option B** — place an **B** in the column. For **Option C** — place a **C** in this column. If the cow is being removed from the herd place a **N** in the column.
  - **Remarks** — You may use this column if you wish to have additional remarks on a dam. This column is for member use only, ASA *will not adjust enrollment* based on this column.
  - **Bill Code** — This column is to be used by members to indicate how you would like to be billed for your enrollment. A "H" in this column indicates you wish to pay half the enrollment fee at time of submission. The other half of the fees will be billed later on in the year. An "F" indicates to pay the full amount due on each cow for the year upfront. If bill code column is blank an "F" is assumed.
  - **To add cows** — Scroll down to a blank row. If you do not have a blank row, click on your last dam and hit your enter key. This will create a blank row.
    - Cows on file with ASA\*, enter ASA number in **AnmRegNbr** column
    - Cows not on file with ASA\*, enter tattoo in the **AnmTatt** column, enter birthdate in **BirthDt** and breed(s) in **Brdcds** column.
    - \*Please note: If your dam has had a calf reported to her or has been enrolled in THE previously, she will have a number in the ASA system. Please type that number into the **AnmRegNbr** column so that a new dam record does not get created.*
7. If there are **Errors** and/or **Warnings**
  - **Errors** (indicated in red at beginning of row) or **Warnings** (indicated in purple at beginning of row)
    - Move cursor over to top of spreadsheet and select tab labeled **Errors or Warnings**
      - Screen will display each error or warning
      - Errors must be corrected before submitting data to ASA
      - Warnings may need to be corrected before submitting to ASA
      - Jobs may be submitted to ASA with warnings, but not errors
8. Once all cows have been given an enrollment or at least one removal code and there are not any errors, select **Submit Data**
  - A new page will display; if there are no errors, a **proceed to billing** link will be available
  - Select the **proceed to billing** link to display a billing summary. THE is billed at the time of submission, so you will have an invoice amount due if you are enrolling in **Option A or C** (after the first deadline all options (A, B or C) will have a balance due).
  - Choose one of the following to complete your job:
    - If you wish to complete payment with a credit card select **Add Payment**. Enter in your credit card information. Select confirm. You will then need to select the button **Final Submit** (Only click once). A screen will then show an invoice that you can print and store in your records. It should also say **Invoice Status: Complete**.
    - If you would rather mail a check to ASA, select **Hold Until Payment Received**. A screen will then show an invoice with the current amount due that you can print and store in your records.
9. To save job and return later, select **Save and Exit**. The job will remain in an incomplete status under your account. **Please be aware that billing will work off the submission date, not the date the job was initiated.**
10. Submit your inventory by **June 15, 2014**, to ensure the lowest possible THE enrollment fees.

*Please double check to make sure your inventory job is complete. If you go to **Data Entry**, select **Online** and on the left hand side choose **Incomplete Jobs**. If your **Inventory Dam 2014 F** job is listed with a button that says **Resume**, it is still at an incomplete status. Select **Resume** and submit your job through completion.*

**All above enrollment information assumes inventory submission by **June 15, 2014**.**



# OLF OTIS Y43 "M<sup>H</sup> EPD"



API 153.4 TI 82.8

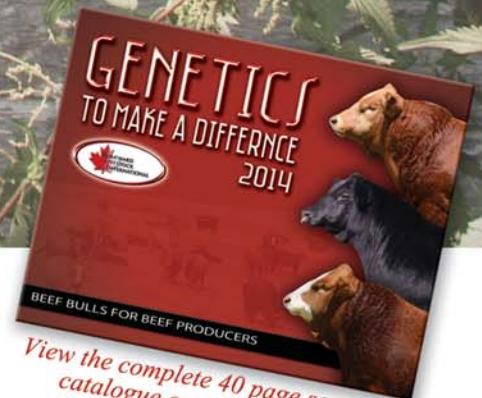
	CE	BRTH	WEAN	YEAR	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB
EPD	20.4	-0.6	84.8	139.0	17.1	23.7	66.1	25.6	1.6	51.7	-0.38	-0.05
ACC	0.40	0.50	0.45	0.44	0.25	0.24	0.30	0.09	0.10	0.36	0.19	0.17
%RANK	1	5	2	1	1		5	4		1	15	

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# DIRECTORS' DIALOGUE



hwine@simmgene.com

*By Hannah Wine, Director, Media, Youth and PTP Programs*

With this issue packed full of AJSA information, you'll find everything you need right here in the April *Register* from the National Classic schedule to practice for the Cattlemen's Quiz. Classic entries are awaiting you online at [www.juniorsimmental.org](http://www.juniorsimmental.org). With much work from the Illinois Simmental Association under guidance from National Classic Coordinator, Curt Rincker, the AJSA National Classic schedule has been finalized to accommodate all of the traditional AJSA contests as well as unique opportunity for AJSA Classic exhibitors to exhibit at the Simmental Breeders Sweepstakes while in Louisville. Be sure to check out the article about Curt in this issue!

I am excited to let you know that Courtney Wesner of Chalmers, Indiana, will be joining ASA once again this summer to assist with AJSA pro-

grams and summer activities. You'll be seeing Courtney at the Eastern and Western Regionals and the National Classic.

It is a pleasure to announce the 2014 National Classic judge, Jason Hoffman of Thedford, Nebraska. Jason was selected by the AJSA Board of Trustees for this year's show. Originally from McArthur, California, Jason and his father Denny own and operate Hoffman Ranches. New this year, as recommended by the ASA Board of Trustees Activities and Events Committee, the National Classic judge will have an associate judge to assist throughout the two-day SimGenetics show. Hoffman has selected Graham Blagg of Nevada City, California, as his associate. As the National Classic approaches look for a story featuring Hoffman on the tReg blog.



406-599-2394  
lkeller@simmgene.com

*By Luke Keller, Director of Seedstock and Industry Operations*

Howdy Everyone! I hope that by the time you receive this issue of *the Register* the weather is turning nicer and the polar vortex is over! This has been a challenging winter to say the least. Much of the country has seen significantly below normal temperatures and above average snow fall. It even got nasty enough outside to shut down the city of Atlanta! I hope that calving season went well for you during those bad weather stretches if you happened to be calving at that time. It not only is added stress to the cattle and calves when having to deal with bad weather, but also the people taking care of them. It can especially be difficult on the dynamics of the family unit. I hope you were able to make it through those bad weather stretches with family relationships left intact.

I would like to visit with you this month a little bit about something that relates to calving season and getting through calving season with a healthy calf crop and cowherd. As seedstock producers, many times we tend to focus on making genetic improvement and the genetic value of an animal. Obviously this is important to make improvement in our cattle and their overall quality. However, it is just as important, if not even more so that we pay attention to our health, nutrition, and welfare program in our cowherds. Whenever you purchase an animal you are also introducing that program's health management (or lack thereof) into your own cowherd. The same is true for people who purchase animals from you. Commercial producers especially place emphasis on these traits. For instance, if they purchase a bunch of heifers that don't conceive due to poor nutrition or health, they tend to not only have a bad experience with the person they purchased the animals from, but it also can reflect on the breed even though the problem resulted from something that had nothing to do with the genetics of the animals they bought.

The Simmental and SimAngus™ brand has improved so much over the past ten years. We have gained significant market share recently and it is not uncommon to hear about traditionally straight Angus commercial cowherds injecting Simmental in their breeding program to add much needed heterosis. Some of these people have not used Simmental for a long time or may never have utilized it in the past. Just like all first impressions, what tends to happen in these situations is they put the new breed that they are trying under the microscope and judge the value of the new breed that they are trying by their initial results and experiences. We are gaining more and more first-time Simmental customers every day and we want to make sure that they have a positive experience so they not only stay with Simmental, but also profess their good experience to friends, neighbors, and other cattlemen. This means that not only do we need to be cognizant of the genetic value of the cattle we sell to our customers, but just as critical is the soundness of your cattle's health and nutrition programs. The ASA promotes and teaches the utilization of EPDs and indices to make genetic progress and ensure that genetically the cattle we produce are valuable to the commercial beef industry. We are currently looking at developing a basic animal health protocol to provide guidelines to our membership in an effort to assist our members to be proactive about their animal health program.

I would highly recommend that our membership contact their veterinarian and nutritionist to put together a comprehensive health and nutrition program for their cowherds to ensure that potential customers are receiving the not only the highest quality genetics possible but also an animal that does not jeopardize the health of someone else's cowherd. My mother is a veterinarian so believe me when I say that every time my dad purchases a bull or a heifer we get lectured about disease risks,

and that animal gets isolated and tested for nearly every disease under the sun! I am sure many of you also work closely with your veterinarians and nutritionists and have a good health and nutrition program in place. Perhaps now would be a good time to check in again with them to see if it needs to be

updated or any changes need to be made to what is currently done. If we have the best genetics in the world and there is an underlying health or nutrition problem in cattle, they do not get the opportunity to express their full and true genetic potential. Until next time, Happy Trails!

*By Jackie Atkins, Ph.D., Director, Science and Education*

Spring is in the air and with it comes the feeling of new life and activity. We have many new projects happening at the ASA. We are continuing to work on a new educational website. This website will have links to online material in a variety of subject areas pertaining to beef production. Much of the material is developed by extension educators, teachers, and researchers from across the country. We have also developed some short videos to address key topics that concern our members like an introduction to key genetic principles and understanding selection indices. Another component of this website is a genetic glossary to help our readers and the public understand terms used when discussing Animal Breeding and Genetics. We hope to launch the website soon and it will be updated routinely. We welcome feedback. If you have some material that would benefit the website, we would love to include it.

We continue to add new posts to our Science Forum [www.simmental.org/forum](http://www.simmental.org/forum) and folks are reading the information. As of the end of February, we have three forums entitled DNA Testing, Genetic Conditions, and Genetic Evaluation. We have 15 topics across these forums and have had over 1,300 views on these topics. We continue to add new material routinely and hope our membership finds the information useful. Don't forget, if you wish to add to the conversation, you can post your own comments or questions on these forums. Our new blogs, tReg and Have you herd? are also in full swing. Check these out for the latest happenings within the ASA:  
<http://asasimmental.wordpress.com/> or updates on DNA testing and Total Herd Enrollment <http://haveuherd.wordpress.com/>.

With new calves this spring, we fielded a few calls reporting unusual animals. This is not unexpected and in fact every calving season results in a few cases of calves born with something atypical. Growing up with a family-run veterinary clinic, seeing odd calves was just a part of calving season. The majority of these cases are caused by environmental stresses; but regardless we would like to document the conditions. We keep track of the information and use our consultants to understand the genetic threat or environmental issues that may explain the unusual calves. One struggle I have noticed this spring is in the follow through. Some of the producers I talked with this spring have not sent concrete information in to us. Without this information it is hard for us to move forward and report these cases. If you have an animal that you are concerned about, please contact me by email [jatkins@simmgene.com](mailto:jatkins@simmgene.com) or mail (c/o Jackie Atkins, 1 Simmental Way, Bozeman, MT 59715) with the following information: 1.) photos or video capturing unusual condition, 2.) a detailed description of the animal (including sex and birth date), and 3.) the name, registration number if applicable, and breed of the dam and sire. We send this information to a consulting pathologist and other research scientists to understand the cause of the condition. Based on their assessment, we may ask for DNA or other samples to study the condition further. The ASA also archives the information in case other similar reports arise in the future.

We have several other projects started which keep us on our toes and moving forward. Stay tuned to hear more on the latest developments in the ASA.



[jatkins@simmgene.com](mailto:jatkins@simmgene.com)

*By Will Townsend, Director, Commercial and Industry Operations*

**New, Free Program  
 Designed to Reward and Incentivize  
 Good Genetic and Management Practices**

**A Free Service by  
 International Genetic Solutions**

**Feeder Profit Calculator**

In an effort to better serve the commercial beef industry, International Genetic Solutions, and its

partners, have developed a tool used to determine relative value of feeder calves based on genetic, environmental and management factors. International Genetic Solutions is a cooperation of companies, such as breed associations, whose primary focus is the success of the commercial cattleman. The Feeder Profit Calculator will reward and incentivize better genetic and management practices.

**What does the Feeder Profit Calculator do?**

The calculator weighs all economic factors and

(Continued on page 38)



406-548-5770

[wtownsend@simmgene.com](mailto:wtownsend@simmgene.com)

# DIRECTORS' DIALOGUE

(Continued from page 37)

traits on a set of feeder calves according to how much money each factor will make a cattle buyer. The calculator is basically a breakeven calculator on steroids. It determines the overall quality of a set of calves and differentiates them from other calves. The calculator is able to adjust the value of calves based on market conditions that affect the cost of gain, value of feedlot calves, the live price of calves. The calculator weighs the genetic components of traits such as feed intake, growth, marbling, yield grade, and carcass weight as well as management and environmental factors such as the effects of vaccinations, weaning, deworming, and initial weight.

## How is the Feeder Profit Calculator used?

The Feeder Profit Calculator is not a breeding index but instead rewards the use of good genetics and the use of breeding indexes as well as good management practices. The Feeder Profit Calculator is only meant to be used for marketing purposes.

The calculator can be used one of two ways. On large sales involving numerous producers or when used in a non-specific scenario, a "base" price will be established based on the current market information. Since the calculator is interactive, certain current industry conditions can be applied to the index to give potential buyers the most accurate value of the feeder calves available.

The other way the calculator will be used is to assist individual feedlots or cattle buyers using their specific scenario. A number of feedlots will use the calculator by inputting their specific production factors affecting cost of gain, live price, etc. With that information, these buyers will be able to determine how much a certain set of calves is worth to them specifically.

## What units are the feeder calf values expressed in?

Cattle buyers, marketers and breed associations have been determining the value of groups of calves based on genetic and environmental merit for years. They have always expressed feeder calf value by the pound or per hundred-weight (cwt). The Feeder Profit Calculator will be no different and the value will be expressed per hundred-weight.

## Is this an unbiased evaluation?

This evaluation is completely unbiased. The calculator is provided by a number of breed associations involved in International Genetic Solutions and is simply meant to reward and encourage good genetic and management practices. The calculator is available to all producers regardless of breed. Currently, the predictive ability of the index has the most value on Angus, Continental

cross calves. We also have the ability to predict the value of high-percentage British calves. In the near future we will have the ability to determine the value of straight-British calves.

## Who is to credit for the Feeder Profit Calculator's development?

The development of the Feeder Profit Calculator would not have been possible without out such partners as Dr. David Lalman of Oklahoma State University, Dr. Mike MacNeil of the United States Department of Agriculture, CattleFax, and all of the partners of International Genetic Solutions and the Multi-Breed International Genetic Evaluation. Their time and effort has shown a true dedication to the improvement and success of the beef industry.

## What is the cost of the Feeder Profit Calculator?

The Feeder Profit Calculator is currently free. It is provided as a service to the commercial industry by IGS and its partners in order to help improve practices in the industry. IGS does not intend to profit off the index but only wishes to see the genetic and management practices of the beef industry rise to new levels. In fact, IGS and its partners (universities, breeders) believe in this cause so much that they are willing to subsidize the program.

## What information does a commercial cattleman need in order to use the calculator?

The producer will need to provide information on the sires of the calves and as much information as possible on the maternal grandsires of the calves. This information does not need to be on an individual animal basis but simply on a group basis. The producer will also need to provide information on management practices (or intended management practices).

## When can a producer use the calculator?

Feeder calves can be run through the calculator long before sale time. As long as a producer has the necessary genetic information and has management decisions or intended management decisions established, the Feeder Profit Calculator can be used. If management factors change down the road, the values can be adjusted. The same holds true for changes in market conditions. Producers are encouraged to get genetic information in as early as possible.

## How does a commercial producer run his feeder calves through the Feeder Profit Calculator?

Simply call up IGS representatives Will Townsend (406-548-5770) or Frank Padilla (308-350-3323) to get started. ♦

*To keep on top of industry "hot topics", visit ASA Science Forum. Interact with your own comments or questions. [www.simmental.org/forum](http://www.simmental.org/forum)*

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*She Sells...*



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AI Sires Used... SAV Final Answer 0035 ~ Whitestone Black Arrow Z101 ~ SAV Record Harvest 2186 ~ SAV Resource 1441 ~ AAR Ten X 7008 SA ~ Hoover Dam G18 ~ Sitz Upward 307R ~ Vin-Mar O'Reilly Factor 9563 and others



By AJSA Trustee Tyler Mackey, Warner, OK

### Falling in Love with Preparation Results in Success

At the end of their tenure as an AJSA junior participant many Simmental youth find themselves fitting right in there among the upper echelon of young people in the industry. Success through the process of learning does not come easy though; every single one of us work so hard on our projects year in and year out, with the hopes of bringing home the champion banner. The hard fact of the matter is that only one can take it home even though so many work long, tough hours worthy of it.

I have been fortunate enough to exhibit the champion heifer once, but almost every other time I was playing for showmanship. This is where the preparation comes in. There are multiple opportunities to be named a champion at the National Classic; whether or not the title comes in the show, it can come in public speaking, sales talk, quiz or any other contest intended for education, fun, or BOTH! A person's road to success in any of the previous isn't easy. I would bet if you found the winner of an Olympic medal, a Super Bowl champion, or even a chess tournament winner they will similarly attest to the statement that preparation isn't ever a walk in the park.

For a person to be successful they must fall in love with the art of preparation. The first time I heard this, I was honestly a little thrown by the concept. I love livestock judging, but I'm at Texas A&M for an education. However, the more I study the more this concept becomes clearer for me; if you truly love the art of preparation, you can accomplish primary goals, school in my case. In short, make time to prepare.

It's been the same old story for most of our lives and everyone has heard all of these, "If you work hard," or "You just have to try a little harder," or my personal favorite, "To give any less than your best is the sacrifice of a gift." All of us have the

(Continued on page 42)

## AJSA Deadlines

Event	Date
Regional Classic ownership & entry deadline	May 5
All Regional Classic late entry deadline	May 12
National Classic ownership & entry deadline	May 15
National Classic late entry deadline	May 22
AJSA Trustee applications	June 1
Merit Award applications	June 1
Photography Contest Entries	June 1

### Online Entries Only!:

AJSA Regional and National Classic entries must be submitted online at [www.juniorsimmental.org](http://www.juniorsimmental.org). There are no paper entries. Entries will be available April 1. Payment must be made by credit card. All entry fees are non-refundable.

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	7.4	37.4	-0.03	0.34	-0.012	0.34	-0.17	118.2	72.3

Granite as a calf



Res. Grand Champ, % Simmental Bull  
 2013 National Western



# AJSA CONNECTION

(Continued from page 40)

## Announcing

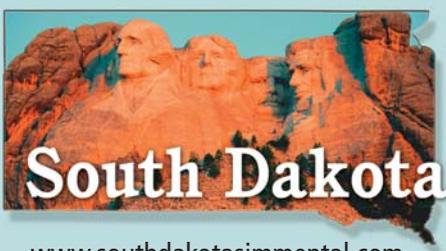
Blockbuster Cattlemen's Group started March with the first three calves born on McClure Mills Farm from Simmental bull Lundy's Do It All. Two bull calves weighed 70 pounds and the heifer calf, out of a Josie cow weighed 75 pounds. All were vigorous and fast starters. The other two cows were an STF E'Quarta daughter and another Lucas Josie daughter. Do It All will make the journey to Pennsylvania from Kentucky in April.



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gift, the drive, the desire, and above all, a love for agriculture. We are all so lucky that our preparation, in this case, is for something we love. To be the best agricultural advocate it takes practice — public speaking. To be the best sales person it takes practice — sales talk. The judging contest helps us to be better evaluators. The cattlemen's quiz teaches us cow sense and builds our knowledge bank to be better stockmen and women.

All of these things are great and there is no feeling like the one you get after hearing your name called to place in an event. There is one feeling that trumps it though; that feeling is knowing personally that the preparation you have put forth to these events has given you the ability to talk to anyone in the industry. Not only that, but to speak on their level with a genuine understanding of the conversation. Not everyone has the opportunities or the resources that we do as Simmental youth. So take advantage of them and do your best to utilize these to your personal development. I wish you all the best of luck, and know whether you're first or don't hear your name called it is using the skills and knowledge picked up in preparing that makes you a true winner. ♦

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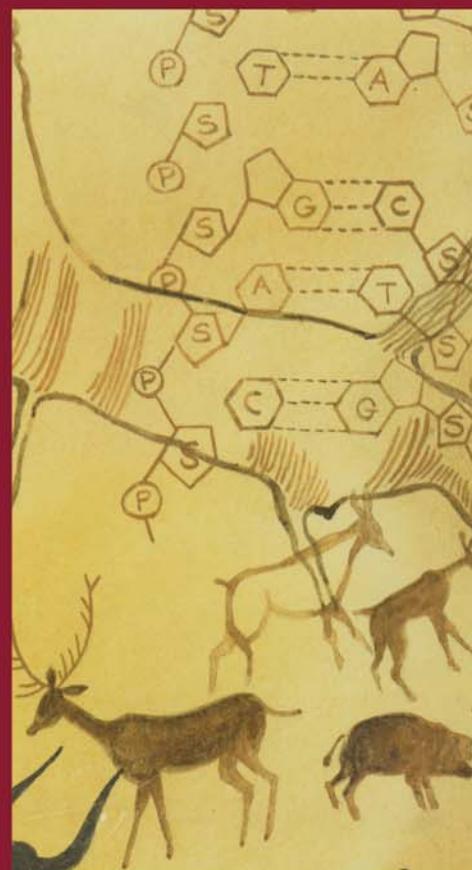
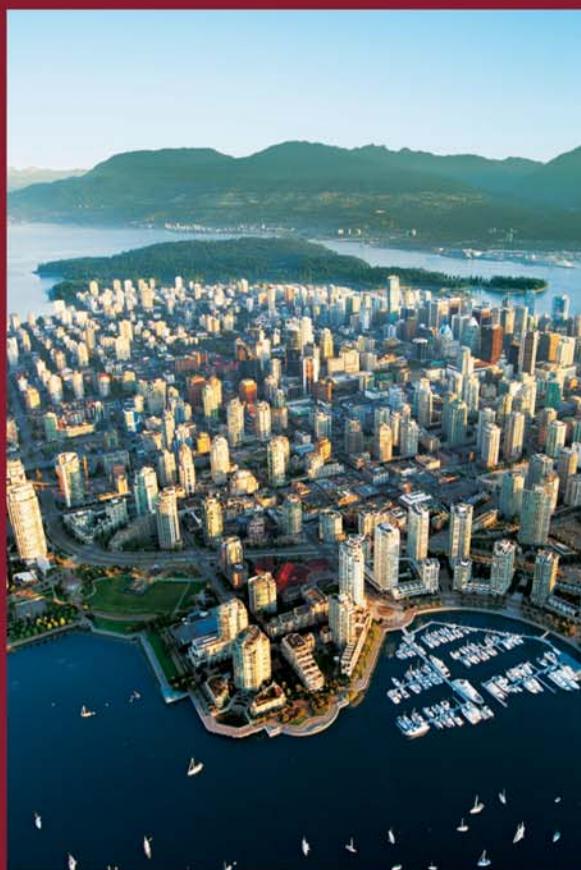
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Networking opportunities include the Congress Gala Dinner and an evening at the Vancouver Aquarium. Enjoy a great meeting in a beautiful city.

Register at [wcgalp.com](http://wcgalp.com)

# BULLETINS

## 2014 Classic Schedule Listed

The 2014 AJSA Classic schedule has been finalized. Regional events plus the 34th National Classic will be held at four widely located sites. Coordinator Curt Rincker, Shelbyville, IL, and members of the the Illinois Simmental Association, will serve as hosts for the National Classic. The complete schedule:

<b>North Central Regional</b>	June 18-21	Hutchinson, KS
<b>Eastern Regional</b>	June 19-21	Winston-Salem, NC
<b>Western Regional</b>	June 26-28	Bozeman, MT
<b>National Classic XXXIV</b>	July 13-19	Louisville, KY

## AJSA Deadlines Listed

The following deadlines must be adhered to for AJSA activities scheduled over the next few months. Entries and other paperwork that arrive after the listed deadlines will be declared ineligible — no exceptions! Please mark your calendars accordingly.

<b>Event</b>	<b>Date</b>
Regional Classic ownership & entry Deadline	May 5
All Regional Classic late entry deadline	May 12
National Classic ownership & entry deadline	May 15
National Classic late entry deadline	May 22
AJSA Trustee applications	June 1
Merit Award applications	June 1
Photography Contest Entries	June 1

## Abnormal Calves Should be Reported

ASA members are encouraged and advised to report any abnormal calves born into their herds during the current calving season. ASA has a confidential, free reporting service for all members.

If you have an abnormal calf, please call Dr. Wade Shafer, or Dr. Jackie Atkins as soon as possible at 406-587-4541. ASA then works with each member to obtain a diagnosis. Regardless of whether or not the calf is alive or dead, it is imperative that ASA is notified before any tissue degradation occurs. It also helps if photos or video are available. If any laboratory work is needed, ASA pays all expenses.

---

## THE CUTTING EDGE

### BIF Headed for Lincoln

The Annual Meeting and Research Symposium of the Beef Improvement Federation (BIF) will be held June 18-21 at the Cornhusker Marriot Hotel in Lincoln, Nebraska. The event is being co-hosted by the University of Nebraska, the Nebraska Cattlemen's Association, and the Meat Animal Research Center.

An organization founded on standardized beef performance programs more than 45 years ago, the BIF represents more than 40 state and national beef cattle associations. Registrations are now being received and information is available at <http://go.unl.edu/bif2014>.

### SDSU Studies Female's Energy Intake

Researchers at South Dakota State University are studying how changes to a beef cow's energy intake during the second trimester of pregnancy might affect her offspring's beef quality. Known as fetal programming, the concept suggests that during development of the fetus, important biological parameters can be manipulated.

The study showed that "altering maternal energy during mid-gestation impacts the fat deposition of the offspring" — calves from cows in a negative energy group had a more favorable distribution of carcass fat. ♦

## Plan Ahead When Submitting DNA Samples!

If you are sending in DNA samples for testing through ASA and GeneSeek, ASA's licensed lab, getting them in the mail sooner rather than later is ideal. GeneSeek starts one test run for ASA animals each week, and samples need to arrive by noon on Tuesday. The samples are then tested on Wednesday. If your sample arrives after noon Tuesday it will not start testing until the following week. Remember, paperwork generated by ASA must be sent with the samples. If you mail samples without paperwork your testing may be delayed and extra expenses incurred.

During the winter and spring, testing/reporting can take a little longer than the normal turnaround of 14-21 days, depending on what is being done. Plan ahead and get your sample(s) in at least six weeks before you absolutely need results. If you have any questions or concerns about DNA testing or sample(s) you have recently sent, please email [dna@simm-gene.com](mailto:dna@simm-gene.com) or call our office 406.587.4531.

## Texas to Host 2015 Classic

ASA's 2015 National Classic XXXV will be hosted by Texas, July 5-12 in College Station, home of Texas A&M University. The event will be held in the Brazos County Expo Center.

The TSSA last served as host of the Classic, ASA's most prominent youth-oriented event of the year, in 2008. Ellen Tom (210-213-0020) and Jennifer Kincaid (210-269-7136) are in charge of soliciting interested volunteers and sponsors.

## Office Holiday Schedule

The ASA office will be closed for the following 2014 holidays. In addition to those dates listed below, the office traditionally closes two days for Thanksgiving, Christmas Day, New Years Day and President's Day.

Monday, May 26  
**Memorial Day**

Friday July 4  
**Independence Day**

Monday, September 1  
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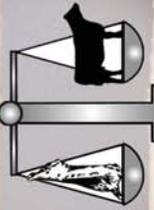
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## STATE SCENE

### MSA Elects Officers, Presents Awards

The Minnesota Simmental Association (MSA) recently recognized several winners of prestigious awards. Bill and Stephanie Krause, were named winners of the MJSA Outstanding Senior Award; Ryan Hecksel received the MSA Traveling Bell; and Will Brothers of Windom, MN, were given the Commercial Breeder of the Year honors, after being nominated by Eberspacher Enterprises.

In addition, the MSA's 2014 Board of Directors posed for their annual portrait.



Left to right: Val Eberspacher, Kelly Schmidt, Randall, Julie and Hallie Will; Lori Eberspacher.



The MSA Board, left to right, standing: Scott Franke, Bill Krause, Ed Kaehler, Mark Schoenfeld, Jason Anderson. Seated: Adrienne Hilbrands, Matt Pearson, Mike Schmidt, Beth Andersland, Eric Barberg.



Stephanie and Bill Krause.

The coveted MSA Traveling Bell recipient Ryan Hecksel.



## ISA Annual Meeting Convenes

Despite unseasonably cool temperatures, more than 150 Simmental breeders and their families attended the Iowa Simmental Association (ISA) Banquet, held in conjunction with the organization's Annual Meeting and Sale.

ISA Award winners were recognized, and new Junior and Senior Boards were seated. Junior Advisor Kellie Carolan, received the prestigious Christensen Elite Award, named in memory of Bob Christensen, the late, long-time secretary-treasurer of the ISA, from Naomi Christensen. Veteran auctioneer Phil Schooley, Bloomfield, was named Supporter of the Year. The ISA Royal Court includes Queen Meg Edler, Gladbrook, and Princesses Paige Henderson, Wiota, and Christy Moody, Maxwell.

In a fund-raising effort, \$4,200 was brought into the ISA treasury by auctioning off Directory pages; and the IJSA realized \$10,730 through a lively junior auction.



The ISA Board, left to right, back row: Al Johnson, Jeff Thompson, Jay Steenhoek, Andy Van Aernam, Kirk Lynch, Tom Robinson. Front row: Executive Secretary Harold Williams, Nate Horman, President Tammy Heaton, Eric Gerdes.



Kellie Carolan (right) was awarded the Christensen Elite Award by Naomi Christensen.



Supporter of the Year Phil Schooley, receives congratulations from IJSA President Kayla Beckman. ♦



The IJSA Board, left to right, back row: Tyler Espenscheid, Drew Christensen, John Edler, James Handbury. Front row: President Kayla Beckman; Queen Meg Edler; Vice President Maggie Maas; and Secretary Kiersten Jass. Absent: Jessica Kramer, Katy Ruth.



The ISA royal court, left to right: Princess Chastity Moody, Queen Meg Edler, Princess Paige Henderson.

## SPOTLIGHT ON SIMGENETICS

### SimGenetics in 16.9% of Bulls

According to a survey conducted by *BEEF* magazine, Simmental at 8.8% and SimAngus™ at 8.1% accounted for a combined 16.9% of bulls purchased by commercial breeders in the US.

The survey discovered that Angus still holds a firm hand on the beef industry, with 66.8% of the bull market. Hereford ranks second at 17.2%, followed by Red Angus at 11.9%. Strung out behind are Charolais (6.5%), Balancers (5.7%), Brangus (5.0%); Gelbvieh 4.5%; and Limousin at 2.7%. Numbers add up to more than 100% because some breeders have more than one breed and both breeds in a crossbreed are counted in a single animal. ♦

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### Brunner Elected to NCBA Post

Simmental breeder Tracy Brunner, a co-owner of Cow Camp Ranch of Lost Springs, KS, has been elected vice president of the National Cattlemen's Beef Association (NCBA).

Brunner, who has been very active in NCBA issues for several years, will now ascend to the role of NCBA president in two years. As vice president, he currently serves on the Executive Committee and the Freedom to Operate Committee.



Brunner

### In Memoriam . . .

- William "Bill" Bradshaw, 86,



Shreveport, LA, passed away on January 30. Bradshaw was well known by America Simmental Association staff as the representative of his son's cowherd. That son is Terry

Bradshaw, four-time Super Bowl winning quarterback with the Pittsburgh Steelers and current NFL TV analyst. A Navy veteran, Bradshaw was retired as a vice president of Manufacturing for the Riley-Beard Company. He is survived by his wife, Novis; sons Gary, Terry and Craig; plus 11 grandchildren, one brother and one sister.

- Ruben Reyes, 73, San Antonio, TX,



passed away February 22. Reyes, one of the premier livestock auctioneers, was instrumental in the importation of "Amor," the first full-blood Simmental bull in to the US and

called many Simmental sales. A graduate of Texas A&M, Reyes had worked in his chosen profession for 48 years. He is survived by his wife, Myrna; three sons: Gary (Faith), Randy (Veronica); and Rico (Ebony); three sisters, a brother, and numerous grandchildren. A scholarship has been created in his name and contributions to the fund can be mailed to: Reyes Scholarship Fund, Prosperity Bank, 100 S. Washington, Beeville, TX 78102

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### Idaho Woman Chairs CBB

Kim Brackett of Buhl, ID, has been elected by her fellow Cattlemen's Beef Board (CBB) members to serve as the organization's 2014 chair. She was elected during the most recent Cattle Industry Annual Convention in Nashville.

The holder of a B.S. degree from Utah State, and a Master's Degree from Boise State, she and her husband, Ira, are parents of four children, ages 5 through 12. Previously, she had served six years on the Idaho Beef Council, is active in the Idaho Cattlemen's Association, and has served on the local school board.



Kim Brackett

### Texas Ranch Wins NCBA Environmental Award

The Frank and Sims Price Ranch of Sterling City, TX, has been named winner of the prestigious National Cattlemen's Foundation Environmental Stewardship Award for 2014. The announcement was made during the Cattle Industry Convention February 6, in Nashville.

The award recognizes this father-son partnership, who represent the fourth and fifth generations on the Price family to operate the ranch, which was founded in 1876 and is located in West Texas. They were nominated for the award by the Texas and Southwestern Cattle Raisers Association, the Natural Resources Conservation Service and Isa Cattle Company.



Amor, the first imported fullblood Simmental bull at the US-Canada border, photographed from the left: Ruben Reyes, Albert West, Jess Malone and Travers Smith. ♦

# BEEF BUSINESS

## Government Sources “Most Reliable”

A Food Demand Survey, conducted in Oklahoma, asked consumers to rank 15 different sources for their trustworthiness about meat information. The US Department of Agriculture (USDA) and the Food and Drug Administration (FDA) ranked one-two, flying in the face of a popular anti-government trend that advocates for not “trusting anything the government stands for.”

Ranking third was the American Medical Association, while the Center for Science in the Public Interest and the Humane Society of the US ranked fourth and fifth. Meat industry organizations like NCBA and USMEF were ranked in the middle of the pack, and news outlets like the *New York Times* ranked very low, along with corporate outlets.

## Smithsonian Tracking Agriculture

The Smithsonian National Museum of American History is in the process of collecting stories, photos, videos, audio files and other items for an 8,000 square foot exhibition that is scheduled to open in 2015. The Museum intends to weave the items together to show how agriculture has become more efficient and sustainable over time.

A call has been issued for farmers, ranchers and others in agriculture-related industries to contribute to the new hall by submitting items online. The section dedicated for farming and ranching is being designed to be part of a larger American Enterprise exhibition.

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## Beef Board Gets Good Review

A management review of the Cattlemen's Beef Board (CBB), by the Livestock, Poultry and Seed Program of USDA's Agricultural Marketing Service (AMS) has verified that the Beef Board is operating within the provisions of the Beef Promotion and Research Act.

The AMS review noted in a press release that there were “no reportable findings indicating that CBB adhered to the AMS guidelines for oversight of research, and promotion programs.”

## Checkoff Support Highest in 21 Years

According to a recent survey, support for the beef checkoff has reached 78%, the highest in more than two decades. The random survey was conducted by the independent firm Aspen Media and Market Research.

The survey found:

- 80% say the checkoff had contributed to a positive trend in demand.
- 79% say the checkoff represents their interests.
- 77% say the checkoff is there for them in a crisis.
- 71% say the checkoff contributes to profitability.
- 67% believe the checkoff is well-managed.

## Cattle Numbers Contract Again

Not unexpectedly, US cattle inventories shrank again in 2013, although heifer numbers tend to suggest a shift toward expansion, according to USDA's January Cattle Report. In that report, all cattle totaled 87.7 million head, down 2% from 2012. That is the lowest inventory of all cattle since 1951.

A total of 38.3 million females calved during 2013, down just 1% from the 38.5 million head a year ago. That is the fewest calving females since 1941. In Kansas, calving beef cow numbers were up 6%, with Arkansas and Missouri increasing by 4%. Idaho calving numbers led the decline, down by 13%.

## Cropland Erosion Stablized

Contrary to expected results, a new report from USDA's Natural Resources Conservation Service shows that cropland erosion rates remained stablized between 2007 and 2010, despite a growth in agricultural land use and more extreme weather events.

During that time period, the following land uses changes were recorded.

- Cropland increased by 2 million acres.
- Pastureland increased by 847,000 acres.
- Developed land increased by 2 million acres.

## Expiration Dates Confuse Consumers

Researchers from Harvard law School contend that the expiration dates on food labels cause “mass confusion” among consumers and contribute to huge volumes of food that are thrown away each year.

Their report indicates that more than 90% of Americans prematurely toss food away because they misinterpret food labels as indicators of food safety. Phrases like ‘sell by’, ‘use by’, and ‘best before’, are often misinterpreted and leading to a false confidence in food safety.

## Increased Highway Loads Considered

Cattle producers would save money and reduce their carbon footprint if a proposal to raise load limits for trucks is approved. The US Department of Transportation is conducting a comprehensive study of truck size and weight limits.

Proponents of increasing load limits point out that there would be fewer shipments, thus saving on fuel costs and other shipping expenses, while reducing use of resources, which impact the environment. Opponents believe that the increased weights would lead to increased road maintenance costs, which would be passed along to taxpayers.

## Drone Leads to Arrest and Conviction

A Predator drone, on loan from the Department of Homeland Security's Customs and Border Patrol, was used to locate and arrest a North Dakota homeowner who had refused to return cattle that had wandered on to his property and an armed standoff that followed.

Following an 18-hour standoff, the drone was employed to locate the man and his sons on his property. During his trial, his lawyer argued that use of the drone "was a guerrilla-type police tactic. He was found guilty of terrorizing police, but was acquitted of theft and criminal mischief.

## Cheese Keeps Roads Ice-Free

Salty cheese brine was substituted for salt this past winter when Wisconsin municipalities began to run out of salt on their icy roads. The watery solution contains the same Sodium Chloride that gets sold by the ton as a road de-icer.

The brine isn't available in large enough quantities to completely replace road salt, but officials turned to the brine as a way to substantially reduce dependence on traditional salt. Cost of the brine is free, since it must be disposed of once it is used in the manufacturer of cheese.

## PETA's Record of Hypocrisy

The People for Ethical Treatment of Animals (PETA) organization is well known for championing rights for animals by generating millions of dollars in donations through vigorous public relations campaigns featuring a host of well-known sympathetic celebrities.

However, a recent report by the Virginia Department of Agriculture reveals that PETA killed 82% of the dogs and cats taken into its Norfolk shelter. Since 1998, 31,190 animals have been euthanized. Despite an annual budget of \$32 million, PETA elects to spend its funds on an all-out propaganda campaign rather than on the animals it claims to protect. ♦

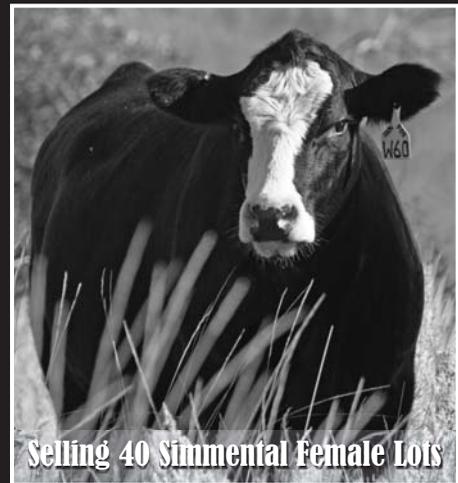


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# CORPORATE REPORT

## AgriLabs Develops VetGun™

The VetGun™, developed through AgriLabs by SmartVet, is a new breakthrough method of delivery for treating insects. It is described as “an innovative, time-saving approach to applying insecticide-filled gel capsules to control horn flies and lice on cattle.”

Each VetCap, fired by the VetGun, contains a precise dosage of an EPA-approved insecticide, and is designed to burst on impact, releasing its contents which then begin to migrate across the animal’s hide. The VetGun is powered by CO2 and is accurate up to a range of 15-20 feet. Animals generally show little reaction and immediately return to feeding.

## Real-Time Test for Trich

Life Technologies Corporation has announced the availability of the only USDA-licensed, real-time PCR test to detect *Trichostrongylus axei*, a sexually transmitted disease in cattle that leads to early embryonic losses and infertility, causing significant economic impact on the cattle industry.

The VETMAX-Gold Trich Detection Kit provides veterinary diagnostic laboratories with a test that provides highly sensitive and specific results. Accurate testing to identify positive bulls is the only method of preventing spread of Trichomoniasis disease prior to cows being exposed.

## Season Long Insect Control

A broad-spectrum premise spray called Annihilator™ Polyzone® has been introduced by Bayer HealthCare, LLC’s Animal Health Division. According to the company, the product provides livestock producers with long-term control of crawling, flying and wood-infesting pests.

The technology allows the product to withstand aggressive surfaces, severe weather and wash-off conditions for up to 90 days. The residual enables users to maintain control with fewer applications, thus resulting in reduce labor.

## Chipotle Leads Anti-Ag Movement

The Chipotle Mexican Grill Restaurant Chain has launched a new satirical series, which targets farming and ranching. The firm, which advocates “food with integrity,” has released a four-part comedy series, entitled “Farmed and Dangerous,” on an on-line streaming service. The advertising effort marks the second such attempt by the company to built its own reputation by denigrating others.

According to a company press release, the series “satirizes the lengths to which corporate agribusiness and its image-makers will go to create a positive image of industrial agriculture.” The series also takes jabs at antibiotics and food libel laws.

## Animal Health Companies Raise R&D

In 2012, member companies of the Animal Health Institute (AHI) invested \$747 million on Research and Development (R&D) of new medicines for animals and the maintenance of existing products. That figure is 4.6% higher over the previous year.

R&D spending is calculated according to the type of product manufactured by AHI’s member firms, including pharmaceuticals, biologics, feed additives, insecticides and diagnostics. The report covers combined sales for ruminants, swine, poultry, small animals and equine products. ♦

## Announcing

Blockbuster Cattlemen’s Group member McClure Mills Farms has received embryos from Anderson Simmentals of Nebraska for the beautiful red Simmental cow Zeis Miss Drive N423 bred to Upgrade. The group has received embryos from the ASR Miss Red Larrye S691 cow bred to JF Milestone and will implant them the first week of April. Work continues on infrastructure at farms of Joe Harris, Curry Wagner, Duane Beidel, Scott Himler, Joe Aumiller, Russell Baer and Paul W. Brown.

# COW SENSE

Listed below are ten questions designed to test your knowledge of the beef industry.

**Elite:** 9-10 correct; **Superior:** 7-8; **Excellent:** 5-6; **Fair:** 3-4; **Poor:** 1-2.

1. What is the term for the membranes that form around the embryo during pregnancy and is expelled as after-birth?
2. At what stage of an animal’s life is it first capable of reproduction?
3. What percentage of the genetic makeup of a calf is provided by its great granddam?
4. Proteins that escape digestion in the rumen and are subsequently digested in the intestinal tract are known by what term?
5. Name the top three degrees of marbling used in quality carcass grading.
6. As inbreeding increases, what generally happens to fertility?
7. Which continent has the highest cattle population?
8. Death at birth is the second most important reason for low calf-crop percentage. What is the most important reason?
9. When is an animal’s genotype established?
10. What magazine preceded *the Register* as ASA’s official publication?

## Answers:

1. Placenta; 2. Puberty; 3. One-eighth or 12.5%; 4. By-pass proteins; 5. Very Abundant; Abundant; and Moderately Abundant; 6. Animals become less fertile; 7. Asia; 8. Failure to breed; 9. At fertilization; 10. *Simmental Shield*.

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*Mark Sneed*

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Dam: WS Ms Macho U38 (first calf heifer)

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Black Purebred Simmental  
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*Mark Sneed*

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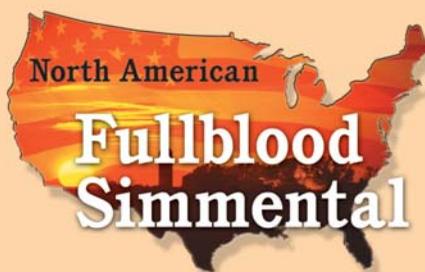


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## INTERNATIONAL

### November Strong for Red Meat

US beef meat exports experienced a dramatic increase during November of 2013, establishing a new annual record for value with a month to go in the year, according to a report released by USDA and the US meat Export Federation.

The increase has been driven by sustained export growth to Japan and Hong Kong, and a continued rebound in demand from Mexico. US beef exports surged by 11% in volume and 16% in value when compared to November of 2012. Export value reached \$5.61 billion through November, compared to \$5.51 billion for all of 2012.

### Vets Train on Foreign Diseases

There are an estimated 1.5 billion cows, 1 billion hogs, 1 billion sheep and 19 billion chickens worldwide. Because the world is growing increasingly interconnected through international travel and trade, USDA is moving pre-emptively against potential disease outbreaks.

USDA's Animal and Plant Health Inspection Service (APHIS) is offering training classes to help familiarize veterinarians with the most serious animal diseases, providing a global network of high-trained individuals who can work collectively, while identifying and containing the damage.

### Global Dairy Influenced

A pair of reports from Rabobank's Food and Agribusiness Research Team underscores the influence of the Chinese economy on global dairy trade. China is buying huge quantities of dairy products on the international market and squeezing other buyers in the process. A domestic shortage has kept China on the buying side of the export market.

China is already the world's largest importer of dairy products, and its domestic supplies remain extremely tight. The country's dairy imports rose by 27% in late 2013 when compared to the previous year, while domestic production was declining by another 6% over the same time period.

### Canada May Retaliate Against COOL

Canada's agriculture ministry is considering a response to the US Country-of-Origin Labeling (COOL) legislation. The controversial congressional action requires meat labels to state where the animal was born, raised and slaughtered. US processors, worried about extra costs of COOL are choosing to accept only animals born in the US.

Canada claims that the decision is costing the country's beef producers an estimated \$1 million annually, and that country is contemplating action that could range from an all-out trade war, involving severe import tariffs, or referring the dispute back to the World Trade Organization.

### Australian Drought Has Global Impacts

Severe and on-going drought in Australia has forced cattleman there, the world's third largest beef exporter, to cull cows, instilling fears of a global beef shortage in coming years. The impact becomes even greater when consideration is given to the fact that the US cow herd it at its lowest number in more than six decades.

The deep culling currently underway could boost the world beef supply in the short term, but would in all likelihood lead to long term shortages due to a lack of breeding stock. ♦

If you have recently advertised in *the Register* or *SimTalk*, you are automatically included in **Sales Call** for the month prior to your sale. **Sales Call** is broadcast to over 5,000 subscribers. **Sales Call** announces the date of your sale, location, provides a link to your sale catalog or website and a map.





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# SALE RESULTS

## Forster Farms 35th Annual Production Sale

January 25, 2014 • Smithfield, NE

No.	Category	Average
72	Bulls	\$4,432
72	Bred Females	2,761
33	Open Females	1,645
177	Total Lots	\$3,233

**Auctioneer:** Tracy Harl, NE

**Marketing Representatives:** Chris Beutler, *Midwest Messenger*; Randy Rasby *Livestock Plus*.

**ASA Representative:** Nathan Smith

### High-Selling Lots:

- \$8,500** — “FF Final Product A158,” sold to Wheeler Land and Cattle, Casper, WY.
- \$8,500** — “FF Payoff A744,” sold to Wheeler Land and Cattle, Casper, WY.
- \$8,500** — “FF Final Product A951,” sold to Don Klichenmann, Stanton.
- \$8,000** — “FF Final Product A905,” sold to Don Klichenmann, Stanton.
- \$8,000** — “FF Final Product A1050,” sold to Ross Land and Cattle, Callaway.
- \$7,250** — “FF Tuition A1177,” sold to Steven Broz, Hays Center.
- \$7,000** — “FF Sharper Image A1012,” sold to Ross Land and Cattle, Callaway.
- \$7,000** — “FF Final Product A347,” sold to Marshall Goodenberger, Elwood.



Long-time Forster Farm customers discuss available lots pre-sale on a chilly January 25th afternoon

## J&C Simmentals 19th Annual Bull Sale

January 25, 2014, West Point, NE

No.	Category	Average
123	Bulls	\$4,448

**Auctioneer:** Jon Schaben, IA

**Marketing Representatives:** Chris Beutler, *Midwest Messenger*; Tom Rooney, *Midwest Marketer*; and J.W. Brune.

**ASA Representative:** Bill Zimmerman

### High-Selling Lots:

- \$9,500** — SimAngus™, “J&C Tank A507,” s. by 74-51 Tank X108, sold to Don Rech, Dwight.
- \$9,500** — SimAngus™, “Zeis NPC Steel A330,” s. by SVF Steel Force S701, sold to J&C Simmentals, West Point.
- \$8,000** — PB SM, “J&C Sure Bet A520,” s. by JS Sure Bet 4T, sold to Steve Prescott, Eckley, CO.
- \$7,750** — SimAngus™, “ADB Top Scale,” s. by SS Upscale X25, sold to Jerry Senn, Nisland, SD.
- \$7,500** — PB SM, “J&C Zoom A07,” s. by PUETTS/J&C Zoom Zoom, sold Roger Seedorf, Yuma, CO.

**Volume Buyer:** Muff Brothers, Arion, IA.



ASA Trustee JW Brune discussing bulls on the phone prior to the J&C Sale



A bright, dry winter day with a cold wind greeted buyers.



The seats are full waiting for the sale to begin.

## Ohlrichs/Felt Farms Annual Bull Sale

February 1, 2014 • Norfolk, NE

No.	Category	Average
68	Bulls	\$4,877

**Auctioneer:** Tracy Harl, NE

**Marketing Representatives:** Jeff Aegerter, Mike Sorenson, and Kent Jaecke

**ASA Representative:** Colton Buus

### High-Selling Lots:

- \$14,000** — “OHL Cactus Jack 9161A,” s. by SVF Steel Force, cons. by Ohlrichs, sold to Brandon Bird, TX; and Scott Sandeen, IA.
- \$11,750** — “Felt Kech 53A,” s. by KECH Mr. X612, cons. by Felt Farms, sold to Chuck MaGill, ND.
- \$11,000** — “OHL Take Over 0184A,” s. by Plainview Lutton E102, cons. by Ohlrichs, sold to Steve Melroe, ND.
- \$11,000** — “OHL Take Down 0190A,” s. by Plainview Lutton E102, cons. by Ohlrichs, sold to Brandon Bird, TX.
- \$9,000** — “OHL Indy 9173A,” s. by WAGR Driver 706T, cons. by Ohlrichs, sold to Brian Smith, ID.
- \$8,750** — “OHL Caveman 618A,” s. by WAGR Driver 706T, cons. by Ohlrichs, sold to Meyring Cattle, NE.
- \$8,500** — “OHL Daytona 9158,” s. by WAGR Driver 706T, cons. by Ohlrichs, sold to Brian Smith, ID.
- \$7,500** — “Felt Hard Core 669A,” s. by BWL Hard Core 6U, cons. by Felt Farms, sold to Chuck MaGill, ND.
- \$7,500** — “Felt Beloved Man 51A,” s. by Mr. HOC Broker, cons. by Felt Farms, sold to Hart Simmentals, SD

**Comments:** Felt Farms and Wayne and Barb Ohlrichs welcomed Dean Volk, Volk Livestock as a guest consignor.



Large sale pens allowed cattle to get out and move in a natural setting.



The sale included many Simmental bulls, although a few other breeds were part of the offering.



The warm sale arena was filled with bidders who enjoyed the video auction.

## Springer Simmental's Value-Based Genetics Sale

February 1, 2014 • Decorah, IA

No.	Category	Average
63	Bulls	\$4,137
6	Bred Cows	2,500
5	Bred Heifers	2,940
7	Embryo Lots	7,271
1	Semen Lot	13,300
82	SimGenetic Lots	\$4,324

**Auctioneer:** Phil Schooley, IA

**Sale Manager:** Conover Auction Services, IA

**Marketing Representatives:** Ross Butler, Tom Rooney, Dalton Lundy and Roger Holstrom.

**ASA Representative:** Bert Moore

### High-Selling Lots:

- \$10,000** — Bull, "SAS Yukon A374," s. by R Plus King of the Yukon, sold to Ron Vance, Boliver, MO.
- \$9,000** — Bull, "SAS Yukon Z991," s. by R Plus King of the Yukon, sold to Earl Spickerman, New Liberty.
- \$7,500** — Bull, "GB/SAS MT A727," s. by GB/SAS Midnight Traveler, sold to Erik Finney, Lancaster, WI.
- \$7,000** — Bull, "SAS Yukon Z138" s. by R Plus King of the Yukon, sold to Earl Spickerman, New Liberty.
- \$6,750** — Bull, "STN Mr Zac Brown," s. by R Plus King of the Yukon, sold to Brian Willson, Ozark, MO.
- \$6,500** — Bull, "SAS Yukon A677," s. by R Plus King of the Yukon, sold to Gabriel Looney, Creston.
- \$6,500** — Bull, "LSCC/SAS Yukon A076," s. by R Plus King of the Yukon, sold to Myles Gerleman, Decorah.
- \$6,000** — Bull, "SAS/HK Meat A808," s. by SAS T101 Sweet Meat, sold to Lance Lange, Promise City.
- \$6,000** — Bull, "STN Mr SheltonL," s. by SAS T101 Sweet Meat, sold to Myles Gerleman, Decorah.

**Comments:** Pen bulls that were exhibited at the recent National Western Stock Show in Denver were popular features and repeat buyers demonstrated their approval of the Springer breeding program with their purchases. Also selling were 15 Commercial Bred Heifers at an average of \$2,200.



Jeff Springer addresses the sale crowd.



Tammy, Earl Soickerman (repeat buyer), Jeff Springer, Natalie Knobloch (assistant herdsman).

## Begger's Diamond V Big Sky Genetic Source Bull Sale

February 5, 2014 • Wibaux, MT

No.	Category	Average
80	Yearling SimGenetic Bulls	\$4,519
55	Fall SimGenetic Bulls	4,965
135	SimGenetic Bulls	\$4,701

**Auctioneer:** Roger Jacobs, MT

**Marketing Representatives:** Jeff Thomas, *Prairie Star*; Kirby Goettsch, *Farm and Ranch Guide*; John Goggins, *Western Livestock Reporter*; and Bill Pelton, Pelton Livestock.

**ASA Representative:** Mason Lautenschlager

### High-Selling Lots:

- \$9,000** — Fall Bull, "BDV 135Z," s. by BDV Masterpiece 36X, sold to Jager Farms, Hazard, NE.
- \$8,500** — Fall Bull, "BDV 110Z," s. by TJ Sharper Image 809U, sold to Craig Dvirnak, Killdeer, ND.
- \$8,000** — Yearling Bull, "BDV 10A," s. by SAV 707 Rito 9969, sold to Rick Sorenson; Williston, ND.
- \$8000** — Yearling Bull, "BDV 101A," s. by BDV Asset 122X, sold to Don Miller, Raleigh, ND.
- \$8,000** — Yearling Bull, "BDV 105A," s. bull by RFS W109, sold to Lassle Ranch Simmentals, Glendive.

**Comments:** Also selling were 11 Angus Bulls at an average of \$3,954.



A bitterly cold day couldn't keep people at home as the barn was full.



The Begger's welcomed their customers and guests along with auctioneer, Roger Jacobs.

## Stavick Simmental's "King of the Range" Bull Sale

February 6, 2014 • Aberdeen, SD

No.	Category	Average
50	Bulls	\$4,604

**Auctioneer:** Tracy Harl, NE

**Marketing Representatives:** Jeff Thomas and Chris Peterson, *Cattle Business Weekly*.

**ASA Representative:** Colton Buus

### High-Selling Lots:

- \$9,000** — "STAV Mr. Red Line 6A," s. by CCR Red Line 5338U, sold to Milt Weippert, ND.
- \$7,750** — "STAV Mr. Freedom 33A," s. by THSF Freedom 300N, sold to Eric Witlock, SD.
- \$7,500** — "STAV Moving Forward 28A," s. by LMF Movin Forward, sold to Bruce Hoffman, SD.
- \$7,500** — "STAV Mr. Bullflex 5A," s. by STAV Bullflex, sold to Chad Barringer, SD.
- \$7,000** — "STAV Mr. Major League 27A," s. by BF 15P4 HYB Major League, sold to Paul Friske, SD.

(Continued on page 58)

# SALE RESULTS

continued

## Stavik Simmental's Sale (Continued)

**\$7,000** — "STAV Mr. Lock Down 3A," s. by Lock N Load, sold to Chad Beyers, SD.

**\$7,000** — "STAV Mr. Bullflex 18A," s. by STAV Bullflex, sold to David Grenz, SD.



With the cold wind, customers bundled up to sort the bulls.



A capacity crowd was on hand.



Gene Martin, Volunteer Simmentals, TN, selected a top lot from the sale.



Debbie Smith & Deena Branum are always on hand to take in the sale.

## Dixie National Simmental Sale

February 8, 2014 • Jackson, MS

No.	Category	Average
41	Total Lots	\$3,470

**Auctioneer:** Jered Shipman, TX

**Sale Manager:** DP Sales, KY

**Sale Staff:** Steven Bell and Johnnie Davis

**ASA Representative:** Dennis Courtright

### High-Selling Lots:

**\$9,500** — Pick of the JRW 2013 Fall Calf Crop, cons. by JRW, LCC, sold to PMCC Inc., MS.

**\$6,500** — Bull, "DAF Old Mil A402," s. by JF Milestone, cons. by Diamond A Farms, sold to Ronald Collier, AR.

**\$6,000** — Open Female, "3MS Allie A14," s. by WLE Quota U547, cons. by 3M Simmentals, sold to Michael Fenton, MS.

**\$5,300** — Cow/Calf Pair, "HS Catch Your Breath X38U," s. by HTP/SVF In Dew Time, bred to W/C Wide Track, heifer calf s. by MCM Top Grade, cons. by Dillon Simmentals & Tyler Diffey, sold to Bramlet Simmentals, IL.

**\$5,000** — Open Female, "Melody Star R&R 3052," s. by WAGR Upside, cons. by R&R Cattle Co., sold to Trennepohl Farms, IN.

**\$4,500** — Open Female, "Miss JRW Fancy Lady A8," s. by Mr. NLC Upgrade, cons. by JRW, LLC, sold to Hilltop Simmentals, SD.

**\$4,500** — Open Female, "Rachel R&R 3088," s. by WAGR Upside, cons. by R&R Cattle Co., sold to CK Cattle Co., SD.

**\$4,500** — Bull, "3 Aces DMCC Loaded," s. by Remington Lock N Load, cons. by 3 Aces Show Cattle, sold to 5 D Farms, MS.

**Comments:** Cattle and genetics sold into 12 states including: AL, AR, CO, IA, IL, IN, KY, LA, MS, NE, SD and TN.



Johnny Ingram, Landon & Rebecca Hood, and Tina Ingram visit in the sale aisle.



Beth Tartt & Brenda Moreno served refreshments before the sale.

## Kenner Simmental Ranch 18th Annual Production Sale

February 8, 2014 • Napoleon, ND

No.	Category	Average
12	Red SimAngus™ Bulls	\$4,854
46	PB Red Simmental Bulls	4,755
29	Yearling Black SimAngus™ Bulls	5,034
3	3-year-old Black SimAngus™ Bulls	5,833
31	PB Black Simmental Bulls	5,476
67	Bred Heifers	3,123
188	Total Lots	\$4,359

**Auctioneer:** Roger Jacobs, MT

**Marketing Representatives:** Jeff Thomas, *The Prairie Star*; Steve Koester; Todd Finke; Archie Fleming; and Brian Bouchard, Bouchard Livestock International.

**ASA Representative:** Mason Lautenschlager

### High-Selling Lots:

**\$13,000** — Black, PB SM Bull, "KS Bushman A724," s. by NLC Break Free, sold to Western Cattle Source, Crawford, NE.

**\$12,000** — Red, PB SM Bull, "KS Madagascar A889," s. by BCLR ShamWow, sold to Keller Broken Heart Ranch, Mandan.

**\$11,000** — Black, PB SM Bull, "KS Serengeti A661," s. by NLC Break Free and sold to Travis Stuberg, Leeds.

**\$11,000** — Black, PB SM Bull, "KS Kalahari A902," s. by WS All In, sold to Travis Stuberg, Leeds.

**\$9,000** — Black, SimAngus™ Bull, "KS Republic A981," s. by Benfield Substance, sold to Eldon Redlin, Woodworth.

**\$9,000** — Red, PB SM Bull, "KS Reno A962," s. by WS All In, sold to Stephen Kaser, Osborne, KS.

**\$9,000** — Red, SimAngus™ Bull, "KS Mopar A890," s. by MJ Top Gear, sold to Andrea & Sven Carlson, Sheyenne.

**Volume Buyers:** Chris Schmitz, Bruce, WI; Corey Bader, Lehr; Lonnie Bender, Lehr; Ryan Brokaw, Forbes; Larry Haman, Towner; Cobb Ranch, Savery, WY; and Tom Bernhardt, Linton.

**Comments:** Cattle sold into KS, MI, ND, NE, SD, WI and WY.



A capacity crowd was in attendance at Napoleon Livestock.



Travis Stuberg of Leeds, ND purchased several high-selling bulls.

## Rydeen Farms' Vision XVI Simmental and SimAngus™ Sale

February 9, 2014 • Clearbrook, MN

No.	Category	Average
57	Yearling Bulls	\$3,676
24	Fall Bulls	4,504
47	Bred Heifers	2,762
10	Open Females	1,355
138	Total Lots	\$3,340

**Auctioneer:** Tracy Harl, NE

**Marketing Representatives:** Jeff Thomas, *The Prairie Star*;  
Alex Acheson, *The Farm and Ranch Guide*;  
Beau Bendigo, *The Cattle Business Weekly*; and DV Auction.

**ASA Representative:** Mason Lautenschlager

### High-Selling Lots:

**\$7,250** — Fall Bull, "RFS Zenith Z211," s. by TNT Tanker U263, sold to Jamie Guttormsen, Velva, ND.

**\$7,000** — Yearling Bull, "RFS Amaze A33," s. by Mr NLC Upgrade U8676, sold to Arrow L Simmental Ranch, Berthold, ND.

**\$6,500** — Fall Bull, "RFS Zeke Z218," s. by TNT Tanker U263, sold to Haman Ranch, Rugby, ND.

**\$6,000** — Yearling Bull, "RFS Anchor A18," s. by Ellingson Dominator W905, sold to Justin LeTexier, Cavalier, ND.

**\$6,000** — Fall Bull, "RFS Zak Z227," s. by Hart Final Answer 0048, sold to Stanley Eckoff, Henning.

**\$5,900** — Fall Bull, "RFS Czar Z234," s. by Hart Final Answer 0048, sold to Dan Lyberg, Lancaster, ND.

**\$4,200** — Bred Female, "Z4," s. by Mr NLC Upgrade U8676, sold to Thesing's Riverside Ranch, Carlos.

**\$4,200** — Bred Female, "Z138," s. by Ellingson Right On W944, sold to Bob Wald, Thief River Falls.



Jamie Guttormsen of Velva, ND, bought the high-selling bull.



People packed in every available seat to take in the sale.

## Benda Ranch Annual Production Sale

February 10, 2014 • Kimball, SD

No.	Category	Average
51	Bulls	\$5,280

**Auctioneer:** Wayne Tupper, SD

### High-Selling Lots:

**\$10,000** — 1/2 Blood, s. by Hart Final Answer, sold to John Hansen, Gregory.

**\$9,500** — Purebred, s. by Shear Force, sold to 3C Christensen Ranch, Wessington.

**\$9,500** — 3/4 Blood, s. by Olie, sold to Wayne Olson, Kimball.

**\$8,250** — Purebred, s. by Mo Better, sold to Greg Wettlaufer, Winfred.

**\$8,000** — Purebred, s. by Black Diamond, sold to Tom Gorzalka, Clearmont, WY.

**\$8,000** — Purebred, s. by Big Casino, sold to TCM Simmentals, Kadoka.

**Volume Buyers:** Vern Niles, Wessington Springs; Nepodal Land and Cattle, Platte; Trent Strand, Platte; and Brian Leiferman, Kimball.

## Dakota Power Bull Sale

February 10, 2014 • Valley City, ND

No.	Category	Average
76	Bulls	\$4,349

**Auctioneer:** Tracy Harl, NE

**Marketing Representatives:** Jeff Thomas, *The Prairie Star*;  
Kris Peterson, *The Cattle Business Weekly*; and  
Lee A. Sagvold.

**ASA Representative:** Mason Lautenschlager

### High-Selling Lots:

**\$10,500** — "BTS 3062A," s. by LRS Time Zone 28U, cons. by Black Tie Simmentals, sold to Steve Bosch, Streeter.

**\$9,500** — "BTS 3085A," s. by RC Club King 040R, cons. by Black Tie Simmentals, sold to VJT Ranch and Quandt Brothers, Oakes.

**\$8,000** — "MJ Diamond Guy A10," s. by KS Black Diamond W992, cons. by M & J Ranch, sold to Cody Wardner, Mercer.

**\$7,750** — "BTS 3056A," s. by DRS J91 Outback 604S, cons. by Black Tie Simmentals, sold to Mike Gage, Aberdeen, SD.

**\$7,500** — "BTS 3095A," s. by RC Club King 040R, cons. by Black Tie Simmentals, sold to Randy Schultz, McLeod.

**Volume Buyer:** Doug and Marie Brown; McLeod, ND.



Viewing sale cattle indoors was appreciated by all.



Doug and Marie Brown bought 16 bulls.

## Iowa Simmental 44th "Mark of Genetic Excellence" Sale

February 10, 2014 • Des Moines, IA

No.	Category	Average
67	Bulls	\$4,670
14	Bred Females	4,910
46	Open Females	3,076
8	Genetic Lots	3,000
135	Total Lots	\$4,053

**Auctioneer:** Jon Schaben, IA

**Sale Manager:** Larry Martin Cattle Services, IL

**Marketing Representatives:** Greg Miller, Marshall Ruble,  
Jeremie Ruble, Roger Allen, and Dalton Lundy.

**ASA Representative:** Bert Moore

### High-Selling Lots:

**\$10,750** — Bull, "Long's Sheer Perfection," s. by Hooks Shear Force 38K, cons. by Long's Simmentals, Creston; sold to Ron Savell, Mansfield, IA.

**\$10,250** — Bull, "RB Hawk," s. by Mr NLC Upgrade U8676, cons. by RB Simmentals, Correctionville.

(Continued on page 60)

# SALE RESULTS

continued

## Iowa Simmental Sale (Continued)

- \$9,500** — Bull, "Vermeers Mr Hulk 3A," s. by Yardley High Regard W242, cons by R & L Vermeer Farms, LLC, Pella.
- \$8,300** — Open Female, "LaMar's Miss Ellie A03L," s. by FITZ Escalade, cons. by LaMar Farms, Larry Hindman, Radcliffe; sold to Heartland Simmentals, Nashua.
- \$8,000** — Bred Female, "GA American Girl 164Y," s. by Top Fuel U250 HR, bred to SS Ebony's Grandmaster, cons. by Golden Acres Simmentals, Doug, Jeff & Chad Wenell, Laurens; sold to Potter Simmentals, Griswold.
- \$8,000** — Bred Female, "HL Ms-Striker Z013," s. by HL Striker 4101X, bred to TJSC Optimus Prime 12W, cons. by Heartland Simmentals, Tom & Kirk Lynch, Nashua; sold to Amy Echard, Farmersburg.
- \$8,000** — Open Female, "JASS Admire Me 89A," s. by SVL Steel Force S701, cons. by Jass Simmentals, Garner.
- \$7,900** — Bull, "THO Charleston 951A," s. by CLO LTS Entourage 72T, cons. by Thoman Simmentals, Riverside.

**Comments:** The 44th "Mark of Genetic Excellence" Simmental Sale was held in conjunction with the Iowa Beef Expo. Cattle sold into 11 states.



A large crowd filled Penningroth Arena.



Auctioneer Jon Schaben & Tammy Heaton, ISA President discuss the upcoming auction.



Ringmen Mike Sorenson, Bill Schermer & Bill Ballard gear up for the auction.

- \$9,250** — Bull, "OLF Mr J A88," s. by MLC Mr Justice W744, sold to Robert Ellingson of Britton, SD.
- \$8,500** — Bull, "BBS Astro A19," s. by KOP True North 103Y, sold to Larry Walford, Devils Lake.
- \$8,500** — Bull, "BBS Justice A207," s. by MLC Mr Justice W744, sold to Eckstrum Simmentals, Kimball, SD.
- \$8,000** — Bull, "OLF W Beefmaker A71," s. by WS Beef Maker R13, sold to Cory Bader, Lehr.
- \$5,000** — Bred Female, "OLF Miss 680S Z126," s. by Wheatland Bull 680S, bred to True Grit, sold to Bob McRitchie, Sheldon.
- \$4,750** — Bred Female, "OLF Miss 680S Z68," s. by Wheatland Bull 680S, bred to True Grit sold to Bob McRitchie, Sheldon.

**Volume Buyers:** Tyler Sorenson, Williston; Randy Anderson, Towner; Lonnie Bender, Lehr; Duane Jacobson, Watford City; and Kyle Bohl, Wolford.



Sale hosts Curtis Olafson and Joe Bata welcome their customers with auctioneer Tracy Harl.



People buzzed up and down the alleys all morning sorting through the offering.



Rugby Livestock was at near capacity with people seeking performance cattle.

## Werning Cattle Company's 33rd Annual Production Sale

February 11, 2014 • Mitchell, SD

No.	Category	Average
81	Yearling SM and SimInfluenced Bulls	\$8,470
18	20-Month Sm and SimInfluenced Bulls	5,740
51	SM and SimInfluenced Bred Heifers	5,430
150	Total SM and SimInfluenced Lots	\$7,323

**Auctioneer:** Dustin Carter, SD  
**Sale Manager:** Eberspacher Enterprises (EE), MN  
**Marketing Representatives:** Val Eberspacher (EE); Kelly Schmidt, (EE); Chris Effling, *Tristate Livestock News*, SD; Jim Scheel, *Cattle Business Weekly*, SD; Randy Rasby, *Livestock Plus*, NE; Scott Dirk, *Tristate Livestock News*, SD; Jim Suver, NE; Ryan Johnson, SD; Justin Dikoff, DV Auction, SD; Chris Beutler, *Midwest Messenger*, NE; and Marty Ropp, AGR, IL.

### High-Selling Lots:

**\$80,000** — 1/2 interest in SM Bull, "W/C Bullseye 3046A," s. by Remington Lock N Load 54U, sold to Harrell Cattle Company, Carthage, IL; and Tingle Farms, Newcastle, KY.

(Continued on page 62)

## Bata Brothers/Olafson Brothers Joint Bull and Female Sale

February 11, 2014 • Rugby, ND

No.	Category	Average
36	Olafson Bulls	\$5,069
38	Olafson Bred Heifers	2,782
74	Total Olafson Lots	\$3,895
41	Bata Bulls	\$4,146
11	Bata Bred Heifers	2,664
52	Total Bata Lots	\$3,833

**Auctioneer:** Tracy Harl, NE  
**Marketing Representatives:** Brian Bouchard, Bouchard Livestock; Kris Petersen, *The Cattle Business Weekly*; Steve Koester, *The Farm and Ranch Guide*; and Jeff Thomas.  
**ASA Representative:** Mason Lautenschlager

### High-Selling Lots:

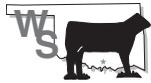
- \$11,500** — Bull, "OLF Mr. J A74," s. by MLC Mr Justice W7444, sold to Ed Fischbach of Mellete, SD.
- \$9,500** — Bull, "OLF Otis A90," s. by OLF Otis Y43, sold to Loonan Stock Farm, Corning, IA.



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# SALE RESULTS

continued

## Werning Cattle Co. Sale (Continued)

- \$40,000** — SimAngus™ Bull, “W/C No Remorse 174A,” s. by W/C No Remorse 763Y, sold to BF Black Simmental, Auburn, NE; and Brandon Bird, Lubbock, TX.
- \$34,000** — Bred SM Female, “Miss Werning 239Z,” s. by JS Sure Bet 4T, bred to W/C No Remorse 763Y, sold to Hicks Cattle Company, Covington, IN.
- \$26,000** — 1/2 interest in SimAngus™ Bull, “W/C Lock N Load 8454A,” s. by Remington Lock N Load 54U, sold to NLC Simmental Ranch, Wessington.
- \$21,000** — SimAngus™ Bull, “W/C Lock N Load 9600A,” s. by Remington Lock N Load 54U, sold to Kearns Cattle Company, Rushville, NE.
- \$16,500** — SM Bull, “W/C Utah 710A,” s. by Yardley Utah Y361, sold to Maple Leaf Holdings, Morehead, KY.
- \$15,500** — SM Bull, “W/C Utah 534A,” s. by Yardley Utah Y361, sold to Hart Simmentals, Frederick.
- \$15,500** — SimAngus™ Bull, “W/C Net Worth 19A,” s. by S A V Net Worth 4200, sold to Kappes Simmental, Aberdeen.

**Comments:** Also selling were 30 Angus Yearling Bulls at an average of \$5,162; 16 Angus Bred Heifers at an average of \$4,134; nine Commercial Bred Heifers at an average of \$3,578 and 36 lots of semen at an average of \$715 (305 units averaged \$85). Cattle sold into 17 states.

## 16th Annual Breeding for the Future Sale

February 12, 2014 • Napoleon, ND

No.	Category	Average
122	Bulls	\$5,106
4	Two-Year Old Bulls	4,813
39	Bred Cows	3,562
38	Bred Heifers	3,020
1	Flush Lot	8,500
204	Total Lots	\$4,433

**Auctioneer:** Tracy Harl, NE

**Marketing Representatives:** Kris Petersen, *The Cattle Business Weekly*; Steve Koester; Todd Finke; Marty Ropp, Allied Genetic Resources; and Scott Ressler, North Dakota Stockmen’s Association.

**ASA Representative:** Mason Lautenschlager

### High-Selling Lots:

- \$13,000** — Bull, “CDI 288A,” s. by Hook’s Xpectation 36X, cons. by C Diamond Inc., sold to Heath Klein, Atwood, KS.
- \$12,500** — Bull, “WS Governor A109,” s. by WS Beef King W107, cons. by Wilkinson Farms Simmentals, sold to Chase Trautman, Robinson.
- \$11,000** — Bred Heifer, “WS Belle O the Ball Z129,” s. by WS Beef King W107, bred to CDI Verdict, cons. by Wilkinson Farms Simmentals, sold to Trauernicht Simmental, Wymore, NE.
- \$11,000** — Bred Cow, “WS Mother Lode W21,” s. by HSF High Roller 12T, bred to WS Zodiac, cons. by Wilkinson Farms Simmentals, sold to Bichler Simmentals, Alberta, MN; and C Diamond Inc., Dawson.
- \$10,500** — Bull, “WS All Clear A113,” s. by Hook’s Xpectation 36X, cons. by Wilkinson Farms Simmentals, sold to Jeff Dewitz, Steele.
- \$10,000** — Bull, “CDI 238A,” s. by Hook’s Xpectation 36X, cons. by C Diamond Inc., sold to Crosshair Simmental Ranch, Dawson.
- \$10,000** — Bull, “WS Liberty A143,” s. by WS Beef King W107, cons. by Wilkinson Farms Simmentals, sold to Mark Nesemeier, Leonard.
- \$8,500** — Flush out of, “Hook’s Mika 141M,” sold to Stangeland Simmentals, Glenfield; and Rust Mountain View Ranch, Mercer.



Paul Rydeen and Scott Anderson made the trip from Minnesota and purchased several quality lots.



John Schumacher, Napoleon, ND; in partnership with Taylor Grunfelder, was a volume buyer of bred heifers.



The Schlenker and Nicholson Families had a very large sale crew, a portion of it is pictured here.

## River Creek Farms 24th Annual Bull Sale

February 12, 2014 • Manhattan, KS

No.	Category	Average
107	Bulls	\$5,058

**Auctioneer:** Jim Birdwell, OK

**Marketing Representatives:** Jeremie Ruble, Ruble Cattle Services; Matt Caldwell, AAA Marty Rapp; AGR Clint Berry, AGR; Andrew Sylvester, *KS Stockman*; Guy Peverly, *High Plains Journal*; and J.W. Brune, *Midwest Marketer*

**ASA Representative:** Nathan Smith

### High-Selling Lots:

- \$9,000** — Purebred, s. by MCM Top Grade 018X, sold to Rosebrook Farms LLC, Lincoln.
- \$8,500** — SimAngus™, s. by KNH Added Value 58W, sold to Hal Luthi, Madison.
- \$8,500** — Purebred, s. by MCM Top Grade 018X, sold to Hal Luthi, Madison.
- \$8,000** — SimAngus™, s. by GW Premium Beef 021T, sold to Eric Nienke, Ellsworth.
- \$8,000** — Purebred, s. by MCM Top Grade 018X, sold to Mike Spear, Lincoln.
- \$7,750** — SimAngus™, s. by MCM Top Grade 018X, sold to Rosebrook Farms LLC, Lincoln.
- \$7,500** — Purebred, s. by MCM Top Grade 018X, sold to Chris Vons, Bucyrus.
- \$7,500** — SimAngus™, s. by SAV Bismarck 5682, sold to Jeff and Dan Pruitt, Beloit.

**Volume Buyers:** Bob Kitchen, Bona CO; Roseboro Farms LLC, Lincoln; Francis Drouhard, Danville; and Harold Heinen, Horton.

**Comments:** Bulls sold into 10 ten states including: AR, CO, GA, IA, IL, KS, MO, NE, NM and OK.

## Bichler/Johnson 9th Annual Quality Not Quantity Bulls Sale

February 13, 2014 • Linton, ND

No.	Category	Average
53	Bulls	\$5,104

**Auctioneer:** Seth Weishaar, SD

**Marketing Representatives:** Kirby Goettsch, *The Farm and Ranch Guide*; Scott Ressler, North Dakota Stockmen's Association; and Kris Petersen, *The Cattle Business Weekly*.

**ASA Representative:** Mason Lautenschlager

### High-Selling Lots:

**\$15,000** — "BCLR All In A110," s. by WS All In W111, sold to Northern Plains Simmentals, Bowbells.

**\$9,000** — "BCLR Authority A902," s. by CDI Authority, sold to Ethan Stangeland, Glenfield.

**\$9,000** — "BCLR Authority A911," s. by CDI Authority, sold to Dan Materi, Strasburg.

**\$8,750** — "BCLR Authority A980," s. by CDI Authority, sold to Wes Moser, Glenham, SD.

**\$8,500** — "BCLR High Stakes A398," s. by WS High Stakes W115, sold to Kunkel Simmentals, New Salem.

**\$8,500** — "BCLR Authority A703," s. by CDI Authority, sold to Randy Bailey, Minot.



Jeff Johnson (below) and Doug Bichler, watch as auctioneer Seth Weishaar sells a high-selling bull.



Dan Materi, Strasburg, ND, purchased a high-selling bull.



Josh Goehring, Mound City, SD, bought several quality bulls.

## Clear Springs Cattle Company Bull Sale

February 13, 2014 • Mobridge, SD

No.	Category	Average
26	Bulls	\$6,173

**Auctioneer:** Doug Dietterle, Meadow, SD

**ASA Representative:** Bill Zimmerman

### High-Selling Lots:

**\$36,000** — PB SM, "CLRS After Shock 604A," s. by Hook's Yellowstone 97Y, sold to ABS Global, WI.

**\$10,500** — SimAngus™, "CLRS Aqua Man 875A," s. by MCM Top Grade 018X to Terry Schlenker, Wilkinson Farms, Montpelier, ND.

**Comments:** Also selling were 25 Bred Cows at an average of \$1,904. Not new to the seedstock industry, but a new name in SimGenetics, Jim and Twyla Wulf and their family, Clear Springs Cattle Company, Starbuck, MN, offered their first set of Simmental and SimAngus™ bulls on a cold, sunny day in South Dakota.

## Hart Simmentals Power Bull Sale

February 13, 2014 • Frederick, SD

No.	Category	Average
73	Bulls	\$4,856

**Auctioneer:** Tracy Harl, NE

**Sale Manager:** Eberspacher Enterprises (EE), MN

**Marketing Representatives:** Val Eberspacher (EE); Kelly Schmidt (EE); Donnie Leddy, *Cattle Business Weekly*, SD; Randy Rasby, *Livestock Plus*, NE; Jeff Kapperman, *TriState Neighbor*, SD; and Jim Suver, NE.

**ASA Representative:** Colton Buus

### High-Selling Lots:

**\$39,000** — "Hart Genuine 038A," s. by ES Ridgerider YW3, sold to Circle S Simmentals, Cygnet, OH; and Nichols Farms, Pauling, OH.

**\$10,000** — "Hart 019A," s. by AJE/PB Montecito 63W, sold to Tim Campbell, Hemingford, NE.

**\$9,500** — "Hart 185A," s. by Hart the Factor, sold to Tracy Burgod, Ipswich.

**\$7,750** — "Hart 104A," s. by Skors Black Enticer 287Y, sold to Rick Bruley, Willow Lake.

**\$7,250** — "Hart 163A," s. by Skors Black Enticer 287Y, sold to Darren Beitelspacher, Hoven.

**\$7,000** — "Hart 194A," s. by Hart Eclipse 510Y, sold to Chris McDonald, Leonard, ND.

**\$7,000** — "Hart 007A," s. by AJE/PB Montecito 63W, sold to Melvon Rohrbach, Roscoe.

**\$7,000** — "Hart 159A," s. by Triple C Magic Moment, sold to Scott Braun, Ipswich.

**Comments:** The Hart sale offering this year included sons of Hart Eclipse 510Y, Hart The Factor, ES Ridgerider, AJE/PB Montecito 63W, New Trend Way Cool 6W, W/C Wide Track, OBCC King Pen W42Y to name a few.

## Lassle Ranch Simmentals' 21st Anniversary Production Sale

February 13, 2014 • Glendive, MT

No.	Category	Average
25	PB SM Bulls	\$7,830
66	SimAngus™ Bulls	5,071
91	SimInfluenced Bulls	\$5,829
25	SM Bred Heifers	\$4,090

**Auctioneer:** Roger Jacobs, MT

**Marketing Representatives:** Marty Ropp, Jeff Thomas, John Goggins, Bill Pelton, and Barry Ellis.

**ASA Representative:** John Grande

### High-Selling Lots:

**\$38,000** — Bull, "LRS 3117A," s. by MCM Top Grade 018X sold Felt Farms, Wakefield, NE; Western Cattle Source, Crawford, NE; and Volk Simmental, Battle Creek, NE.

**\$21,000** — Bull, "LRS 219A," s. by MCM Top Grade 018X, sold to Accelerated Genetics, Baraboo, WI.

**\$20,000** — Bull, "LRS 752A," s. by MCM Top Grade 018X, sold to Beggars Diamond V Ranch, Wibaux.

**\$15,000** — Bull, "LRS 104A," s. by AAR Ten X sold to Accelerated Genetics, Baraboo, WI.

**\$12,000** — Bull, "LRS 3313A," s. by SAV Pioneer 7301, sold to Perhus Brothers, Marshall, ND.

**\$7,500** — Female, "LRS Ms. Upgrade 264Z," sold to Wilkinson Simmentals, Montpelier, ND.

(Continued on page 64)

# SALE RESULTS

## Lassle Ranch Sale (Continued)

\$5,250 — Female, “LRS Ms. Game On 2018Z,” sold to J Bar J, Claire, MI.

**Volume Buyers:** Jonathon Jeffers, ND; Log Cabin Ranch, MT; Perhus Brothers, ND; Steve Fallgatter, ND; and Rick Sorenson, ND.

**Comments:** Also selling were five Angus Bulls at an average of \$3,600. Cattle sold into eight states including: MI, MN, MT, ND, NE, SD, WA and WI.



Jonathan Jeffers, ND, repeat customer who bought 7 heifers.



Jeff & Shere Koch, MT, pick from the top year after year.



Chris and Neil Nicholson of C Diamond Inc. purchased the high-selling bull with Genex.



The TNT grandkids are an ever-growing bunch.



An excellent crowd was on hand to purchase TNT's genetics.

## TNT Simmentals 19th Annual Bull Sale

February 14, 2014 • Almont, ND

No.	Category	Average
12	PB SM Black	\$8,542
11	3/4 Black SM x 1/4 AN	7,977
11	5/8 Black SM x 3/8 AN	5,818
17	1/2 SM x 1/2 AN	8,250
8	1/4 SM x 3/4 AN	7,625
14	PB Red SM	14,946
4	3/4 SM 1/4 Red AN	8,313
4	1/2 SM 1/2 Red AN	6,063
8	1/4 SM 3/4 Red AN	6,156
89	Total SM and SimInfluenced Lots	\$8,668

**Auctioneer:** Marlin Kapp, ND

**Marketing Representatives:** Kirby Goettsch, *The Farm and Ranch Guide*; Scott Ressler, North Dakota Stockmen's Association; Kris Petersen, *The Cattle Business Weekly*; Steve Koester; Marty Ropp, Allied Genetic Resources; Lyle Steinmentz; and Logan Hoffmann, DVAuction.

**ASA Representative:** Mason Lautenschlager

### High-Selling Lots:

**\$70,000** — Red PB SM, “TNT 90 Proof Z401,” s. by DCR Mr. Moon Shine X102, sold to Genex Inc., and C Diamond Simmentals, Dawson.

**\$27,500** — Red PB SM, “TNT Red Eye A212,” s. by DCR Mr. Moon Shine X102, sold to Accelerated Genetics and Bichler Simmentals, Linton.

**\$24,000** — Black PB SM, “TNT Outlaw A316,” s. by DCR Mr. Moonshine X102, sold to Kunkel Simmentals, New Salem.

**\$16,500** — Red PB SM, Lot 76, s. by ASR Substance X009, sold to Lazy S Simmentals, Mayerthorpe, AB.

**\$16,000** — Black 1/2 SM 1/2 AN, Lot 42, s. by TNT Tuition U238, sold to Wagner Ranch, Brandon, MN.

**\$15,500** — Black 1/2 SM 1/2 AN, Lot 47, s. by S A V Priority 7283, sold to Flick Farms, Chaseley.

**Volume Buyers:** Berndt Ranch, Rugby; Bow and Arrow Ranch, Flasher; and Nielsen Farms, New England.

**Comments:** Also selling were seven Purebred Red Angus Bulls at an average of \$5,750. Bulls sold into nine states and one Canadian Province.

## 14th Annual Ellingson Simmentals Performance Bull and Female Sale

February 15, 2014 • Rugby, ND

No.	Category	Average
65	Bulls	\$4,837
6	Bred Females	3,167
30	Open Females	2,377
101	Total Lots	\$4,007

**Auctioneer:** Roger Jacobs, MT

**Marketing Representatives:** Jeff Thomas, *The Prairie Star*; Kris Petersen, *The Cattle Business Weekly*; and Steve Koester, *The Farm and Ranch Guide*.

**ASA Representative:** Mason Lautenschlager

### High-Selling Lots:

**\$17,500** — Purebred Red Bull, “Ellingson Complete A358,” s. by R Plus Hard Rock 145X; sold to Rydeen Farms Simmental, Clearbrook, MN.

**\$10,000** — Purebred Black Bull, “Ellingson Blackstar A304,” s. by TNT Tanker U263, sold to Van Swanson, Thief River Falls, MN.

**\$9,500** — Purebred Black Bull, “Ellingson Carbonite A343,” s. by Wheatland Bull 680S, sold to Jay Hefty, LaVerne, IA.

**\$9,500** — Purebred Black Bull, “Ellingson Majesty A327,” s. by Wheatland Bull 680S, sold to Travis Goings, Pine Ridge, SD.

**\$5,000** — Purebred Red Heifer, “Ellingson Broker A3023,” s. by Mr HOC Broker, sold to Kyle Marschke, Alice.



David Martin of Wheatland, ND, bought a high-selling bull.



Kyle Marschke, with daughter Kelsey, bought the high-selling heifer and a bull.

## 7P Ranch 20th Annual Spring Bull Sale

February 15, 2014, Tyler, Texas

No.	Category	Average
50	PB SM Bulls	\$2,780
44	SimAngus™ Bulls	2,823
94	Total Bulls	\$2,800

**Auctioneer:** Mark Tillman, Junction

**Sale Consultant:** Warren Garrett, Canton

### High-Selling Lots:

**\$4,500** — PB SM, “Mr. 7P Z130,” s. by Ankonian Red Caesar T005, sold to Jimmy Farris Ranch, Midway.

**\$4,500** — 3/4 SM, “Mr. 7P Z155,” s. by Dikeman’s Sure Bet, sold to Jerry Schwarzbach, Tyler.

**\$4,300** — PB SM, “Mr. 7P Z15,” s. by Dikeman’s Sure Bet, sold to David Gilbreath, Quitman.

**Volume Buyers:** Jimmy Farris Ranch, Midway; Loyd Easley, Canton; and 4 Bar M Ranch, Mt Vernon.

## JRW LLC Spring Bull and Female Sale

February 15, 2014 • Seminary, MS

No.	Category	Average
36	Bulls	\$4,236
7	Cow Calf Pairs	3,207
16	Bred Females	2,731
1	Embryo Lot	7,150
60	Total Lots	\$3,763

**Auctioneer:** Jered Shipman, TX

**ASA Representative:** Dennis Courtright

### High-Selling Lots:

**\$10,000** — “REW Bold Force,” s. by REW Force, sold to Denley Farms & Contrasting Acres, Lucedale.

**\$7,500** — “IL Kandy Kisses 31Z,” s. by FBFS Warsaw 068W, sold to Bramlett/Cedar Lane, Harrisburg.

**\$7,000** — “SS Roxy Z29,” s. by SVF Steel Force S701, sold to TMI Inc., Hattiesburg.



Commercial cattlemen had a great group of bulls to choose from.



A good crowd was on hand for the first JRW Spring Sale.

## Kappes Simmental Genetics with the Holistic Approach Sale

February 15, 2014 • Aberdeen, SD

No.	Category	Average
50	SM Bulls	\$5,255
34	SimAngus™ Bulls	\$4,506
84	SimInfluenced Bulls	\$4,952

28	SM Bred Females	\$3,784
8	SimAngus™ Bred Females	\$3,225
36	SimInfluenced Bred Females	\$3,560

**Auctioneer:** Jim Birdwell, OK

**Sale Manager:** Eberspacher Enterprises (EE) Inc., MN

**Marketing Representatives:** Val Eberspacher, (EE); Kelly Schmidt, (EE); Donnie Leddy, *Cattle Business Weekly*, SD; Scott Dirk, *TriState Neighbor*, SD; and Justin & Nicole Dikoff, DV Auction, SD;

**ASA Representative:** Colton Buus

### High-Selling Lots:

**\$36,000** — SM Bull, “Kappes Megatron A12,” s. by OLF Thor X54, sold to Clear Water Simmentals, Milan, IN; and Accelerated Genetics, Baraboo, WI.

**\$25,000** — SM Bull, “Kappes High Octane 461 A632,” s. by Wheatland High Octane 169Y, sold to Gengenbach Cattle Company, Grant, NE.

**\$15,000** — SM Bull, “Kappes High Octane 530 A630,” s. by Wheatland High Octane 16Y, sold to Goeke Cattle Company, Waco, NE.

**\$11,500** — SM Bull, “Kappes High Octane A211,” s. by Wheatland High Octane 169Y, sold to Maier Ranch, Elgin, ND.

**\$10,000** — SM Bull, “Kappes Upgrade A57,” s. by Mr. NLC Upgrade U8676, sold to Whittney McKinney, Neoga, IL.

**\$9,500** — SM Bull, “Kappes Chamber A165,” s. by R&R Chamberlain X744, sold to Lyle Schock, Bowdle.

**\$8,250** — SimAngus™ Bull, “Kappes Trail X621 A70,” s. by Kappes Trailblazer X621, sold to Thorpe Ranch, Forbes, ND.

**\$8,000** — Simmental Bull, “Kappes Upgrade A89,” s. by Mr. NLC Upgrade U8676, sold to Lyle Schock, Bowdle.

**\$8,000** — SimAngus™ Bull, “Kappes High Octane A162,” s. by Wheatland High Octane 169Y, sold to David Melland, Forbes, ND.

**Comments:** Also selling were 11 Angus Bulls at an average of \$3,977; 2 Angus Bred Females at an average of \$3,150 and 7 Embryo Lots at an average of \$4,500. The Kappes sale offering included sons and daughters of Wheatland High Octane 169Y, OLF Thor, NLC Upgrade, Kappes Trailblazer X621, SVF Steel Force and W/C United.

## Kline Simmental Ranch Production Sale

February 16, 2014 • Hurdfield, ND

No.	Category	Average
30	SM and SimAngus™ Yearling Bulls	\$5,150
30	Open Commercial Heifers	1,275
60	Total Lots	\$3,213

**Auctioneer:** Chisum Peterson, Chamberlain, SD

### High-Selling Lots:

**\$9,500** — PB SM Bull, “KLSR Alliance A36,” s. by TNT Tanker U263, sold to Jim Neumiller, Sykeston.

**\$8,000** — 3/4 SM 1/4 AN Bull, “KLSR Elite A77,” s. by DCR Mr. Prowler Y119, sold to Kirby Steichen, Goodrich.

**\$7,750** — PB SM Bull, “KLSR Tanker A34,” s. by TNT Tanker U263, sold to Jim Neumiller, Sykeston.

**\$7,250** — PB SM Bull, “KLSR Red Throne,” s. by CDI King Red 216Y, sold to Aaron Hertz, Wing.

**\$6,750** — PB SM Bull, “KLSR Red Prince A81,” s. by CDI Red King 216Y, sold to Brent and Cody Kuss, Woodworth.

(Continued on page 66)

# SALE RESULTS

continued

## Bulls of the Big Sky

February 17, 2014 • Billings, MT

No.	Category	Average
229	Bulls	\$4,187

**Auctioneer:** Ty Thompson, MT

**Sale Manager:** Allied Genetic Resources, IL

**Marketing Representatives:** Jeff Thomas, John Goggins and Jerry Gliko

**ASA Representative:** John Grande

### High-Selling Lots:

- \$17,000** — “HPF Milestone A025,” s. by JF Milestone, cons. by Hudson Pines-Hayes Ranch, sold to Joey Chandler, Marissa, IL.
- \$15,000** — “HPF Optimizer A512,” s. by Optimizer 58X, cons. Hudson Pines-Hayes Ranch, sold to Joey Chandler, Marissa, IL.
- \$8,000** — “MFSR Right-On 82A,” s. by Right-On 22R, cons. by Miller Simmental, sold to Jason Swanz, Judith Gap.
- \$8,000** — “HPF Expedition A022,” s. by Expedition, cons. by Hudson Pines-Hayes Ranch, sold to Stoutenborough Farms, Maroa, IL.
- \$7,750** — “LBR Intuition A908,” s. by Tuition, cons. by Little Bitterroot Ranch, sold to Mac Tooke, Ekalaka.
- \$7,750** — “RYMO Mr. Maker N40A,” s. by BeefMaker, cons. by RYMO Cattle Co., sold to Dan Forster, Wilton, CA.
- \$7,750** — “HPF High Regard A020,” s. by Yardley High Regard, cons. by Hudson Pines-Hayes Ranch, sold to Krieger Farms, Universal, IN.
- \$7,500** — “Koch 365A Monte Bush,” s. by Koch Monte, cons. by Koch Cattle, sold to Lassle Ranch Simmentals, Glendive.
- \$7,500** — “HPF/Borne Expedition A017,” s. by Expedition, cons. by Hudson Pines-Hayes Ranch, sold to Larry Thompson, Culver, OR.

**Comments:** The six ranches that make up the Bulls of the Big Sky include: Hudson Pines-Hayes Ranch, Koch Cattle, Konesky Simmental, Little Bitterroot Ranch, Miller Simmental and RYMO Cattle Co. The offering sold to many repeat buyers and over DVAuction with bulls selling into fifteen states and one Canadian province.



A sunny day for viewing bulls in Billings.

### High-Selling Lots:

- \$23,000** — 1/2 interest in Open Female, “GLS Ashley A11,” s. by Mr. NLC Upgrade A11, sold to Eichacker Simmentals, Salem, SD.
- \$11,000** — 1/2 interest in Bred Female, “GLS Miss Direction Z176,” s. by GLS New Direction X184, bred to GLS Yahoo Y106, sold to Matt Maxwell, Valparaiso, IN.
- \$7,500** — Open Female, “GLS Alesha A58,” s. by Mr. NLC Upgrade U8676, sold to Double E Cattle Company, Tracy.
- \$6,800** — 1/2 interest in Herd Bull, “GLS Rosco A130,” s. by Mr. NLC Upgrade U8676, sold to Jake Eberhardt, Sperry, IA.
- \$6,800** — Open Female, “GLS Amy A55,” s. by Mr. NLC Upgrade U8676, sold to Purvine Farms Inc., Fay, OK.
- \$6,000** — Herd Bull, “GLS Red Assassin A88,” s. by GLS New Direction X184, sold to Baring Cattle Co., Elmendorf, TX.
- \$5,000** — Herd Bull, “GLS Mr. Answer A78,” s. by SP The Answer 813, sold to Thesing’s Riverside Ranch, Carlos.
- \$5,000** — Open Female, “GLS Miss Answer A1,” s. by SP The Answer 813, sold to 4B Cattle Co., Sioux City, IA.
- \$5,000** — Open Female, “GLS Abby A20,” s. by SP The Answer 813, sold to Dave Lunning, Le Roy.

**Comments:** Cattle sold into 14 states.



The snow did not stop buyers from attending the GLS Sale.



Bob Grass (l), Val Eberspacher, Auctioneer Tracy Harl, Clerking Becky Grass and Amanda Eberspacher Hilbrands with Liveauctions.tv



John Grass, senior member of GLS takes a moment from his load of duties to watch the sale.



Bob and Scott Franke, Franke Show Cattle are repeat buyers of the GLS program.

## Grass-Lunning Simmentals Bulls-Eye Bonanza Bull Sale

February 18, 2014 • LeRoy, MN

No.	Category	Average
36 1/2	SM and SimInfluenced Bulls	\$3,729
26	Bred SM and SimInfluenced Females	3,031
25	Open SM and SimInfluenced Females	3,880
87 1/2	Total Lots	\$3,564

**Auctioneer:** Tracy Harl, NE

**Sale Manager:** Eberspacher Enterprises (EE), Inc., MN

**Marketing Representatives:** Val Eberspacher (EE); Kelly Schmidt (EE); Amanda Eberspacher-Hilbrands (EE)/Live Auctions; Dalton Lundy, KY; Mike Soreson, Livestock Plus, IA; Tom Rooney, AgriMedia, IA; and Chad Zehnder, MN.

## Nebraska Cattlemen’s Classic Sale

February 20, 2014 • Kearney, NE

No.	Category	Average
21	Bulls	\$3,714
9	Heifers	4,967
30	Total Lots	\$4,090

**Auctioneer:** Tracy Harl, NE

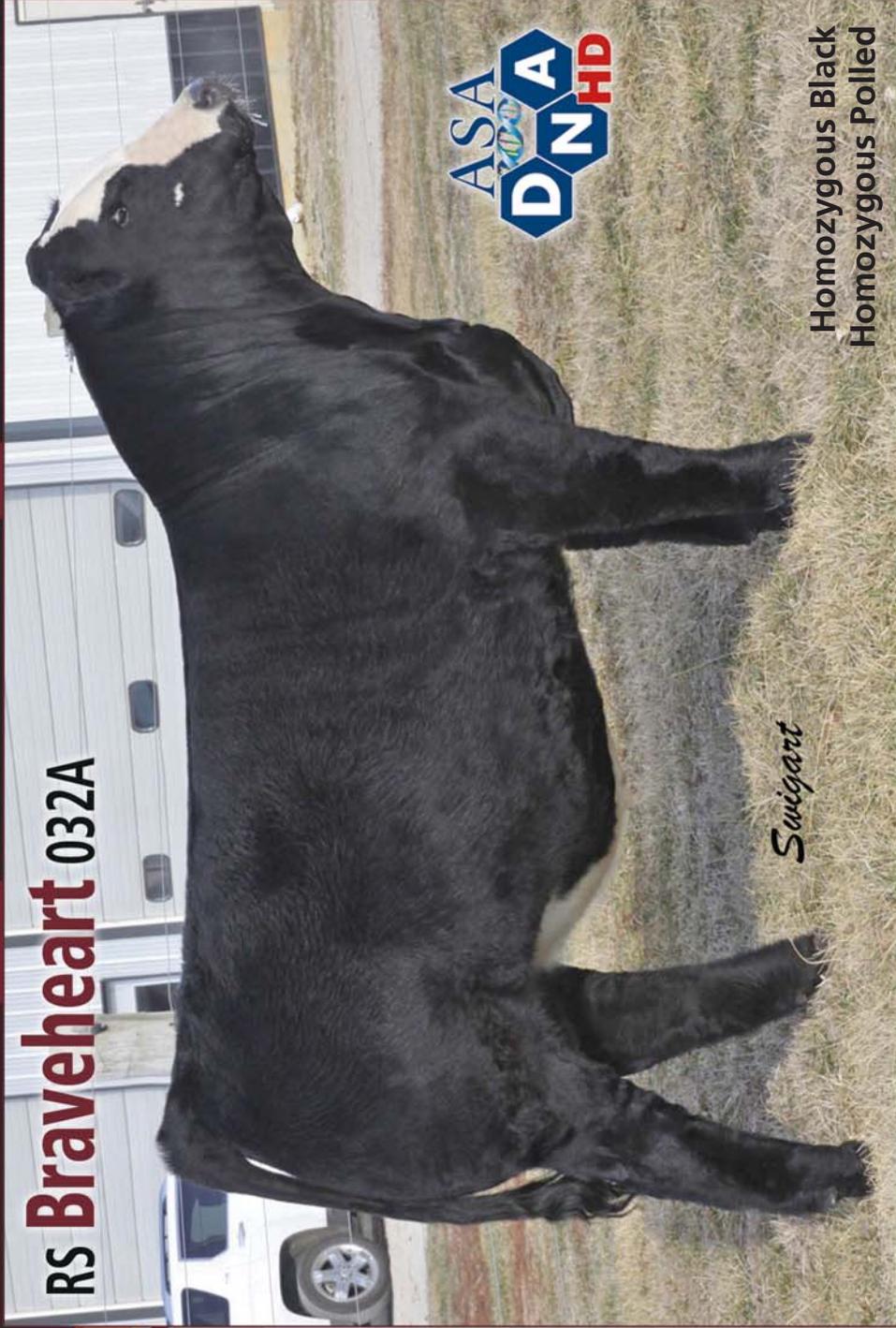
### High-Selling Lots:

- \$15,300** — PB SM Female, “WRS Emerald Z216,” s. by Mr. NLC Upgrade U8676, cons. by Wayne and Barb Olrichs, Norfolk; sold to Ames Simmental, Wymore.
- \$7,750** — PB SM Bull, “Nelson’s Steel 3141,” s. by SVF Steel Force S701, cons. by Nelson Angus, Crete; sold to Tarnick Farms, Fullerton.

(Continued on page 68)

**RS Braveheart 032A**

**Simmental**



**Homozygous Black  
Homozygous Polled**



ASA#: 2751973 • PB SM

FB Prime Cut 456L

**Sire: Flying B Cut Above**

Dillons Ms. Pretty Woman

HTP SVF In Dew Time

**Dam: DLS Dixie Erica X032**

CRCC Dixie Erica 4033P

- One of the great young baldy sons of Flying B Cut Above.
- Provides the opportunity to blend the shape of Cut Above with a breed leading maternal family, Dixie Erica.
- Powerful rib shape, sound tracking, and balanced EPD profile.
- Expect Braveheart to work well on purebred cows or in a SimAngus™ program.



**Dixie Erica, dam of Braveheart**

**Semen: \$25/unit**  
Semen available through owner

Spring 2014 ASA Sire Summary, as of 3.25.14

Trait	Direct			Maternal			Carcass			\$ Index							
	CE	BW	VW	YW	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	7.9	2.2	59.6	89.4	9.6	20.6	50.4	11.4	12.1	26.4	-15	.18	-0.47	.29	-.36	100.8	64.5
ACC	.28	.44	.38	.33	.22	.23	.28	.10	.17	.29	.20	.37	.16	.26	.20		
%																	

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Cell: 217-246-3550  
rincker@gmail.com

**Cari Rincker**  
Cell: 646-717-2859  
cari@rinckerlaw.com

# SALE RESULTS

continued

## Nebraska Cattlemen's Sale (Continued)

- \$7,500 — PB SM Bull, "BCC5 High Ball," s. by KKK Blended Whiskey R38, cons. by Bullard Cattle Co., Cornell, IL; sold to Nathan Hoyt, Culbertson.
- \$7,000 — PB SM Female, "J6 RA Ms. Pandora," s. by DHF Drakkar W242, cons. by J-6 Farms, Gibbon; sold to Wryder Svoboda, Sargent.
- \$6,500 — PB SM Bull, "SS Jesse Thur," s. by RR Thor S332, cons. by Slama Simmentals, Dorchester; sold to Cody Robinett, Riverton.
- \$5,500 — PB SM Female, "Ms. SB Maid Rite 315A," s. by ZKCC Chopper 844U, cons. by Sisco Cattle Brothers Cattle Company, Syracuse; sold to Nathan Hoyt, Culbertson.
- \$2,500 — PB SM Female, "Vogt Ms. Callaway," s. by SS Mr. Callaway, cons. by Vogt Cattle Co., Elmwood; sold to Blackwood Farms, LLC., Culbertson.
- \$2,100 — PB SM Bull, "MCCO Flashpoint," s. by TK/FCC Quickfire, cons. by McCollam Show Cattle, Culbertson; sold to Bobkat Charolais, St. Paul.

## Dakota Xpress Bull and Female Sale

February 21, 2014 • Mandan, ND

No.	Category	Average
155	Bulls	\$4,566
57	Bred Females	3,311
6	Open Females	1,533
218	Total Lots	\$4,154

**Auctioneer:** Jim Birdwell, OK

**Marketing Representatives:** Matt Lachenmeier, Steve Koester, Kirby Goetsch, *The Farm and Ranch Guide*; Scott Ressler, The North Dakota Stockmen's Association; Kris Petersen, *The Cattle Business Weekly*; Marty Ropp, Allied Genetic Resources; and DV Auction

**ASA Representative:** Mason Lautenschlager

### High-Selling Lots:

- \$16,500 — Bull, "DKSR Red Zone A432," s. by IPU Red Zone 82Y, sold to Hansen Simmental Ranch, Ryder.
- \$11,000 — Bull, "MLC Mr Blk Shock A646," s. by DCR Mr Black Shock Y87, sold to Richard Hoffert, Rugby.
- \$10,500 — Bull, "DKSR Mr. Rushmore A402," s. by Traxs Rushmore X103, sold to Dwight Huber, New Salem.
- \$10,000 — Bull, "HSR Identity A142," s. by Ellingson Identity 9104, sold to Begger's Diamond V Ranch, Wibaux, MT.
- \$9,500 — Bull, "MLC Mr Highlander A639," s. by DCR Mr Highlander X425, sold to Wayne Mittleder, Tappen.
- \$9,500 — Bull, "DKSR Rushmore A454," s. by Traxs Rushmore X103, sold to Dennis and Russ Kunkel, New Salem.
- \$7,000 — Bred Female, "DKSR Final Answer Z522," s. by S A V Final Answer 0035, sold to Wyatt Hansen, Ryder.



Kist Livestock was jam-packed with people on sale day.



Larry Pavlenko, Dunn Center, ND, purchased 10 bred and two open females.



Grant and Lane Dahl, Arrow D Ranch, Sawyer, ND, were volume buyers of bulls.

## Family Traditions Bull Sale

February 22, 2014 • Auburn, KY

No.	Category	Average
60	Total Lots	\$3,629

**Auctioneer:** Jered Shipman, TX

**Sale Manager:** DP Sales, KY

**Sale Staff:** Thomas Carper and Tim Dietrich

**Sale Consultant:** Randy Moody

**DVAuctions Representative:** Dustin Hedrick

**ASA Representative:** Andee Marston

### High-Selling Lots:

- \$10,250 — "SS/PRS Cotton Mouth Z951," s. by LMF Movin Forward, cons. by Sanders Ranch, sold to Cammack Farms, NE.
- \$9,250 — "SS/PRS Tailwind 166A," s. by MCM Top Grade, cons. by Sanders Ranch, sold to Thomann & Son, IA.
- \$9,250 — "SS/PRS Chasin Tail 18A," s. by MCM Top Grade, cons. by Sanders Ranch, sold to Drake Simmentals, IA.
- \$8,000 — "HTP/SVF Z67," s. by SS/PRS High Voltage, cons. by HTP Simmentals & Sunset View Farm, sold to Gerdes Show Cattle, IA.
- \$7,000 — "YSC/NBA Knockout," s. by BC Lookout, cons. by Young Show Cattle, sold to Double R Cattle Co., MO.
- \$7,000 — "LFI Mile Man A163," s. by JF Milestone, cons. by Loschen Farms, sold to Bunker Hill Simmentals, WI.
- \$6,000 — "CLRWTR Lucky Mark A5105F," s. by SAV Bismarck, cons. by Clearwater Simmentals, sold to Twin Oaks Simmental, NC.
- \$5,750 — "CLRWTR SVF Brilliance," s. by SAV Brilliance, cons. by Clearwater Simmentals, sold to Ashbourne Angus, KY.

**Comments:** The sale was hosted by Sunset View Farm, Auburn. Bulls sold into 11 states including: AL, IA, IL, IN, KS, KY, MO, NC, NE, TN and WI.



Doug Parke, DP Sales thanks Larry Drake, Drake Simmentals, IA, for his purchase.



Joey Young, IL, visits with Chris Allen, KY, before the sale.



Ken Steenhoek, JS Simmentals, selected a top lot for his Iowa program.



Brian and Allie Loschen thank the Jentz Family, WI, for their purchase.

## The Gold Bullion 12th Annual Production Sale

February 22, 2014 • Wamego, KS

No.	Category	Average
57	Bulls	\$5,232

**Auctioneer:** Garren Walrod, KS

**Marketing Representatives:** Andrew Sylvester, *Kansas Stockman*; and Stephen Russell, *High Plains Journal*

**ASA Representative:** Nathan Smith

### High-Selling Lots:

**\$28,000** — SimAngus™, “SFI Look Ahead A85T,” s. by BC Lookout 7024, consigned by Schaake Farms, sold to Diamond A Farm, Mason IL.

**\$12,000** — SimAngus™, “SFI Vision A3M,” s. by BC Lookout 7024, consigned by Schaake Farms, sold to Wray Cattle Co., Wray CO.

**\$9,000** — SimAngus™, “SFI First Response A34M,” s. by Connealy Right Answer 746, consigned by Schaake Farms, sold to Todd Wickstrum, Westmoreland.

**\$8,250** — Purebred, “Diamond D Sureb 20Y 18A,” s. by Dikemans Sure Bet, consigned by Diamond D Simmentals, sold to Forest Brothers Cows, Baytown TX.

**\$7,750** — SimAngus™, “Brooks Confidence A73,” s. by Connealy Confidence 0100, consigned by Brooks Simmentals, sold to Jim Neis, Eudora.

**\$7,750** — Purebred, “Diamond D Sureb 9Y 14A,” s. by Dikemans Sure Bet, consigned by Diamond D Simmentals sold to Triangle H, Garden City.

**\$7,750** — SimAngus™, “SFI Allegiance A85K,” s. by BC Lookout 7024, consigned by Schaake Farms, sold to Wray Cattle Co., Wray CO.

**Comments:** Bulls sold to eight states including: CO, GA, IL, KS, NE, OK, TX and WV.



Potential customers discuss the bulls prior to the sale on a sunny Saturday in February.



With few lots left to sell customers still packed the seats hoping to purchase a bull.

## Minnesota Simmental Association State Sale

February 22, 2014 • Rochester, MN

No.	Category	Average
7	SM and SimInfluenced Bulls	\$2,000
7	Bred SM and SimInfluenced Females	3,493
25	Open SM and SimInfluenced Females	2,836
9	SM and SimInfluenced Embryo Lots	2,783
3	Special SM and SimInfluenced Lots	5,833
51	Total SM and SimInfluenced Lots	\$2,784

**Auctioneer:** Jon Schaben, IA

**Sale Manager:** Eberspacher Enterprises (EE), MN

**Marketing Representatives:** Val Eberspacher (EE); Kelly Schmidt (EE); Mike Sorenson, Livestock Plus, IA; and Tom Rooney, AgriMedia, IA.

**ASA Representative:** Bill Zimmerman

### High-Selling Lots:

**\$7,500** — Pick of the Brant Females, cons. by Brant Farms, sold to Lehrman Family Simmentals, Spencer, SD.

**\$6,000** — Flush out of, “OMF Heather Z36,” cons. by Nathan Latzke, sold to Brady Gramm Show Cattle, Hancock.

**\$6,000** — Five embryos of Mr. TR Hammer x HHSF Black Glitter, cons. by Polzin Cattle & Thomas Ranch, sold to E&B Arthur Ag, Mason City, IA.

**\$4,800** — Herd Bull, “HSF Hurricane A307,” s. by K-Ler Make It Rain, cons. by Hecksel’s Simmental Farm, sold to Robert Smikrud, Galesville, WI.

**\$4,600** — Bred Female, “Learns Molly Z201,” s. by GWS Ebony’s Trademark 6N, bred to CLRWTR Shock Force W94C, cons. by Learns Simmental, sold to Kia Johnson, Viroqua, WI.

**\$4,300** — Bred Female, “ASF Zequin 1Z42,” s. by DHF Jade’s Dreamworks, bred to HTP SVF In Dew Time, cons. by Andersland Simmentals, sold to Hermel Simmental, Medford.

**\$4,300** — Open Female, “HILB Reason 2 Hope A34X,” s. by HS Work Force X427, cons. by Hilbrands Cattle Company, sold to Pit Stop Acres, Winthrop.

**Comments:** The Minnesota Junior Simmental Association raised over \$21,000 in their auction held in conjunction with the state sale.



Brennon Hoffman and his mother, Beth, bought their first Simmental females at the MN sale.



Kelly Schmidt and Val Eberspacher preparing for the sale.



The lunch crew.



MN Simmental royalty — Mary Moening and Korri Perschau.

## Kentucky Beef Expo Simmental Sale

March 1, 2014 • Louisville, KY

No.	Category	Average
45	Total Lots	\$3,639

**Auctioneer:** Bruce Miller, TX

**Sale Manager:** DP Sales, KY

**Sale Staff:** Thomas Carper and Shane Ryan

**DV Auction Representative:** Becky Wadlow

**ASA Representative:** Andee Marston

### High-Selling Lots:

**\$9,500** — Bull, “WLE The Specialist,” s. by SS Ebony’s Grandmaster, cons. by Wesner Livestock Ent., sold to JS Simmentals, IA.

**\$8,500** — Open Female, “HPF Miss Pep A316,” s. by Yardley High Regard, cons. by Hudson Pines Farm, sold to Legacy Farms, IL.

(Continued on page 70)

# SALE RESULTS

continued

## Kentucky Beef Expo Sale (Continued)

- \$6,500** — Open Female, “Welsh’s Olivia 175A,” s. by JM X1 That’s Right, cons. by Welsh Simmentals, sold to Dillon Simmenatls and Tyler Diffey, MS.
  - \$6,000** — Open Female, “HPF/Kriz Reisen A301,” s. by DHF Jade’s Secret Agent T501, cons. by Hudson Pines Farm, sold to Michael Harrell, IL.
  - \$5,700** — Bull, “TNGL Wheel House A536,” s. by FBFS Wheel Man, cons. by Tingle Farms, sold to Don Whitaker, IL.
  - \$5,700** — Open Female, “TNGL High Mark A549,” s. by Mr. NLC Upgrade, cons. by Tingle Farms, sold to Clear View Farm, MI.
  - \$5,300** — Bull, “Heges Alabama Slammas,” s. by Mr. NLC Upgrade, cons. by Hege Cattle Co., sold to Terry Oliver, OK.
  - \$5,250** — Open Female, “AJE/HS/MBCC Hope Floats,” s. by Sandeen Upper Class, cons. by Tingle Farms, sold to Line Show Cattle, IL.
- Comments:** Cattle sold in to 11 states including: IA, IL, IN, KY, MI, MS, NC, OH, OK, UT and VA.



Judge Brian Deatsman, IN, selected Hudson Pines Farms as champion female shown by Jordan Eggersman.



Wesner Livestock Ent. had the Champion Bull and the high-selling lot going to JS Simmentals, IA.

## Ruby Cattle Company Performance, Pedigree & Power Bull Sale

March 1, 2014 • Lamoni, IA

No.	Category	Average
51	SM and SimInfluenced Bulls	\$4,576

**Auctioneer:** Jared Miller, Leon  
**Sale Manager:** Eberspacher Enterprises (EE), Inc., MN  
**Marketing Representatives:** Vale Eberspacher (EE); Kelly Schmidt (EE); Jeremie Ruble, IA; John Webster, IA; and Joe Nelson, MN.

### High-Selling Lots:

- \$11,500** — Simmental, “Ruby’s High Voltage 317A,” s. by SS/PRS High Voltage 244X, sold to Terry Ohlde, Linn, KS.
- \$8,000** — SimAngus™, “Ruby’s Upgrade 324A,” s. by Mr. NLC Upgrade U8676, sold to Dave Garman, Algona.
- \$7,750** — Simmental, “Ruby’s Wide Open 370A,” s. by Ruby’s Wide Open 909W, sold to Pat Donnelly, Independence.
- \$7,500** — SimAngus™, “Ruby’s Incentive 2117Z,” s. by S S Incentive 9J17, sold to Dameron Brothers, Chilhowee, MO.
- \$6,750** — Simmental, “Ruby NFF PTD A337,” s. by CNS Pays To Dream T759, sold to Brent Svuba, Havelock.
- \$6,500** — Simmental, “Rugy NFF Ringleader 353A,” s. by Oval F Ringleader R579, sold to Brent Svuba, Havelock.
- \$6,250** — SimAngus™, “Ruby’s Excalibur 302A,” s. by NFF Excalibur 002X, sold to Crooks Farm, LLC, Leeton, MO.

**Comments:** The sale offering included sons of Ruby’s Wide Open, S S Incentive 9J17, CNS Pays To Dream, Oval F Ring Leader, SS/PRS High Voltage and Ruby NFF Excalibur. Bulls sold in to six states.

## Walsh Pursuit of Excellence Bull and Female Sale

March 1, 2014 • Hubbard, NE

No.	Category	Average
27	SM and SimInfluenced Bulls	\$4,272
17	SM and SimInfluenced Females	\$2,400
6	Embryo Lots	\$3,825
50	Total Lots	\$3,582

**Auctioneer:** Jon Schaben, IA  
**Sale Manager:** Eberspacher Enterprises (EE), Inc., MN  
**Marketing Representatives:** Val Eberspacher (EE); Kelly Schmidt (EE); Chris Beutler, AgriMedia, NE; Randy Rasby, Livestock Plus, NE; Ron Miller, NE; and Kent Snowden, NE.

### High-Selling Lots:

- \$10,000** — Bull, “WS Affliction A5,” s. by Ruby’s Wide Open 969W, sold to Triple T Simmentals, Arlington.
- \$7,250** — Bull, “WS Step Up A35,” s. by WS A Step Up X27, sold to Sands Brothers LLC, Ponca.
- \$7,250** — Bull, “WS Upgrade A29,” s. by Mr. NLC Upgrade U8676, sold to Jason Stewart, Wakefield.
- \$6,250** — Bull, “WS Open Range A9,” s. by Ruby’s Wide Open 909W, sold to Triple T Simmentals, Arlington.
- \$6,250** — Bull, “WS Above All A14,” s. by Flying B Cut Above, sold to R&R Cattle, Emerson.
- \$5,000** — Bull, “WS Upgrade A33,” s. by Mr. NLC Upgrade U8676, sold to R&R Cattle, Emerson.
- \$5,000** — Bull, “WS New Trend A38,” s. by JF New Trend 1044Y, sold to Kevin Allmar, Otto.
- \$4,750** — Bull, “WS Upgrade A25,” s. by Mr. NLC Upgrade U8676, sold to Kassmeier Cattle Company, Hooper. ♦

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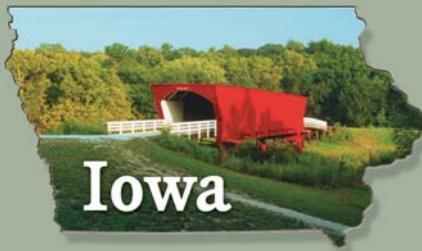
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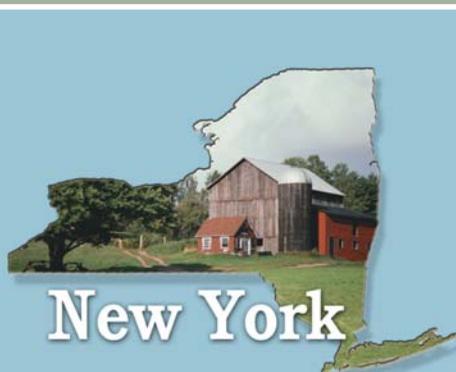
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# Minnesota

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Registered Simmental

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Don Brant, Owner 320-384-6613 or Cell 612-390-3836  
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# THE CIRCUIT

## Dixie Classic Fair

### Open Simmental Show Females

**Date:** October 11, 2013,  
**Location:** Winston-Salem, NC  
**Judge:** Patrick Gunn,  
Ames, IA



#### Grand Champion and Calf Champion

"STF Adamant AS45," s. by WS Beef King W107, exh. by TX Enterprises, Winston-Salem.

**Reserve Calf Champion**  
"TX Adele," s. by TX Redemption, exh. by TX Enterprises, Winston-Salem.



**Reserve Grand Champion and Junior Champion**  
"BRS 928Z Strike-3 J-Lo," s. by Flying B Cut Above, exh. by Josh Bray, Walnut Cove.

**Senior Champion**  
"HS/HSF/TBSF In Ur Dreams," s. by STF/HR Dominator W120, exh. by TX Enterprises, Winston-Salem.

**Reserve Senior Champion**  
"TX Hollywood," s. by Flying B Cut Above, exh. by Erin Rucker, Hamptonville.

### Bulls



**Grand Champion and Calf Champion**  
"RFF One Direction Z12," s. by SVF/NJC Built Right N48, exh. by Phil Rucker, Hamptonville.

**Reserve Calf Champion**  
"RFF Big A Macemode A2," s. by Star Power, exh. by Phil Rucker, Hamptonville.



**Reserve Grand Champion**  
"RFF Pilgrim Y8," s. by Welsh's Dew It Right 067T, exh. by Phil Rucker, Hamptonville.

### Groups

**Premier Exhibitor**  
Phil Rucker, Hamptonville.

### Junior Show

**Date:** October 13, 2013  
**Judge:** Chad Joines,  
Blacksburg, VA



**Grand Champion Female**  
"STF Deliberate ALG7," s. by STF Electrify X794, exh. by Harrison Wheeler, Atkins, VA.



**Reserve Grand Champion Female**  
"BRS 928Z Strike-3 J-Lo," s. by Flying B Cut Above, exh. by Josh Bray, Walnut Cove.

## North Carolina State Fair

### Junior Simmental Show

**Date:** October 19, 2013  
**Location:** Raleigh, NC  
**Judge:** Jamie Bloomberg,  
Berwick, IL



**Grand Champion Female**  
"BRS 928Z Strike-3 J-Lo," s. by Flying B Cut Above, exh. by Josh Bray, Walnut Cove.



**Reserve Grand Champion Female**  
"Cox's Dixie Erica," s. by Flying B Cut Above, exh. by Travis Cox, Richlands.



**Jimmy Smith Memorial Award Winner**  
Rae Rucker,  
Hamptonville.

### Open Simmental Show

**Date:** October 23, 2013  
**Judge:** Scott Schaake,  
Manhattan, KS

### Females



**Grand Champion and Calf Champion**  
"STF Adamant AS45," s. by WS Beef King W107, exh. by TX Enterprises, Winston-Salem.

**Reserve Calf Champion**  
"RFF Daisy Dewke Z10," s. by Welsh's Dew It Right 067T, exh. by Phil Rucker, Hamptonville.

### Groups

**Premier Exhibitor**  
Ridgewood Simmentals, Boone.



**Reserve Grand Champion and Junior Champion**  
"BRS 928Z Strike-3 J-Lo," s. by Flying B Cut Above, exh. by Josh Bray, Walnut Creek.

**Reserve Junior Champion**  
"CMB Crusading Lady Z906," s. by Harker's Crusader, exh. by Pamela Bissett, Raleigh.

**Senior Champion**  
"HS/HSF/TBSF In Ur Dreams," s. by STF/HR Dominator W1202, exh. by TX Enterprises, Winston-Salem.

**Reserve Senior Champion**  
"TX Hollywood," s. by Flying B Cut Above, exh. by Erin Rucker, Hamptonville.

**Grand Champion Cow/Calf Pair**  
"RBSS Mistral Wind Y416," s. by RBSS Black Stampede R205, exh. by Ridgewood Simmentals, Boone.

### Bulls



**Reserve Grand Champion and Calf Champion**  
"RBSS Maximum Power A109," s. by GASC/MVS Maximus Prime, exh. by Ridgewood Simmentals, Boone.

**Reserve Calf Champion**  
"RFF Big Macemode A2," s. by SVF Star Power S802, exh. by Phil Rucker, Hamptonville.



**Grand Champion and Senior Champion**  
"RFF Pilgrim Y8," s. by Welsh's Dew It Right 067T, exh. by Phil Rucker, Hamptonville.



# THE CIRCUIT

## San Antonio Livestock Show (Continued)

### Percentage Simbrah Females



**Grand Champion and Calf Champion**  
“Hagan Bentley 1A,”  
exh. by Hagan Cattle Company.



**Reserve Grand Champion and Reserve Calf Champion**  
“BCC.CHCC Maes Daisy,”  
exh. by Baring Cattle Company.



**Junior Champion**  
“Smith Sheza Princess,”  
exh. by Smith Genetics.



**Reserve Junior Champion**  
“Smith CRC Bella Vive,”  
exh. by Smith Genetics.

### Percentage Simbrah Bulls



**Grand Champion and Calf Champion**  
“RF1 Red Raider,”  
exh. by Smith Genetics.



**Reserve Grand Champion and Junior Champion**  
“Smith Hi Caliber,”  
exh. by Smith Genetics.

### Groups

**Best Three Head**  
Exh. by Hagan Cattle Company.

### Junior Show

**Date:** February 17, 2014  
**Judge:** Dr. Dan Shike, IL

### Simmental Females



**Reserve Grand Champion and Calf Champion**  
“FBFS A Gin Fizz 102A,” exh.  
by Ethan Wood, Joaquin FFA.

**Reserve Calf Champion**  
“HOC Adell A10,” exh. by Emma  
Berry, Van Zandt County 4H.

**Junior Champion**  
“JSSC Zazu 061Z,” exh. by  
Jodi Blount, Chireno FFA.

**Reserve Junior Champion**  
“KSSR Dadd’s Dollars,” exh. by  
Angela Rossow, Liberty County 4H.



**Grand Champion and Senior Champion**  
“Lazy H Adkins BLKSTAR Z61,”  
exh. by Anna Maulsby, Brazos  
County 4H.

**Reserve Senior Champion**  
“HOC SWC Dream Right,” exh. by  
Pressley Martin, Brownsboro FFA.

### Simbrah Females



**Reserve Grand Champion and Calf Champion**  
“Hagan Ginger 50A,” exh. by  
Miranda Skaggs, Brazos County 4H.

**Reserve Calf Champion**  
“Smith NU Tiffany Diamond,” exh.  
by Aleah Williams, Bremond FFA.

**Junior Champion**  
“Hagan Maiden 0702,” exh. by  
Sterling Spence, Wilson County 4H.

**Reserve Junior Champion**  
“Smith RFI Hidden Jewel,” exh. by  
Kaleb Fontenot, Cypress Falls FFA.



**Grand Champion and Senior Champion**  
“Smith Wentz CRC Keepsake,”  
exh. by Caleb Rodenbeck,  
Washington County 4H.

**Reserve Senior Champion**  
“LMC BBS Tia 5Z 7,”  
exh. by Hope Onstot,  
Williamson County 4H.

### Junior Market Steer Show

**Date:** February 21, 2014  
**Judge:** Jack Ward, MO

### Simmental

**Grand Champion**  
Exh. by Hank Honea,  
Collin County 4H.

**Reserve Grand Champion**  
Exh. by Autumn Burris,  
Lindale FFA.

### Simbrah

**Grand Champion**  
Exh. by Jarrett Mackie, Troy FFA.

**Reserve Grand Champion**  
Exh. by Karla Saldiva,  
Live Oak County 4H.

### Simmental/ Simbrah Super Bowl XXII

**Date:** February 12, 2014  
**Location:** San Antonio, TX  
**Judges:** Dave Allan,  
Schulenburg (Cattle)  
Hannah Wine, ASA  
(Showmanship)

### Simmental Females

**Calf Champion**  
Exh. by Ethan Wood,  
s. by K-Ler Make It Rain,  
sponsored by Foster Brothers.

**Reserve Calf Champion**  
Exh. by Emma Berry,  
s. by Mr. Hoc Broker, sponsored  
by Hidden Oaks Cattle Co.



**Grand Champion and Junior Champion**  
Exh. by Jodi Blount, s. by JSSC  
Widebody 090W, sponsored by  
Seal Cattle Co.

**Reserve Junior Champion**  
Exh. by Briane Rossow,  
s. by Flying B Cut Above,  
sponsored by Knezek Simmental  
Simbrah Ranch.



**Reserve Grand Champion and Senior Champion**  
Exh. by Presley Martin, s. by Welsh's Dew It Right 067T, sponsored by Hidden Oaks Cattle Co.

**Reserve Senior Champion**  
Exh. by Jeana Hein, s. by LBS The Foreman, sponsored by Knezek Simmental/Simbrah Ranch.

**Simbrah Females**



**Grand Champion and Calf Champion**  
Exh. by Miranda Skaggs, s. by LMC EF JW Black 3N/25, sponsored by Hagan Cattle Company.

**Reserve Calf Champion**  
Exh. by Megan Rogers, s. by JLF/SPR Lucky Hand X013, sponsored by Freasier Ranch.



**Reserve Grand Champion and Junior Champion**  
Exh. by Kaleb Fontenot, s. by RFI Smith Sure Glow, sponsored by Smith Genetics and Reavis Farms.

**Reserve Junior Champion**  
Exh. by Micah Perkins, s. by LMC Rhino 5W/367, sponsored by La Muñeca Cattle Co.

**Senior Champion**  
Exh. by Caleb Rodenbeck, s. by Smith Nu Wave II, sponsored by Smith Genetics.

**Reserve Senior Champion**  
Exh. by Hope Onstot, s. by 6G/LMC Rajin Cajin W908, sponsored by La Muñeca Cattle Company.

**Percentage Simbrah Females**



**Grand Champion and Calf Champion**  
Exh. by Bradley Meuth, s. by FBFS Wheelman 649W, sponsored by Hagan Cattle Company.

**Reserve Calf Champion**  
Exh. by Payton Meuth, s. by FBFS Wheelman 649W, sponsored by Hagan Cattle Company.



**Reserve Grand Champion and Senior Champion**  
Exh. by Caleb Rodenbeck, s. by Smith Matt N Black, sponsored by Smith Genetics.

**Showmanship**

- 8-9 Year Old Division**  
Kenzie Martin (1st)  
Mirana Skaggs (2nd)
- 10-11 Year Old Division**  
Ethan Wood (1st)  
Conner Alexander (2nd)
- 12-13 Year Old Division**  
Jodi Blount (1st)  
Katy Berry (2nd)
- 14-15 Year Old Division**  
Carlye Rodenbeck (1st)  
Cameron Chappell (2nd)

**16 Year Old Division**  
Emma Berry (1st)  
Kennedy Wilde (2nd)

**17 and older Division**  
Dustin Hempel (1st)  
Hope Onstot (2nd)

**Overall Grand Champion Showman**  
Dustin Hempel

**Overall Reserve Grand Champion Showman**  
Emma Berry



The show had 191 entries and at the conclusion, 36 exhibitors received \$250 scholarships each from a random drawing.



**Showmanship Winners**

Showmanship winners included (l to r) TJSSA Princess Payton Meuth, McKenzie Martinez, Miranda Skaggs, Ethan Woods, Conner Alexander, Jodi Blount, Katy Berry, Carlos Guerra, founder, Hannah Wine, judge, Tim Smith, founder, Carlye Rodenbeck, Cameron Chappell, Emma Berry, Kennedy Wilde, Dustin Hempel, Hope Onstot and TJSSA Queen, Georgia Dunn.

**Sponsors**

**Sponsors, each of whom provided \$1,000 were:** Walters Livestock Enterprises, Southwestern Farms, Seale Show Cattle, La Escoba Cattle Co., Smith Farms, Circle M Farms, Hidden Oaks Cattle, Triple P Ranch, Honeycutt Cattle Co., Smith Genetics, La Muneca Cattle, Hagan Cattle Co., Reavis Farms, Neumann Farms, McCrary Farms, Knezek Simmental Simbrah Ranch, Freasier Ranch, Pine Ridge Ranch, RGV Cattle Co., Diamond RF Farms, Baring Cattle Co., JV Cattle Co., Nieschwietz 7N Ranch, La Morra Ranch, Burch Farms, La Hacienda Hinojosa, BETM Ranch, LPJ Ranch, La Negra Cattle Co., Foster Brothers, SXL Simmentals, McIntyre Flying Service, Inc., Turkey Creek Cattle Co., 3R Farm, 6G Ranch, and Triple J/Carpenter Ranch.

**Note:** At the conclusion over \$40,000 had been awarded in prize monies, awards and scholarships between the showmanship, Simmental, Percentage Simbrah and Simbrah divisions. This was the 22nd consecutive SuperBowl and to date over \$600,000 in premiums and awards have been distributed to Simmental and Simbrah youth exhibitors. The show, which is executed by volunteers, is independently sponsored by Simmental and Simbrah breeders, was founded by Tim Smith, Carlos Guerra and Billy Wentz.

The grand champion of each show was awarded \$1,500 and the reserve champions \$1,000, Division champions also received checks and trophy belt buckles were also awarded to each class winner, as well as monetary awards deep in each class.

**For more information** on the event click on [www.simmental-simbrahsuperbowl.com](http://www.simmental-simbrahsuperbowl.com). Also sponsorships for the 2015 event are now being accepted and posted to the website. Contact Tim Smith, 512/587-7896 or Carlos Guerra 956/383-7566 for details

(Continued on page 76)

# THE CIRCUIT

(Continued)

## Iowa Beef Expo Junior Simmental Show

**Date:** February 15, 2014  
**Location:** Des Moines, Iowa  
**Judges:** Greg and Pearl Walthall, MO



**Champion Purebred Female**  
 S. by Lazy H Pathfinder, exh. by Mitchell Hoefling, Merrill.



**Reserve Champion Purebred Female**  
 S. by NLC Upgrade, exh. by Paige Henderson, Wiota.



**Champion Foundation Female**  
 S. by SS Ebony's Grandmaster, exh. by Maddie Udell, Sioux City.



**Reserve Champion Foundation Female**  
 S. by Monopoly, exh. by Morgan White, Estherville.

**Champion Simmental Market Animal**  
 Exh. by James Garner, Mechanicsville.

**Reserve Champion SimmentalMarket Animal**  
 Exh. by Abby Bravard, Jefferson.

## Nebraska Cattlemen's Classic

**Date:** February 20, 2014  
**Location:** Kearney, NE  
**Judge:** Les Jones, Wills Point, TX

### Simmental



**Grand Champion Female**  
 "J6 RA Ms. Pandora," s. by DHF Drakkar W242, exh. by J-6 Farms, Gibbon.



**Reserve Grand Champion Female**  
 "WRS Emerald Z216," s. by Mr. NLC Upgrade U8676, exh. by Wayne and Barb Olrichs, Norfolk.



**Grand Champion Bull**  
 "SS Jesse Thur," s. by RR Thor S332, exh. by Slama Simmentals, Dorchester.



**Reserve Grand Champion Bull**  
 "BCC5 High Ball," s. by KKK Blended Whiskey R38, exh. by Bullard Cattle Company, Cornell, IL.

### Percentage



**Grand Champion Female**  
 "MS SB Maid Rite 315A," s. by ZKCC Chopper 844U, exh. by Sisco Cattle Brothers, Syracuse.



**Reserve Grand Champion Female**  
 "Vogt Ms. Callaway," s. by SS Mr. Callaway, exh. by Vogt Cattle, Elmwood.



**Grand Champion Bull**  
 "Nelson's Steel 3141," s. by SVF Steel Force S701, exh. by Nelson Angus, Crete.



**Reserve Grand Champion Bull**  
 "MCCO Flashpoint," s. by TK/FCC Quickie, exh. by McCollam Show Cattle, Culbertson. ♦

If you have recently advertised in *the Register* or *SimTalk*, you are automatically included in **Sales Call** for the month prior to your sale. **Sales Call** is broadcast to over 5,000 subscribers. **Sales Call** announces the date of your sale, location, provides a link to your sale catalog or website and a map.

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REG # 2774861

CE: 10.9    BW: 1.1  
WW: 59.8    YW: 88.8  
API: 112.2    TI: 64.5

**X BUILT RIGHT**  
WLTR LYDIA 39U ET  
(RENEGADE'S FULL SISTER)



**NWSS GRAND CHAMPION % HEIFER**



*Mark Sneed*

## CAJS LOST TREASURE Y18A

REG # 2568959

CE: 9.8    BW: 1.1  
WW: 59.0    YW: 73.0  
API: 102.5    TI: 61.6

**X BMR EXPLORER**  
KENCO MILEY  
COTTONTAIL



*Tecia  
Lydia Copeland*

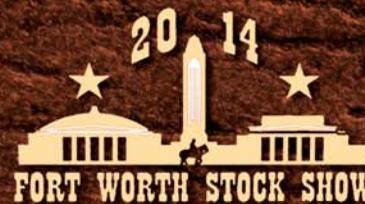
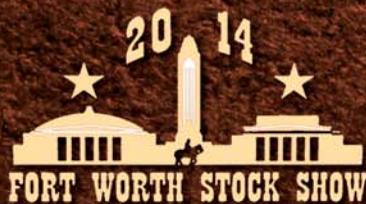
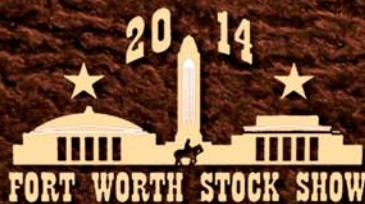
## RGRS WLTR IDITAROD 20A

REG # 2779423

CE: 10.1    BW: 1.1  
WW: 64.9    YW: 97.6  
API: 123.5    TI: 69.6

**X HTP/SVF DURACELL T52**  
WLTR LEXUS 38U ET  
(RENEGADE'S FULL SISTER)





## Fort Worth Stock Show and Rodeo National SimGenetics Show

**Date:** January 31, 2014  
**Location:** Fort Worth, TX  
**Judges:** Randy and Jamie Mullinix, Toulon, IL

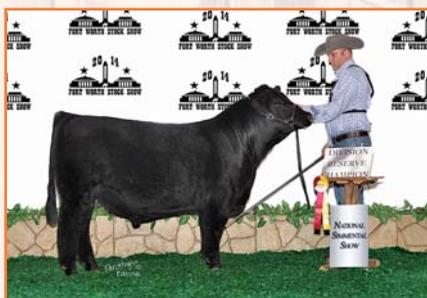
**Editor's Note:** PTP data for the National SimGenetics Show are in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Maternal Weaning Weight EPD, Yield Grade EPD, Marbling EPD, \$API and \$TI. Spring 2014 EPDs

### Purebred Simmental Bulls



#### Reserve Grand Champion and Calf Champion

"Harker's Icon," s. by HSF Better Than Ever, exh. by Silver Towne Farms, Hudson Pines Farm and Harker, Sleepy Hollow, NY. 10/53/71/7.1/48/- .68/- .06/107/58



#### Reserve Calf Champion

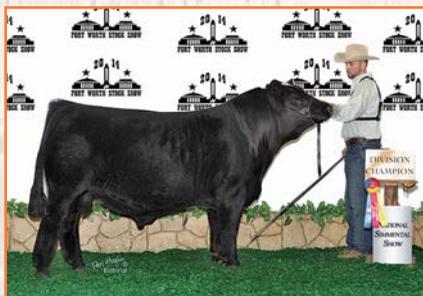
"SVF Cowtown A1111," s. by CLRWTR Shock Force W94, exh. by SVJ Farm, Amity, PA. 8.4/59/83/7/52/- .60/.14/109/64



**Grand Champion and Junior Champion**  
 "HPF Duracell Z952," s. by HTP/SVF Duracell T52, exh. by Rocking P Livestock and Circle M Farms, Maysville, KY. 12.5/66/99/11.1/57/- .53/.17/121/73

#### Reserve Junior Champion

"TNGL Grand Fortune Z467," s. by SS Ebony's Grandmaster, exh. by Tingle Farms, New Castle, KY. 7/66/90/5.2/54/- .56/.25/132/72



#### Intermediate Champion

"HPF/Bram Air Force Z808," s. by CLRWTR Shock Force W94, exh. by Bramlet Simmentals, Harrisburg, IL. 5.9/60/87/10/48/- .60/.04/100/60



#### Reserve Intermediate Champion

"SVF Sledgehammer Z40," s. by Flying B Cut Above, exh. by Sunset View Farms, Auburn, KY. 8.4/55/82/11.9/50/- .55/.25/128/66



#### Senior Champion

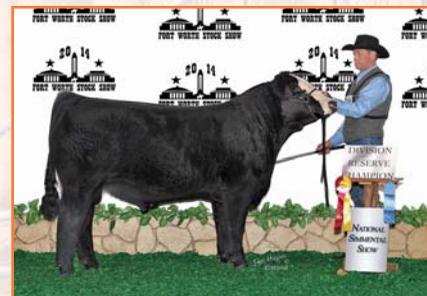
"SCE Blackout Y901," s. by CNS Dream On L186, exh. by Select Cattle Enterprises, Rome, GA. 12.1/62/85/8.9/49/- .36/.13/124/66

### Percentage Simmental Bulls



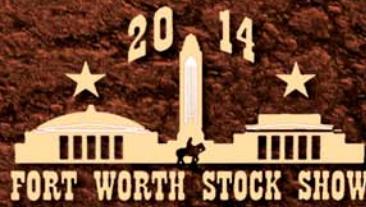
#### Grand Champion and Calf Champion

"Trucker 16A," s. by WS Pilgrim H182U, exh. by Colburn Cattle Co., Visalia, CA. 9.5/58/80/5.5/47/- .19/.17/103/59



#### Reserve Calf Champion

"DAJS Hard Drive 126," s. by WAGR Drive 706T, exh. by Katy Satee, Montague, TX. 10.2/67/99/11.1/48/- .50/.24/123/69



## Simbrah Females



**Reserve Grand Champion and Junior Champion**  
 "Lincoln," s. by Houston X01, exh. by Elmore Cattle Svcs. Helm Farms, Kelly Bisel and Griswold Cattle Co., Waukomis, OK.  
 3.6/59/84/3.5/51/- .22/.09/76/55



**Reserve Grand Champion and Calf Champion**  
 "Hagan Ginger 50A," s. by LMC EF JW Black 3N/225, exh. by Miranda Skaggs, Bryan, TX.  
 .2/60/83/7.9/55/- .57/- .07/64/51



**Reserve Junior Champion**  
 "LMC Miss America 5Z/92," s. by LMC ATZ Dr. Feel Good, exh. by Emma Berry, Canton, TX.  
 4.8/65/89/9.2/57/- .27/- .09/78/53



**Intermediate Champion**  
 "TWCC Proud Soul Z119," s. by Flying B Cut Above, exh. by TW Cattle Co., Paris, KY.  
 6/57/94/6.6/51/- .40/.33/101/63



**Reserve Calf Champion**  
 "Smith Nu Tiffany Diamond," s. by Smith Nu Approach, exh. by Aleah Williams, Calvert, TX.  
 5.8/78/103/5.9/61/- .53/- .17/82/63



**Intermediate Champion**  
 "LMC Daydream 5Z/173," s. by LMC Rhino 5W/367, exh. by Micah Perkins, Chrieno, TX.  
 5.2/82/110/9.5/59/- .25/- .02/92/66



**Senior Champion**  
 "CRN Steel Force 178Y," s. by SVF Steel Force S701, exh. by Connor's State College, Warner, OK.  
 12.2/62/104/11.7/50/- .16/.30/128/67



**Grand Champion and Junior Champion**  
 "Smith RFI Hidden Jewel," s. by Smith RFI Sure Glow, exh. by Kaleb Fontenot, Cypress, TX.  
 4.2/74/98/7.7/57/- .22/- .14/78/58



**Reserve Intermediate Champion**  
 "Smith Sweet N Satisfies," s. by Smith Satisfies, exh. by Sophia Palmore, Kirbyville, TX.  
 3.9/65/82/7/52/- .25/- .04/78/55



(Continued on page 80)

**Simbrah Females (Continued)**



**Senior Champion**

“Smith Wentz Diamond Diva,” s. by Smith Nu Wave II, exh. by Sophia Palmore, Kirbyville, TX.  
 2.9/90/114/7.9/60/- .55/- .07/84/69



**Reserve Senior Champion**

“RFI Miss Debutante,” s. by Smith NF Simply Great, exh. by Smith Genetics, Giddings, TX.  
 4.9/56/75/8.8/46/- .31/ .04/84/52

**Simbrah Bulls**



**Reserve Grand Champion and Calf Champion**

“Hagan Arapaho 550A,” s. by LMC EF WJ Black 3N/225, exh. by Hagan Cattle Co., Yoakum, TX.  
 .9/68/93/7.1/56/- .53/- .13/65/54



**Reserve Calf Champion**

“LMC Rhino Amigo 5A/19,” s. by LMC Rhino 5W/367, exh. by Anderson Simmental, St. Paul, NE.  
 4.5/65/91/9.5/56/- .24/- .05/82/56



**Grand Champion and Junior Champion**

“RFI Real Deal,” s. by Smith Evan, exh. by Smith Genetics, Giddings, TX.  
 7.7/80/106/7.8/59/- .24/- .07/94/65



**Intermediate Champion**

“PRR Poppo 175Z,” s. by PRR Palisade 813T, exh. by William Travis, Dallas, TX.  
 4.1/62/82/9/55/- .35/- .10/76/52

**Reserve Intermediate Champion**

“PRR Persist 169Z,” s. by PRR Optimum 892T, exh. by William Travis, Dallas, TX.  
 6/56/77/10.5/53/- .21/- .12/80/48

**Senior Champion**

“Smith Wentz Blackfoot,” s. by Smith Nu Wave II, exh. by Smith Genetics, Giddings, TX.  
 2.2/92/113/8/61/- .52/- .14/77/67

**Groups**

**Produce of Dam**

Exh. by Hagan Cattle Co., Yoakum, TX

Date: February 1, 2014

**Purebred Simmental Females**



**Reserve Grand Champion and Calf Champion**

“RP/MP Built to Love A021,” s. by Ruby’s Wide Open 909W, exh. by Circle M Farms, Rockwall, TX.  
 9.8/62/89/7.2/53/- .54/ .07/111/64



**Reserve Calf Champion**

“Firefly 311A,” s. by WS Pilgrim H182U, exh. by Kersten Cattle Co., Gretna, NE.  
 10.6/71/103/9.6/55/- .22/ .15/125/70



**Grand Champion and Junior Champion**

“W/C Miss Angel 2870Z,” s. by Remington Lock N Load54U, exh. by Daniel Harrell, Carthage, IL.  
 9.6/59/95/12.5/61/- .76/ .03/118/67

**Reserve Junior Champion**

“LazyH/Adkins BLKSTAR Z61,” s. by SVF/NJC Built Right N48, exh. by Anna Maulsby, College Station, TX.  
 11.8/56/81/4.2/51/- .64/ .03/117/62



**Purebred Females (Continued)**



**Intermediate Champion**  
 "HPF Right To Love Z338," s. by HTP/SVF Duracell T52, exh. by Hudson Pines Farm, Sleepy Hollow, NY.  
 12.5/63/93/10.8/56/- .50/.18/120/71



**Reserve Intermediate Champion**  
 "OBCC Zinfindel 32TZ," s. by AJE/PB Montecito 63W, exh. by Gerdes Show Cattle/Wellman Cattle, West Point, IA.  
 3.6/71/102/7.8/54/- .57/.08/93/65



**Senior Champion**  
 "KenCo Steel Magnolia," s. SVF Steel Force S701, exh. by Silent Nigh Farm, Blue Ridge, TX.  
 9.1/64/97/8.3/55/- .28/.00/118/64

**Reserve Senior Champion**  
 "SCE Blossom Y152," s. by 3C Macho M450 BZ, exh. by Select Cattle Enterprises, Rome, GA.  
 4/64/87/7.6/56/- .34/.07/105/64

**Groups:**

**Produce of Dam**

Exh. by Tingle Farms, New Castle, KY.

**Percentage Simmental Females**



**Reserve Grand Champion and Calf Champion**  
 "Miss BHC Voltage A021," s. by SS/PRS High Voltage 244X, exh. by Circle M Farms, Rockwall, TX.  
 9.3/66/93/4.7/51/- .19/.17/105/65



**Reserve Calf Champion**  
 "Katie 114A," s. by WAGR Driver 706T, exh. by Bruhn Cattle Co., Mapleton, IA.  
 8.2/63/97/6.6/51/- .16/.40/113/68

**Junior Champion**  
 "Hara's Miss Princess 23Z," s. by Mr. Hoc Broker, exh. by Whitney Walker, Prairie Grove, AR.  
 8.2/55/78/5.9/48/- .43/.22/104/61



**Reserve Junior Champion**  
 "MAC/CMFM Bandy Maid 234Z," s. by JF Milestone 999W, exh. by Circle M Farms, Rockwall, TX.  
 8/79/118/5.7/53/- .04/.15/104/70



**Intermediate Champion**  
 "SWC Zeductive 166Z," s. by R&R Chamberlain X744, exh. by Allyson Ottensmeier, Oskalooska, KS.  
 10.7/73/115/8.3/61/- .20/.18/112/69



**Reserve Intermediate Champion**  
 "Ms. TR Upgrade 2916," s. by Mr. NLC Upgrade U8676, exh. by Circle M Farms, Rockwall, TX.  
 12.4/62/95/9.4/61/- .66/.59/143/78



**Grand Champion and Senior Champion**  
 "ACW Annie K 330Y," s. by Remington Lock N Load 54U, exh. by Shipwreck Cattle Co., and Hidden Oaks Cattle, Grandview, TX.  
 10.3/62/114/10.9/52/- .27/.16/114/65



**Reserve Senior Champion**  
 "CRN Glory 49Y," s. by S A V Pioneer 7301, exh. by Connor's State College, Warner, OK.  
 11.6/71/114/6.7/62/- .15/.40/125/75

(Continued on page 82)

## Cowtown Classic National Simmental Sale

February 1, 2014 • Fort Worth, TX

No.	Category	Average
51	Total Lots	\$6,735

**Auctioneer:** Bruce Miller, TX

**Sale Manager:** DP Sales, KY

**Sale Staff:** Shane Ryan; Ralph Means,  
*The Weekly Livestock Reporter;*  
 and Michael Sturgess,  
*Southern Livestock Standard.*

**ASA Representative:** Ben Spitzer

### High-Selling Lots:

- \$19,500** — Bred Female, “BPS Memphis Belle 209Z,” s. by SAV Bismarck, bred to Mr. NLC Upgrade, cons. by Brad Peterson Simmentals, sold to Twin Hills Cattle Co., OK.
- \$18,500** — Open Female, “THO/LTS Moco’s Elte 85A,” s. by Mr. NLC Upgrade, cons. by Lone Tree Simmentals, sold to Brad Fortune & Hotz Angus, IA.
- \$13,000** — Open Female, “RP/MP Love Me More 086Z,” s. by WAGR Driver, cons. by Morgan Phillips & Jones Show Cattle, sold to Charlie Spencer, NE.
- \$12,500** — Open Female, “BPS Snap To It 237Z,” s. by SAV Bismarck, cons. by Brad Peterson Simmentals, sold to Walter Ranch, OK.
- \$11,500** — Open Female, “SCE Blaize A274,” s. by Mr. NLC Upgrade, cons. by Jay Anderson, sold to Pigeon Mountain Simmentals, GA.
- \$10,000** — Open Female, “Conley VCLLKC Firefly 350A,” s. by WS Pilgrim, cons. by Kyle Conley, sold to Charlie Spencer, NE.
- \$10,000** — Bull, “FBFS Steel Force 122Z,” s. by SVF Steel Force, cons. by Foster Bros. Farms, sold to Seale Show Cattle, TX.
- \$10,000** — Bred Female, “Smith MDM Look At Me,” s. by Smith Nu Wave II,” bred to McCrary Smith Fortunate, cons. by Smith Genetics & Behringer Select Farms, sold to Edward Hill and 7N Ranch.
- \$10,000** — Flush out of, “Ms. TR Pandora 2770Z,” s. by WAGR Driver, cons. by CK Cattle, sold to Hartman Cattle Company, NE.

**Comments:** Special thanks to Stefan Marchman and the staff at the Fort Worth Stock Show and Rodeo for their hospitality and assistance with the 2014 National Simmental Show. ♦



Wade Shafer, Ben Spitzer, Sally Buxkemper (l) and Beth Mercer discuss the sale.



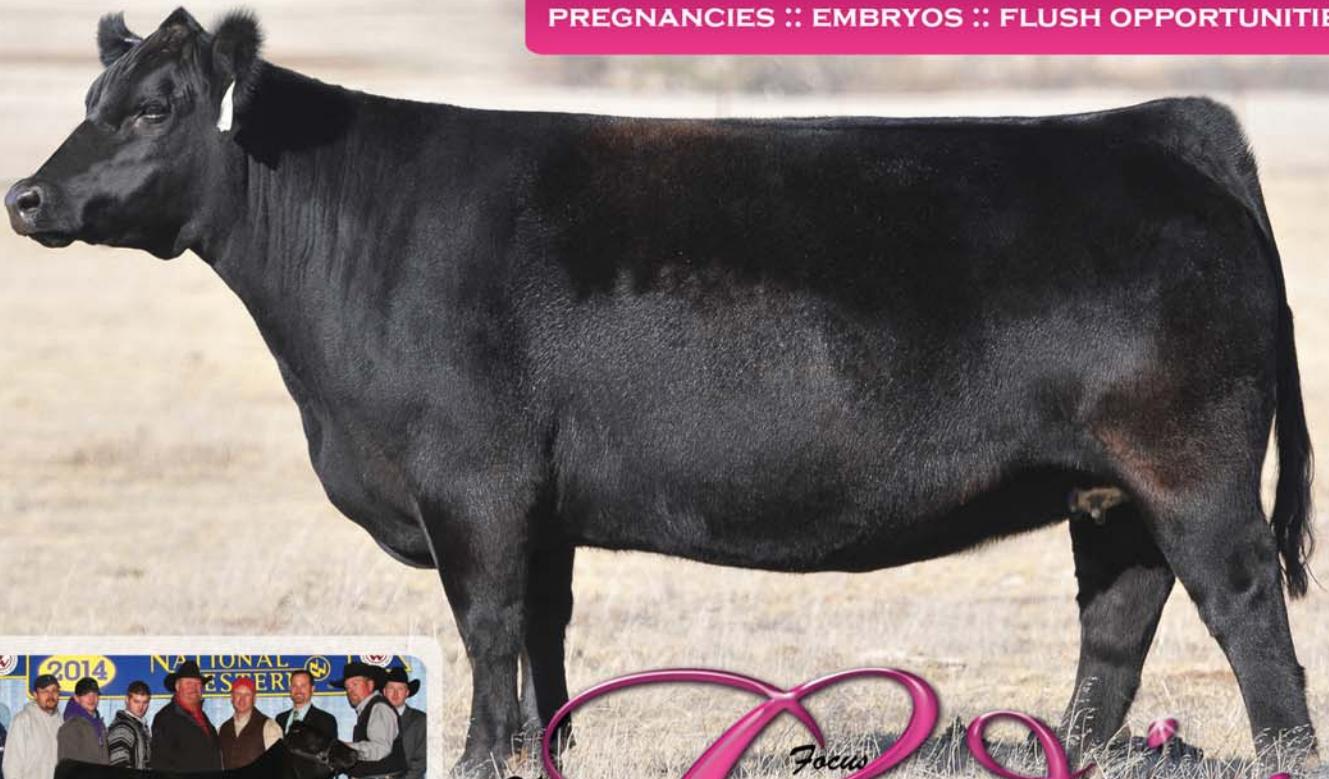
Bidders waiting for the sale to start.



AJSA Trustees Brittney Beins (l) and Morgan Phillips selling the donation lot.



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WLTR

Focus  
Kylie Copeland

# Lydia

39U ET  
ASA #2479226



STEEL FORCE X WLTR *Lydia*.39U ET



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A STEP UP X WLTR *Lydia*.39U ET

BUILT RIGHT X WLTR *Lydia*.39U ET  
{ALL FULL SISTERS}

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2. NWSS CLASS WINNING APRIL HEIFER - OWNED WITH MAKENZIE STRICKLAND - SHAWNEE, OK
3. NWSS CLASS WINNING MAY HEIFER - OWNED BY CAMRON ROGERS - ELK CITY, OK



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Chickamauga, GA 30707

**Wiregrass Cattle Company**  
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**Stokes Still Branch Cattle Co**  
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**3 String Cattle Co LLC**  
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**Ivie Dunlap Farm**  
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Morton, IL 61550

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## INDIANA

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Atlanta, IN 46031

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**Carla S Wesner**  
PO Box 102  
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**Hicks Cattle Company**  
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Covington, IN 47932

**Brian Ford & Family**  
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Westpoint, IN 47992

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**Whitham Farms**  
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**Ramsey Johnson**  
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Winchester, KY 40391

**RJ Cattle**  
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Winchester, KY 40391

**K&H Cattle Company**  
PO Box 347  
Winchester, KY 40392

**Deron Flaughter**  
3440 State Hwy 1496  
Grayson, IA 41143

**Thomas Chadwick Hudgins**  
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Campbellsville, KY 42718

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## MINNESOTA

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Appleton City, MO 64724

**Marshall & Fenner Farms**  
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Malta Bend, MO 65339

**Sandra A Arthur**  
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**Wendell Cattle**  
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Smithfield, NE 68976

**Eric & Shannon Ravenscroft**  
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# LASSLE RANCH SIMMENTAL

*We would like to thank all of our contending bidders and successful buyers for the investment and support shown for our breeding program.*



**LRS TURNING POINT 3117A** ASA# 2729936 PB SM

MCM Top Grade 018X x ES Dakota NK68

CE	BW	WW	YW	MCE	Milk	MWW	\$API	\$TI
10	1.5	71	118	13	34	70	142	82

Sold to Western Cattle Source, Felt Farms & Volk Simmentals.  
Contact them for semen packages that will be available soon.



**LRS A Plus 219A** ASA# 2729739 PB SM

MCM Top Grade 018X x ES Dakota NK68

CE	BW	WW	YW	MCE	Milk	MWW	\$API	\$TI
11	1.2	68	111	13	34	68	139	78

Sold to Accelerated Genetics, semen available this spring.



**LRS UNLIMITED 752A** ASA# 2729870 PB SM

MCM Top Grade 018X x ES Dakota NK68

CE	BW	WW	YW	MCE	Milk	MWW	\$API	\$TI
10	1.1	73	119	14	34	70	135	79

This exciting new sire will be walking the pastures of the  
Beggars Diamond V Ranch this spring.



**LRS TOP TEN 104A** ASA# 2729707 1/2 SM 1/2 AN

A A R Ten x 7008 S A x Dikeman's Sure Bet

CE	BW	WW	YW	MCE	Milk	MWW	\$API	\$TI
15	-1.2	76	138	11	26	64	169	93

Sold to Accelerated Genetics, semen available this spring.



Lassle Ranch Simmentals  
Clay and Marianne Lassle  
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lrsbeef@midrivers.com  
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Perhus Brothers, ND  
Steve Fallgater, ND  
Rick Sorenson, ND

Jonathon Jeffers, ND  
Beggars Diamond V, MT  
Jeff Koch, MT  
Rydeen Simmentals, MN

[www.lassleranchsimmentals.com](http://www.lassleranchsimmentals.com)

# ASA FEE SCHEDULE

## DNA Services

DNA SNP (PV, ET) . . . . .	\$45	Tibial Hemimelia (TH) . . . . .	\$25
HD and SNP (PV, AI Sire, Donor Dam) . . . . .	\$90	Pulmonary Hypoplasia W/Anasarca (PHA) . . . . .	\$25
Horned/Polled . . . . .	\$50	Osteopetrosis (OS) . . . . .	\$25
Arthrogryposis Multiplex (AM) . . . . .	\$25	Coat Color . . . . .	\$20
Neuropathic Hydrocephalus (NH) . . . . .	\$25	PMel (Diluter) . . . . .	\$20
Contractural Arachnodactyly (CA) . . . . .	\$25		

**Contact ASA For Testing Kit**

## Fall 2014 THE Enrollment

***If you miss the Deadline (June 15) . . . every animal on your preliminary inventory will be enrolled for \$16 each.***

	Fall THE Submitted by	Option A (TR)	Option B (SR)	Option C
<b>Enrollment submitted by member</b>	<b>June 15</b>	<b>\$15</b>	<b>\$0</b>	<b>\$7.50</b>
See Late-Enrollment if after June 15	*Late-Enrollment			

### \*Late-Enrollment

If you miss the June 15 deadline and were enrolled for Fall 2013: All of your dams on the preliminary inventory generated by ASA will be enrolled in Option A at \$16.00 each.

**Members will have until August 1,** to make adjustments to their inventory (the same way as enrolling) including a choice to change from Option A to Option B or C. (THE fees will be adjusted if you change to Option B or C within the 30 days).

**Note:** If adjustments are not made by August 1, your preliminary inventory will be accepted as is (including enrolled in Option A, regardless of previous year's option). There is a \$1.00 late-enrollment fee that will not be refunded.

### Re-Enrollment

Would you like to re-join the Total Herd Enrollment program?

**\$35/per animal (up to \$350) plus enrollment fees.**

A member who has dropped out of THE and wishes to return, may do so for the next enrollment season.

Re-enrollment fee is \$35 per animal (maximum of \$350) plus enrollment fees.

Non-THE registration fees will apply to the season(s) when a member did not participate in THE.

## American Simmental Association Fees

### Membership Initiation Fee:

Adult Membership Initiation Fee . . . . .	\$160
Junior Membership Initiation Fee . . . . .	\$50
Prefix Registration . . . . .	\$10

### Annual Service Fee (ASF):

Single Membership . . . . .	\$110
Multiple Memberships at the same address . . . . .	\$160
Junior Membership . . . . .	\$50

### Registration Fees:

#### Registration Fees enrolled in THE

Enrolled in THE — <b>Option A</b> . . . . .	No Charge
Enrolled in <b>Opt B or C</b> <10 months . . . . .	\$30
Enrolled in <b>Opt B or C</b> ≥10 months <15 months . . . . .	\$40
Enrolled in <b>Opt B or C</b> ≥15 months . . . . .	\$50

### Transfer Fees:

First Transfer . . . . .	No Charge
<i>Subsequent Transfers</i>	
Within 60 calendar days of sale . . . . .	\$10
Over 60 calendar days after sale . . . . .	\$30

### Additional Transactions:

Priority Processing (not including shipping or mailing) . . . . .	\$25
Corrections . . . . .	\$5

### Registration Foreign/Foundation Fees:

Register Foreign/Foundation Cow . . . . .	\$17
Register Foreign/Foundation Bull . . . . .	\$25

### Registration Fees not enrolled in THE:

Non-THE <10 months . . . . .	\$42
Non-THE ≥10 months <15 months . . . . .	\$52
Non-THE ≥15 months . . . . .	\$62



# Gettysburg Stars & Stripes

May 3, 2014 • 12:30 EST

Gettysburg, PA

Sale Hosted By Mountain View Farms, Gettysburg, PA  
Tom and Barbara Vossler • 717-752-6823 • 717-337-1615



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Maximus x Dream On



Milestone x HPF Caliente U335



Milestone x War Diva



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Hot Beef x In Dew Time herd sire



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Red Domain cow prospect



Capt America x Macho As U



Sweet Meat bred to Upgrade



Selling the dam of this champion  
with a full sib heifer calf at side



Trademark x Dream On  
Heifer at side by Upgrade

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EDJE

# DATE BOOK

APRIL 2014						
S	M	T	W	T	F	S
		1	2	3	4	5
6		7	8	9	10	11
12	13	14	15	16	17	18
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26	27	28	29	30		

MAY 2014						
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18	19	20	21	22	23	24
25	26	27	28	29	30	31

## APRIL

- 1 Williams Cattle Co.'s No April Foolin Show Heifer and Genetics Sale — Follett, TX
- 2 73rd Annual Kansas Bull Test Performance Tested Bull Sale — Beloit, KS
- 3 Canaday Ranch 36th Annual Pride in Performance Sale — Yankton, SD
- 4 Edge of the West Bull Sale, Mandan, ND
- 4 South Dakota State University Angus and SimAngus™ Bull Sale — Brookings, SD
- 5 Bulls of the Bluegrass — Mt. Sterling, KY
- 5 Clanton River Ranch's 1st Annual Production Sale — Odum, GA
- 5 Drake Cattle Co Simmental Bull Sale — Centerville, IA
- 5 Firm Foundations Elite Angus and SimAngus™ Sale — Cullman, AL
- 5 Fliehman Family Show Cattle's Bull Sale — Richmond, IN
- 5 Gentlemen of the Northland Sale — Clara City, MN
- 5 Iowa Beef Connection — Anita, IA
- 5 McDonald Farms 11th Annual "Pick of the Pen" Bull Sale — Blacksburg, VA
- 5 Michigan Beef Expo Sale — East Lansing, MI
- 5 WBIA 57th Annual Performance Selected Bull Sale — Plattville, WI
- 6 Northern Plains Simmental's 8th Annual Sale — Bowbells, ND
- 8 Thomas Ranch's 42nd Annual Bull Sale — Harrold, SD
- 12 Brant Farms Genetic Balance Sale — Hinckley, MN (pg. 71)
- 12 Cattlemen's Choice Sale — Hartwell, GA
- 12 RS&T Simmentals' Breeding Time Bull Sale — Savannah, MO
- 12 Southeast All Black Classic — Greenwood, FL
- 12 West Virginia Beef Expo Simmental Sale — Weston, WV
- 13 Partisover Southern Style Sale — Colbert, GA
- 17 73rd IBEP Bull Sale — Springville, IN
- 19 Nelson Livestock Company's Annual Bull Sale — Baker, MT
- 19 Owen Bros. Diamonds & Spurs SimGenetic Sale — Bois d'Arc, MO
- 19 Virginia Simmental Association SimSensation Sale — Harrisonburg, VA
- 25 New York Bull and Heifer All Breeds Sale — Seneca Falls, NY
- 26 Heartland Performance with Class Bull Sale — Waverly, IA (pg. 55)
- 26 Sunset View Farms' Family Traditions Female Sale — Auburn, KY (pg. 992)
- 26 Tanner Farms' Southern Tradition Angus Production Sale — Shuqualak, MS (pg. 39)

## MAY

- 1 Nelson Simmental and SimAngus™ Bull Sale — Glasgow, MT
- 2 Southern New England Simmental Association's 3rd Annual All Breed Sale — Springfield, MA
- 3 Stars and Stripes Sale — Gettysburg, PA (pg. 87)
- 3 Timberland Cattle's Best-of-the-Black Angus and SimAngus Female, Sale — Vernon, AL
- 10 Carolina's "Full House" Multi-Breed Female Sale — Clemson, SC (pg. 51)
- 24 7P Ranch Mature Cowherd Dispersal Sale — Tyler, TX (pg. 9)

## JUNE

- 18-21 AJSA North Central Regional — Hutchinson, KS (pg. 27)
- 18-21 BIF Symposium — Lincoln, NE
- 19-21 AJSA Eastern Regional — Winston Salem, NC (pg. 27)
- 26-28 AJSA Western Regional — Bozeman, MT (pg. 27)

## JULY

- 13-19 AJSA National Classic, Louisville, KY (pg. 27)

## AUGUST

- 2 Genetic Connection Sale — Cullman, GA
- 17-22 10th World Congress on Genetics Applied to Livestock Production — Vancouver, BC (pg. 43)
- 23 Georgia Generations of Value Sale — Colbert, GA

## SEPTEMBER

- 6 NC Fall Harvest Sale — Union Grove, NC
- 13 Silver Towne Farms 28th Annual Production Sale — Winchester, IN (pg. 3)
- 14 Field of Dreams Production Sale — Hope IN
- 17 Bullseye Breeder's Angus Bull Sale — Oakdale, CA
- 20 KenCo Family Matters Sale — Auburn, KY

(Continued on page 90)



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PURCHASED BY CIRCLE S SIMMENTALS  
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We would like to express our deepest gratitude and thanks to our loyal and devoted customers. To everyone who watched our sale, bid, or purchased an animal, our heartfelt thanks goes out to you. Volume buyers were Dick Meyers of Northville, SD and Keith and Tracy Burgod of Ipswich, SD



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# DATE BOOK

continued

JUNE 2014						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

JULY 2014						
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6	7	8	9	10	11	12
13	14	15	16	17	18	19
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- 8 40th Annual R.A. Brown Ranch Bull Sale — Throckmorton, TX
- 11 Belles of the Bluegrass — Mt. Sterling, KY
- 12 Hawkeye Simmental Sale — Bloomfield, IA
- 17 MN Beef Expo-White Satin on Ice — Minneapolis, MN
- 18 20th Annual New Direction Sale — Seward, NE
- 18 MN Beef Expo-All Breeds Sale — Minneapolis, MN
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- 25 7P Ranch Annual Fall Bull & Female Sale — Tyler, TX
- 25 Flying H Genetics Fall Bull Sale — Lowry City, MO
- 26 Heartland Performance with Class Sale — Waverly, IA

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- 1 JRW Farms' 2nd Annual "Fall Harvest" Private Treaty Bull Sale — Seminary, MS
- 1 Land of Lincoln Sale — Altamont, IL
- 7 NLC Simmental Female Production Sale — Wessington, SD
- 8 Gibbs Farms' 9th Annual Bull & Replacement Female Sale — Ranburne, AL
- 8 Moser Ranch 23rd Annual Production Sale — Wheaton, KS (pg. 61)
- 15 Timberland Cattle's Best-of-the-Black Angus & SimAngus™ Bull Sale — Vernon, AL
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- 22 Shenandoah's Shining Stars — Quicksburg, VA
- 22 Trauernicht Simmental Nebraska Platinum Standard Sale — Beatrice, NE
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- 24 Rust Mountain View "Queens of the Pasture" Sale — Turtle Lake, ND
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- 6 Jewels of the Northland Sale — Clara City, MN
- 6 Montana's Choice Simmental Sale — Billings, MT
- 8 Dakota Made Production Sale — Salem, SD
- 13 3rd Annual Brush Country Bull Sale — Campbellton, TX (pg. 45)
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## JANUARY 2015

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- 7 Olrichs/Felt Farms Bulls Sale — Norfolk, NE (pg. 20)
- 7 Prickly Pear Simmentals Made In Montana Sale — Helena, MT (pg. 21)
- 11 River Creek Farms 25th Annual Production Sale — Manhattan, KS (pg. 61)
- 13 TNT Simmentals' 30th Annual "Genetic Explosion" Sale — Almont, ND
- 16 Bulls of the Big Sky — Billings, MT (pg. 21)
- 20 Dakota Xpress Annual Bull and Female Sale — Mandan, ND (pg. 21) ◆



Extended-Release Injectable Parasiticide  
5% Sterile Solution  
NADA 141-327, Approved by FDA for subcutaneous injection  
For the Treatment and Control of Internal and External  
Parasites of Cattle on Pasture with Persistent Effectiveness

**CAUTION:** Federal law restricts this drug to use by or on the order of a licensed veterinarian.

### INDICATIONS FOR USE

LONGRANGE, when administered at the recommended dose volume of 1 mL per 110 lb (50 kg) body weight, is effective in the treatment and control of 20 species and stages of internal and external parasites of cattle:

Gastrointestinal Roundworms	Lungworms
<i>Cooperia oncophora</i> – Adults and L <sub>1</sub>	<i>Dictyoaulax viviparus</i> – Adults
<i>Cooperia punctata</i> – Adults and L <sub>1</sub>	
<i>Cooperia surrabadia</i> – Adults and L <sub>1</sub>	<b>Grubs</b>
<i>Haemonchus placei</i> – Adults	<i>Hypoderma bovis</i>
<i>Oesophagostomum radiatum</i> – Adults	
<i>Ostertagia lyrata</i> – Adults	<b>Mites</b>
<i>Ostertagia ostertagi</i> – Adults, L <sub>1</sub> , and inhibited L <sub>2</sub>	<i>Sarcoptes scabiei</i> var. <i>bovis</i>
<i>Trichostrongylus axei</i> – Adults and L <sub>1</sub>	
<i>Trichostrongylus colubriformis</i> – Adults	

Parasites	Durations of Persistent Effectiveness
<b>Gastrointestinal Roundworms</b>	
<i>Cooperia oncophora</i>	100 days
<i>Cooperia punctata</i>	100 days
<i>Haemonchus placei</i>	120 days
<i>Oesophagostomum radiatum</i>	120 days
<i>Ostertagia lyrata</i>	120 days
<i>Ostertagia ostertagi</i>	120 days
<i>Trichostrongylus axei</i>	100 days
<b>Lungworms</b>	
<i>Dictyoaulax viviparus</i>	150 days

### DOSAGE AND ADMINISTRATION

LONGRANGE® (epinomectin) should be given only by subcutaneous injection in front of the shoulder at the recommended dosage level of 1 mg epinomectin per kg body weight (1 mL per 110 lb body weight).

### WARNINGS AND PRECAUTIONS

#### Withdrawal Periods and Residue Warnings

Animals intended for human consumption must not be slaughtered within 48 days of the last treatment.  
This drug product is not approved for use in female dairy cattle 20 months of age or older, including dry dairy cows. Use in these cattle may cause drug residues in milk and/or in calves born to these cows.  
A withdrawal period has not been established for pre-ruminating calves. Do not use in calves to be processed for veal.

#### Animal Safety Warnings and Precautions

The product is likely to cause tissue damage at the site of injection, including possible granulomas and necrosis. These reactions have disappeared without treatment. Local tissue reaction may result in trim loss of edible tissue at slaughter. Observe cattle for injection site reactions. If injection site reactions are suspected, consult your veterinarian. This product is not for intravenous or intramuscular use. Protect product from light. LONGRANGE® (epinomectin) has been developed specifically for use in cattle only. This product should not be used in other animal species.

#### When to Treat Cattle with Grubs

LONGRANGE effectively controls all stages of cattle grubs. However, proper timing of treatment is important. For the most effective results, cattle should be treated as soon as possible after the end of the heel fly (warble fly) season.

#### Environmental Hazards

Not for use in cattle managed in feedlots or under intensive rotational grazing because the environmental impact has not been evaluated for these scenarios.

**Other Warnings:** Underdosing and/or subtherapeutic concentrations of extended-release anthelmintic products may encourage the development of parasite resistance. It is recommended that parasite resistance be monitored following the use of any anthelmintic with the use of a fecal egg count reduction test program.

#### TARGET ANIMAL SAFETY

Clinical studies have demonstrated the wide margin of safety of LONGRANGE® (epinomectin). Overdosing at 3 to 5 times the recommended dose resulted in a statistically significant reduction in average weight gain when compared to the group tested at label dose. Treatment-related lesions observed in most cattle administered the product included swelling, hyperemia, or necrosis in the subcutaneous tissue of the skin. The administration of LONGRANGE at 3 times the recommended therapeutic dose had no adverse reproductive effects on beef cows at all stages of breeding or pregnancy or on their calves.  
Not for use in bulls, as reproductive safety testing has not been conducted in males intended for breeding or actively breeding. Not for use in calves less than 3 months of age because safety testing has not been conducted in calves less than 3 months of age.

#### STORAGE

Store at 77° F (25° C) with excursions between 59° and 86° F (15° and 30° C). Protect from light.

Made in Canada.

Manufactured by Merial Limited, Duluth, GA, USA.

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1050-2889-02, Rev. 05/2012



# WITH SEASON-LONG CONTROL,

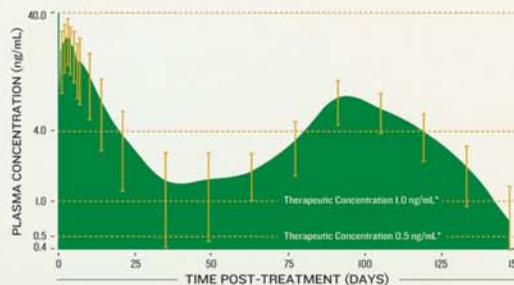
**YOUR CATTLE** *will look so good* **THE NEIGHBORS WILL STARE.**

**LONGRANGE** with up to **100 to 150 days of parasite control in a single dose.<sup>1</sup>**

A pasture full of thicker, slicker cattle is a beautiful sight. Get the look with LONGRANGE – the first extended-release injection that gives you up to 100 to 150 days of parasite control in a single dose.<sup>2</sup>

Break the parasite life cycle and see the performance benefits all season.<sup>3,4</sup> Ask your **veterinarian** for **prescription LONGRANGE.**

**Only LONGRANGE has the THERAPHASE™ formulation.<sup>2</sup>**



Pharmacokinetic studies of LONGRANGE in cattle indicate that effective plasma levels remain for an extended period of time (at least 100 days).<sup>2</sup>

<sup>\*</sup>Plasma concentrations between 0.5 and 1.0 ng/mL would represent the minimal drug level required for optimal nematocidal activity.



Available in 500 mL, 250 mL and 50 mL bottles. Administer subcutaneously at 1 mL/110 lbs.



For more information, visit [theLONGRANGElook.com](http://theLONGRANGElook.com)

**IMPORTANT SAFETY INFORMATION:** Do not treat within 48 days of slaughter. Not for use in female dairy cattle 20 months of age or older, including dry dairy cows, or in veal calves. Post-injection site damage (e.g., granulomas, necrosis) can occur. These reactions have disappeared without treatment.



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<sup>1</sup> Dependent upon parasite species, as referenced in FOI summary and LONGRANGE product label.

<sup>2</sup> LONGRANGE product label.

<sup>3</sup> Morley FH, Donald AD. Farm management and systems of helminth control. *Vet Parasitol.* 1980;6:105-134.

<sup>4</sup> Brunson RV. Principles of helminth control. *Vet Parasitol.* 1980;6:185-215.

# RATES & POLICIES

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OUTCROSS PEDIGREE

# Turning POINT

MCM TOP GRADE 018X *X* LRS MS DAKOTA 559R



ASA # - 2729936  
DOB - 2.6.2013  
Homo Black • Homo Polled  
REA: 16.12 • Ratio: 112  
IMF: 3.51 • Ratio: 129  
BF: 0.28

ADJ. BW: 92 | ADG: 4.14  
ADJ. WW: 756 | WDA: 3.82  
ADJ. YW: 1,415 | SC: 40

**SELLING SEMEN PACKAGES - 20 UNITS/ \$2,000**  
**ADDITIONAL SEMEN - \$30/UNIT**

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CE: 10 :: BW: 1.5 :: WW: 71.4 :: YW: 117.7 :: MCE: 13 :: Milk: 34.0 :: MWW: 69.7 :: API: 142.3 :: TI: 81.6

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# Denver is our WORK ZONE!



EPDs:  
CE: 11 \$API: 124 \$TI: 70



Dam: URA Baby Doll



Granddam: Rockin Robin

## LLSF Pays To Believe ZU194

ASA#: 2659897 • Pays To Dream x Trademark  
Pays To Believe is the spectacular NAILE Champion Bull who was a stall favorite at the NWSS! He offers excellent structure with a great hoof and profile!



EPDs:  
CE: 8 \$API: 120 \$TI: 65



Cinderella — \$92,000



KY Beef Expo Champion  
Simmental Female — \$14,000

## WS A Step Up X27

ASA#: 2568260  
• Grandmaster x Macho  
The calving ease sensation sweeping the nation.  
Frame moderator.



EPDs:  
CE: 11 \$API: 141 \$TI: 74



Dam: LLSF Eye Candy



Granddam: LLSF Cayenne

## LLSF Addiction AY792

ASA#: 2762392 • Top Grade x Steel Force  
Addiction is a sleek fronted baldy bull with awesome EPDs out of tremendous cow family!



EPDs:  
CE: 12 \$API: 117 \$TI: 60



Reserve Champion NWSS Pen of Three  
Bulls for GLS, all sired by New Direction.



New Direction bred at GLS, MN

## GLS New Direction X184

ASA#: 2536539 • Better Than Ever x Powerline  
New Direction is the homozygous polled, Dream On free, outcross pedigree sire that you can use with confidence to make sound, soggy, Sim-Influenced progeny! New Direction sired the "Power Simmy" selection at The One Sale a heifer brought in from Hilbrands Cattle Co. MN.



HILB Fashionista — \$10,000  
New Direction daughter at The One Sale.



HILB Maverick — \$50,000  
New Direction son at The One Sale



EPDs:  
CE: 10 \$API: 127 \$TI: 81



\$30,000 Keepsake

## LLSF Keep Up A179

ASA#: 2789126 • Upgrade x Trademark • BW: 72 lbs.  
Keep Up is an exciting new outcross sire out of the grand champion bred and owned at the junior nationals in 2010. His dam, Keepsake, recently sold in The One Sale in Denver for \$30,000. Absolutely the best structurally-made Upgrade son to date . . . tons of flex, belly, hair . . . not to mention the softness in pasterns and smooth shoulder and big stout square hip. Look for (Keep Up) to enhance quality and performance to Dream On influenced females.



EPDs:  
CE: 16 \$API: 158 \$TI: 85

Damien is a fantastic, calving ease prospect who'd we never imagine to own this much eye-appeal studying his pedigree. Genetic outliers with "look" are rare and we're wayyy excited about Damien!

Calving Ease  
Outcross

## Long's Damien A37

ASA#: 2789551 • Shear Force x GW Lucky Man



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**Card Upoar 49Y**  
By Mr. NLC Upgrade  
EPDs: CE: 10 \$API: 129 \$TI: 77



**SS/PRS Gunslinger 824X**  
By STF Shocking Dream SJ14  
EPDs: CE: 15 \$API: 134 \$TI: 73



**Tess Black Rampage 71W**  
By Wheatland Bull 786T  
EPDs: CE: 14 \$API: 109 \$TI: 61



**Mr. Hoc Broker C623**  
By Steel Force  
EPDs: CE: 7 \$API: 106 \$TI: 59



**Long's Shear Envy Y34**  
By Hooks Shear Force 38K  
EPDs: CE: 14 \$API: 142 \$TI: 73



**STF Shocking Dream SJ14**  
By CNS Dream On L186  
EPDs: CE: 20 \$API: 153 \$TI: 74



**Remington Secret Weapon 185**  
By Trademark  
EPDs: CE: 7 \$API: 103 \$TI: 63



**OBCC King Pin W42Y**  
By RC Club King  
EPDs: CE: 10 \$API: 106 \$TI: 69



**Limestone Trifecta Z314**  
By Vandes T714 Of MAG  
EPDs: CE: 7 \$API: 95 \$TI: 60



**TLLC One Eyed Jack 15Z**  
By Long's Shear Pleasure  
EPDs: CE: 8 \$API: 117 \$TI: 73



**BF Mr. Confidence 27X**  
Halfblood by SVF Steel Force S701  
EPDs: CE: 11 \$API: 112 \$TI: 64



**W/C Lock Down 206Z**  
By Lock N Load  
EPDs: CE: 11 \$API: 139 \$TI: 81



**GCC Whizard 125W**  
By SVF Steel Force S701  
EPDs: CE: 9 \$API: 97 \$TI: 55



**Long's Steel Shot X21**  
By SVF Steel Force S701  
EPDs: CE: 8 \$API: 114 \$TI: 62



**W/C United 956Y**  
By TNT Tuition  
EPDs: CE: 12 \$API: 140 \$TI: 91



**WLTR Renegade 40U ET**  
By 3C Macho M450 BZ  
EPDs: CE: 6 \$API: 107 \$TI: 69



**R Plus Reload 2006Z**  
By R Plus Hard Rock (outcross)  
EPDs: CE: 9 \$API: 107 \$TI: 71



**KLS Halfblood X217**  
By SP The Answer 813  
EPDs: CE: 15 \$API: 142 \$TI: 72



**R&R Chamberlain X744**  
By Mr. NLC Upgrade  
EPDs: CE: 7 \$API: 99 \$TI: 77



**WLE Quota U547**  
By SVF/NJC Built Right N48  
EPDs: CE: 13 \$API: 119 \$TI: 68



**Silveiras Watchout 0514**  
By B C Lookout x Style's sister  
EPDs: CE: 10 \$API: 99 \$TI: 59



**S S Incentive 9J17**  
SS Objective T510 OT26  
EPDs: CE: 18 \$API: 148 \$TI: 80



**Silveiras Style 9303**  
By Gambles Hot Rod  
EPDs: CE: 18 \$API: 144 \$TI: 63



**SP The Answer 813**  
By SAV Final Answer 0035  
EPDs: CE: 20 \$API: 147 \$TI: 70



**GLS/JS Sure Shot Y18**  
By GLS/GF Brigade 31R  
EPDs: CE: 10 \$API: 126 \$TI: 75



**SAS T101 Sweet Meat**  
By HTP SVF In Dew Time  
EPDs: CE: 2 \$API: 110 \$TI: 70



**K-LER Make It Rain 696S**  
By Foundation 724N  
EPDs: CE: 4 \$API: 92 \$TI: 57



**STF Royal Affair Z44M**  
By Lock N Load  
EPDs: CE: 8 \$API: 103 \$TI: 66



**Oval F Ringleader R579**  
By HC Hummer  
EPDs: CE: 12 \$API: 121 \$TI: 68



**CNS Pays To Dream T759**  
By Dream On  
EPDs: CE: 13 \$API: 147 \$TI: 70



**DJ Salution S502**  
By Warehouse  
EPDs: CE: 6 \$API: 104 \$TI: 64



**GWS/SCF Rendition T310**  
By Trademark  
EPDs: CE: 9 \$API: 110 \$TI: 62



**FBF1 Combustible Y34**  
By Steel Force  
EPDs: CE: 8 \$API: 124 \$TI: 66



**Wheatland Mr. Bojangles 97X**  
By Wheatland Bull 680S  
EPDs: CE: 7 \$API: 96 \$TI: 62



**FBFS Warsaw 068W**  
By Sure Bet  
EPDs: CE: 17 \$API: 140 \$TI: 61



**SS/PRS Tail Gater 621Z**  
By HTP/SVF Duracell T52  
EPDs: CE: 14 \$API: 123 \$TI: 74



**Westfall Voyager 721P**  
By Power Surge  
EPDs: CE: 13 \$API: 101 \$TI: 57



**W/C Catchin A Dream 27X**  
By Dream Catcher  
EPDs: CE: 10 \$API: 131 \$TI: 66



**Rubys Wide Open 909W**  
By The Foreman  
EPDs: CE: 7 \$API: 99 \$TI: 61



**WAGR Dream Catcher 03R**  
By Dream On  
EPDs: CE: 12 \$API: 142 \$TI: 73



**GLS New Direction X184**  
By Better Than Ever  
EPDs: CE: 12 \$API: 117 \$TI: 60



**HTP/SVF Duracell T52**  
By Dream On  
EPDs: CE: 15 \$API: 139 \$TI: 77



**Yardley High Regard W242**  
By Yardley Impressive T371  
EPDs: CE: 6 \$API: 88 \$TI: 58



**PRS Blazin Hot W192**  
By Dew It Right  
EPDs: CE: 11 \$API: 136 \$TI: 73



**AJE/PB Montecito 63W**  
By Steel Force  
EPDs: CE: 7 \$API: 99 \$TI: 61



**GLS Yahoo Y106**  
By LMF Movin Forward  
EPDs: CE: 8 \$API: 115 \$TI: 67



**SAS Big Bruzer Y131**  
By King of the Yukon (outcross)  
EPDs: CE: 9 \$API: 105 \$TI: 65



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2014 Spring EPDs pulled 1.11.14



## FBF1 Combustible Y34

EPDs: CE BW WW YW MCE Milk MWW \$API \$TI  
8 2.8 65 102 11 20 52 124 66

ASA# 2588018

The hottest sire  
in the country!

\$60,000 valuation  
Combustible daughter at NAILE sale!



## SS/PRS Gunslinger 824X

EPDs: CE BW WW YW MCE Milk MWW \$API \$TI  
15 .8 70 99 8 18 53 134 73

ASA# 2571741

Calving ease with  
outstanding profile!

Featured Gunslinger daughter at Hilbrands.



## CARD Uproar 49Y

EPDs: CE BW WW YW MCE Milk MWW \$API \$TI  
10 1.7 72 101 10 26 62 129 77

ASA# 2623651

First progeny  
are winners!

Uproar daughter at Cardinal Cattle



## Ruby's Wide Open 909W

EPDs: CE BW WW YW MCE Milk MWW \$API \$TI  
7 2.7 65 92 6 15 48 99 61

ASA# 2492312

He sires awesome  
quality!

Calf Champion for Morgan Phillips at NAILE!



## K-Ler Make It Rain 696S

EPDs: CE BW WW YW MCE Milk MWW \$API \$TI  
4 3.2 53 80 8 26 53 92 57

ASA# 2376230

The outcross pedigree  
sire that simply  
produces ultra-  
complete progeny!



Multiple Champion for Richie Family.



Many-time winner  
for Kaehler.



High-selling heifer  
for Foster Bros, TX.



MIR daughter fea-  
tured in Drake's sale.



MIR sale feature at  
Paulsen's sale.



## FBF1 Supremacy Y93

EPDs: CE BW WW YW MCE Milk MWW \$API \$TI  
11 1.9 58 81 12 21 50 113 64

ASA# 2588017

Adding amazing body  
depth and soundness!

This Supremacy  
daughter was a NAILE Class Champion  
and World Beef Expo Res. Champion.



## Long's Shear Pleasure W6

EPDs: CE BW WW YW MCE Milk MWW \$API \$TI  
5 3.1 76 106 11 34 72 96 68

ASA# 2496326

Has been a great  
calving-ease, baldy  
maker for breeders  
around the country.

One Eyed Jack was  
thought by many to be the best bull in Denver.



## W/C No Remorse 763Y

EPDs: CE BW WW YW MCE Milk MWW \$API \$TI  
12 -1.6 49 73 10 22 46 124 61

ASA# 2614801

Calving ease, high  
profile sire producing  
high valued progeny!

\$20,000 No Remorse daughter  
at Huston Cattle Co.'s Sale.



Home of the

# Hottest Sires!

2014 Spring EPDs pulled 1.11.14



## Mr. Hoc Broker X623

EPDs: CE BW WW YW MCE Milk MWW SAPI \$TI  
7 3.9 71 111 12 20 55 106 59

ASA# 2531081

Grand Champion at the NAILE, Royal and Denver!



\$190,000 Broker Heifer



## KLS Halfblood X217

EPDs: CE BW WW YW MCE Milk MWW SAPI \$TI  
15 -1.1 65 95 11 26 58 142 72

ASA# 2537824

Awesome Calving Ease and profile!



Halfblood progeny are cool lookin'!



## GLS New Direction X184

EPDs: CE BW WW YW MCE Milk MWW SAPI \$TI  
12 -.8 55 77 7 25 52 117 60

ASA# 2536539

Outstanding calving ease outcross!



The top 2 New Direction heifers at the GLS Sale brought \$16,500 combined.



## JF American Pride 0987X

EPDs: CE BW WW YW MCE Milk MWW SAPI \$TI  
13 2.5 65 107 12 30 63 122 70

ASA# 2573743

His first progeny verify his individual greatness!



Bull calf champion at NAILE by A.P.



## Flying B Cut Above 755S

EPDs: CE BW WW YW MCE Milk MWW SAPI \$TI  
3 3.9 55 85 9 24 51 95 60

ASA# 2341498

The ultimate Dream On outcross!



Champion % Simmy at NAILE Jr. Show by Fat Butt



## STF Shocking Dream SJ14

EPDs: CE BW WW YW MCE Milk MWW SAPI \$TI  
20 0.0 64 92 8 16 49 153 74

ASA# 2335795

Produces the best fronts in the business!



Jordan Simmentals \$15,000+ Shocking Dream daughter



## Yardley High Regard W242

EPDs: CE BW WW YW MCE Milk MWW SAPI \$TI  
6 1 64 103 7 19 51 88 58

ASA# 2522822

High Regard is stamping his progeny with outstanding quality, making him a must see regardless of his "old-school" pedigree and EPD profile.



\$75,000 High Regard daughter at Jones Show Cattle, OH.



High Regard feature for Hara Farms, OH.



Hudson Pines/Circle M Farms sold for \$11,000.



National Junior Heifer Show Champion Female Exhibited by Vickland.



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# Milestone 999W



## JF Milestone 999W

Sire... TNT Top Gun Dam... Ms Maxie Lou M112S



### GF/HPF Joyful A200

2014 NWSS Winter Calf Champion



### HPF/WHF/PRS Alley 247Y

2013 NWSS Grand Champion Female



### HPF/Borne Knockout Y030

2011 NAILE Reserve Grand Female



### HPF Cream Soda Y010

2012 Royal Grand Champion Female



### MAC/CMFM Bandy Maid 2347

2014 NWSS Champion Fall Heifer



### OBCC Lola 137Z

2013 Sweepstakes Reserve Grand Female

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